



EDUCATION  
& GLOBAL  
CITIES

PROSPECTS OF BRICS



# EDUCATION & GLOBAL CITIES: PROSPECTS OF BRICS

international conference







**Dmitry Livanov**  
**Minister of Education and Science of Russian Federation**

I welcome all the participants and the organizing committee of International Conference “Education and Global Cities: Prospects of BRICS”!

Current context of Russia’s economic and socio-cultural development requires change of approach to education. Many countries face similar challenges, including the BRICS countries. Special feature of the modern world is an intensive transformational process affecting political and economic lifestyle pattern, system of social networks and institutions.

This process is connected with an increasing role of personal factor in social development. We need to propel education to the next level by joining efforts and to suggest new world perspective and creative thinking in all processes of social development.

I am confident that International Conference “Education and Global Cities: Prospects of BRICS” will become a platform for extensive discussion of issues concerning the development of not only Russian higher education, but also international educational and research projects.

I wish all the conference participants successful and efficient work!



**Yaroslav Kuzminov**  
**Rector of Higher School of Economics**

Dear Colleagues!

The BRICS countries keep actively working on development of higher education and intensity of research activities, knowing that quality education is an integral part of sustainable economic growth.

Our universities are entrusted with a major task to supply national economies with professional personnel that is ready for work in a global market. It is not an easy task, however a feasible one, considering high level of the universities from BRICS countries. We have already defined major dimensions of cooperation — development of efficient management systems in education, creating of international research teams, implementation of different online technologies dedicated to promote social mission of universities — extension of the audience, which can get quality knowledge no matter the country of residence. I wish good luck to all the conference participants and I hope that a prolific dialogue will help us to consolidate the efforts and we will be ready to face modern challenges.



**Vladimir Vasilyev**  
**Rector of ITMO University,  
Chairman of St. Petersburg Rector Council**

Dear colleagues,

On behalf of ITMO University, I am pleased to welcome you at “Education and Global Cities: Prospects of BRICS” Conference.

Russian higher education is gaining competitiveness in the international marketplace. Together with our partners we continue to improve educational and research processes: support fundamental and applied research of international institutes and laboratories, create favorable conditions for internationalization, and employ transparency principles for foreign and domestic stakeholders. The large-scale work of modernizing the Russian educational community is also opening for its members the new horizons for development.

As a co-organizer of the conference, ITMO University is looking forward to an opportunity to discuss with the colleagues from BRICS countries the new formats for collaboration and find new partnership opportunities in technical disciplines and humanities. We’re certain that the discussions during panel presentations and roundtables will help us identify important challenges as well as ways to tackle them and coordinate our joint efforts in the future.

I wish all the participants of “Education and Global Cities: Prospects of BRICS” a very productive event, new collaborations, progressive ideas and their successful implementation.





**Viktor Koksharov**  
**Rector of Ural Federal University**  
**named after the first President**  
**of Russia B. N. Yeltsin**

Dear colleagues,

It is a distinct pleasure for me to participate in the conference “Education and Global Cities: Prospects of BRICS” both personally and in my capacity as the rector of Ural Federal University, one of the co-organizers of this event.

In the name of the conference one can see three interconnected themes: education, cities and collaboration of BRICS countries. I would start from the last topic. BRICS is certainly one of the emerging centres of not only economic, but also academic power. BRICS countries in their attempts to build knowledge-based economy are obviously very interested in the development of higher education and in organizing wide-scale international collaboration among partner universities and research centres. The BRICS University League is in the process of formation; a project of BRICS network university has been initiated along with dozens of other important collaborative projects in economics, research and innovations. It is certainly very important that the conference held in the beginning of the Russian presidency in BRICS is going to address these and related issues. Cities, in their turn, are places, in which education is done, but they are also knots and foci of economic, social, political etc. ties and processes. Questions of the relation between university and town were crucial already in the Middle Ages. Nowadays, with the emergence of both Global Cities and Global Universities they seem to be even more important. Finally, education cannot be overestimated in contemporary society. The countries with the best education definitely win in a knowledge economy. This is both an opportunity and a challenge for all BRICS countries.

