

Sample Programme
HSE University St.Petersburg
Global Business & Innovations in BRICS Summer School

7 August – 20 August, 2017

August 6 – Arrival of the participants.

August 7. Monday	August 8. Tuesday	August 9. Wednesday	August 10. Thursday	August 11. Friday
Introduction: HSE St.Petersburg Presentation and Programme Orientation	City Tour	Innovation Foresight and Perspectives of BRICS (TBC)	Innovation Foresight and Perspectives of BRICS (TBC)	Field Visit to a Company
Lunch				
Introduction: 10 things that you did not know about Russia	Multicultural environment & BRICS Challenge	Innovation Foresight and Perspectives of BRICS (TBC)	Entrepreneurship in BRICS: Africa as a new market Dr. Brahim Allali, ESCA School of Management, Morocco	Entrepreneurship in BRICS: Africa as a new market Dr. Brahim Allali, ESCA School of Management, Morocco
Campus Tour	Multicultural environment & BRICS Challenge	Innovation Foresight and Perspectives of BRICS (TBC)	Entrepreneurship in BRICS: Africa as a new market Dr. Brahim Allali, ESCA School of Management, Morocco	Entrepreneurship in BRICS: Africa as a new market Dr. Brahim Allali, ESCA School of Management, Morocco
Welcome Dinner		Programme with Buddies		Pub Crawling with local Buddies

August 12 – Walking Tour Informal St.Petersburg

August 13 – One day trip to Peterhof (Optional)

August 14. Monday	August 15. Tuesday	August 16. Wednesday	August 17. Thursday	August 18. Friday
BRICS in Global Economy	Field Visit to a Company	BRICS in Global Economy	Colloquium: perspectives of Global Business in BRICS	Colloquium: perspectives of Global Business in BRICS
Lunch				
BRICS in Global Economy		BRICS in Global Economy	Colloquium: perspectives of Global Business in BRICS	
	Programme with Local Buddies			Certificates Giving Out and Closing Reception on the Boat

August 19 - One day trip to Novgorod (Optional)

August 20 – Departure of the participants