I wish fruitful work to all the participants of the conference and personally look forward to participating in the discussions on these and other similar issues.



**Sergey Kadochnikov**  
**Director of Higher School of**  
**Economics — St. Petersburg**

Dear colleagues and friends!

I am happy to welcome all the participants of the Conference “Education and Global Cities: Prospects of BRICS,” which is organized by Higher School of Economics — St. Petersburg, ITMO University, Ural Federal University and Academic Excellence Project 5–100. Our Conference is supported by the Ministry of Education and Science of Russian Federation. For the second time we unite the representatives of international university communities, authorities, big companies and NGOs in St. Petersburg in spring.

Modern knowledge-based economy requires creation and development of new dimensions of cooperation between universities and entrepreneurial society and society in its wider sense. Our conference has been established as a platform fostering this collaboration between academia, business and society. This year we have focused on BRICS countries that demonstrate an outstanding growth for more than a decade. It is directly connected with a sharp growth of urban population and middle class. It means essentially different requirements for quality of life, infrastructure, human capital. These aspects have been reflected in the programme of the plenary sessions and round tables of the Conference. Besides, Russia has started its Presidency in BRICS in April and our meeting has been smoothly integrated into the official agenda of 2015.





## International Conference “Education and Global Cities: Prospects of BRICS” Conference Programme

**Venue:** St. Petersburg, Russia

**Dates:** May 14–15, 2015

**Key issues for discussion:**

- Models of universities’ development and engagement with the urban environment in countries with developing economies.
- Major international infrastructural projects of BRICS countries and network cooperation of leading universities.
- BRICS University League and the BRICS Network University: a new format of multifaceted cooperation in the sphere of higher education, university rankings.
- International Professional Mobility: transparent system of qualifications and competences of graduates from the BRICS universities, quota schemes for Master’s and PhD programs.

**May, 14th, Thursday**

The new stage of the Alexandrinsky theatre, 49A Fontanka Emb.

**09:00–10:00** Registration, welcome coffee break

**10:00–10:30** Opening ceremony, welcome speeches and agenda announcement

- **Georgiy Poltavchenko**, governor of St. Petersburg
- **Aleksander Klimov**, deputy minister of Science and Education of the Russian Federation
- **Larisa Yefremova**, deputy director of the Federal Agency for the Commonwealth of Independent States, Compatriots Living Abroad, and International Humanitarian Cooperation

**10:30–12:30** Plenary session № 1  
“Education and New Global Markets”

**Organizer:** St. Petersburg

**Venue:** The main stage

Significant price fluctuations on global commodity markets that began with the world financial crisis of 2008-2009 are increasingly shifting attention of politicians and the general public in the main global commodity economies, to which the BRICS countries largely belong, towards new sources of economic growth related to new technologies, science, and education. The BRICS countries, including Russia, are increasingly getting involved in global intellectual capital flow and flow of the youth, which creates new social, cultural and economic networks between countries. They themselves are becoming the centers of the global scientific and educational network. Will it be the factor of economic growth of the BRICS countries? Will the universities be able to provide support for developing and future major international infrastructural projects (for example, the project “Power of Siberia”)? Will the business models that are developing in BRICS rely on partnership between these countries in the sphere of science and education? Will these achievements in the sphere of education and intellectual production in the BRICS countries let them enter the new global markets?

The first plenary session “Education and New Global Markets” will focus on the questions mentioned above.

**Topics for discussion:**

- The place of BRICS in global differentiation of education and scientific market: opportunities for new strategic partnerships.
- The perspectives of integration of science, education and business in the BRICS countries: maintenance of major international infrastructural projects and entry to new global markets on the basis of achievements in intellectual production.



- Universities as labour suppliers for both global and local communities and markets, in particular for urban economies.
- University networking and its products: an efficient mechanism for the new stage of strategic partnership between the BRICS countries.
- International professional mobility and qualification requirements imposed in the BRICS countries, elaboration of uniform standards, quota schemes for Master's and PhD programs.

## Moderators:

- **Oleg Alekseev**, senior advisor, Renova group of companies
- **Pedro Novais**, professor of Urban Studies, Federal University of Rio de Janeiro (Brazil)

## Speakers:

- **Gianmaria Ajani**, rector, University of Turin (Italy)
- **Lu Fang**, vice President, Fudan University (China)
- **Manuel Heitor**, professor, Instituto Superior Technico Lisbon, Former Deputy Minister for Education, Science and Innovation (Portugal)
- **Viktor Koksharov**, rector, Ural Federal University named after the first President of Russia B. N. Yeltsin
- **Dmitrii Kurdyukov**, chairman, the North-West bank of OJSC "Sberbank of Russia"
- **Yaroslav Kuzminov**, rector, National Research University "Higher School of Economics", chairman of the Association of Global Universities
- **Vyacheslav Nesterov**, general manager, EMC St. Petersburg Development Centre
- **Igor Osipov**, managing director CIS, "Becker Professional Education"
- **Sergey Vasilyev**, scientific supervisor, Higher School of Economics — St. Petersburg, deputy chairman of Vnesheconombank, chairman of the business council Russia — Brazil
- **Vladimir Vasilyev**, rector, ITMO University, chairman of St. Petersburg Rector Council

12:30–13:30

Lunch

12:30–13:30

**Signature of the Cooperation Agreements between the Association of Global Universities and the Conference of Italian University Rectors, Brazilian Association for International Education (FAUBAI), Korean Association of Foreign Student Administrators**

## Moderator:

- **Viktor Koksharov**, rector, Ural Federal University named after the first President of Russia B. N. Yeltsin

## Venue:

The study stage

13:00–13:30

Report

**"Young Faculty in Turbulent Times: BRIC context"**

- **Maria Yudkevich**, Vice Rector, National Research University "Higher School of Economics"

## Venue:

The main stage

13:30–15:30

Plenary session № 2

**"University of (not in) the City"**

## Organizer:

ITMO University

## Venue:

The main stage

Many cities in the BRICS countries are on the verge of changing the foundations of urban economies. It is necessary to make the right choice of development pathway. Global circumstances are reinforced by local conditions: urban infrastructure and housing deterioration, lack of an integrated urban improvement, increase in the cost of public services, social fragmentation and atomization of urban communities and much more...



At the same time the most economically and socially advanced cities in the world bet on universities and place knowledge at the center of urban development. These “university cities” are determining the future development of our urban communities.

Universities must participate in the urban living, as well as the city should contribute to universities development.

Connection between universities and cities is interesting to be observed as a problem what it is like to be a city dweller, but an institutionalized one. These “citizens” are either included in the life and development of the city, or are not included. Often, there remain inoperative resources, providing them the means to raise knowledge about the city and development opportunities to a higher level.

Active participation of universities, these institutionalized citizens with advanced knowledge and skills, in urban life based on solving urban problems and challenges makes them feel responsible for the city and willing to participate in the development. In its turn, the City also takes care of these institutionalized citizens, helping him to gather information and find new knowledge.

In the context of a developing economy and urban transformations, it is necessary to take a closer look at the relationship between universities and cities, and to form an updated action plan for the territories’ development and transformation of the urban environment.

## Topics for discussion:

The discussion will focus on the discussion of real cases: projects and programmes aimed to solve urban problems and form urban development strategies, as well as search for new models of efficient interaction between cities and universities:

- The contribution of universities to the economic life of cities.
- The contribution of universities to the strategic development of cities.
- “Depth” of university urban projects. What cities receive and what they lose because of their interaction with universities.
- “Code of Conduct” for universities as the institutionalized citizens.
- “Rebuilding” social relations. Universities as active centers of urban communities development. Interaction with communities and improving the social environment;
- Universities as event suppliers for the city.

## Moderators:

- **Hugo Horta**, assistant professor, Division of Policy, Administration and Social Sciences Education, University of Hong Kong (China)
- **Aleksey Novikov**, dean, Graduate School of Urban Studies and Planning, National Research University “Higher School of Economics”

## Speakers:

- **Stanislava Boskovic**, senior partner, AS Office, lecturer at the Academy of Architecture in Mendrisio (AAM-USI), researcher at the Institute for the Contemporary Urban Project (i.CUP) at the University of Lugano (USI)
- **Battula Kalyana Chakravarthy**, head, Industrial Design Centre, IIT Bombay (India)
- **Paulo Ferrão**, professor, Instituto Superior Técnico, Lisbon, and Director of the MIT Portugal Program (Portugal)
- **Stephen Hagen**, vice-rector for Change Management and Internationalisation, ITMO University
- **Valeria Kasamara**, senior director of government relations, head of the Laboratory of Political Studies, National Research University “Higher School of Economics”
- **Mikhail Klimovsky**, strategic development director, Institute for Design and Urbanism, ITMO University
- **Elena Lazicheva**, deputy mayor of Tomsk on economic development and innovation
- **Pedro Novais**, professor of Urban Studies, Federal University of Rio de Janeiro (Brazil)
- **Lyudmila Verbitskaya**, president, the St. Petersburg State University, President of the Russian Academy of Education

15:30–16:00

Coffee break



16:00–16:30

Presentation of the research results of the Project

## “Social Informatics and Educational Migrations: New Data Possibilities”

by “Research and Study Laboratory for Sociology of Education and Research”, Higher School of Economics — St. Petersburg

Venue:

The main stage

- **Daniel Alexandrov**, head of the “Research and Study Laboratory for Sociology of Education and Research”, Higher School of Economics — St. Petersburg

16:30–18:30

Expert panel

## “Transparency of National Frameworks of Qualifications in BRICS Countries”

Venue:

The main stage

Key issues for discussion:

- Which systems of assessment of professional qualifications and competences of modern professionals are used by global companies in BRICS?
- Do current conditions of certification and acknowledgement of competences of professionals provide for competitiveness of companies of the BRICS countries on the global labour market?
- Which best practices of qualification assessment in business can be effectively applied in professional education and should be acknowledged in different countries?
- How can the experience of World Skills be used for assessment of competences acknowledged in different countries?
- Which models and instruments of quality assessment of professional education results do companies in BRICS acknowledge nowadays?
- What is more important in these models — general competences or professional skills?
- Do the BRICS countries have a demand for creation of a uniform framework of qualifications, common certification procedures?

Moderator:

- **Isak Frumin**, scientific supervisor, Institute for Education, National Research University “Higher School of Economics”

Speakers:

- **Chen Guangju**, Vice Rector, Beijing Normal University (China)
- **Aleksander Klimov**, Deputy Minister of Science and Education of the Russian Federation
- **Iwao Ohashi**, Advisor on Japan & APEC Region, Association of Industrial Parks
- **Igor Osipov**, managing director CIS, “Becker Professional Education”
- **Fjodor Prokopov**, head, Institute of Employment and Professions, National Research University “Higher School of Economics”
- **Afra Sajjad**, Head of Education Emerging Markets, ACCA
- **Robert Urazov**, general manager, Agency for the Development of Professional Associations and Workforce “Worldskills Russia”
- **Kirill Vasiliev**, head of educational projects, Department of Social Programmes, The World Bank

16:30–18:30

Panel discussion

## “New Opportunities for Spatial Development of the University System in St. Petersburg”

Organizer:

ITMO University

Venue:

Media studio

Today in St. Petersburg there are several major development projects of future university systems and creation of new campuses in suburban areas, their implementation may have a significant impact on the adopted master plan, approval of the city strategy and urban transformation in general. How will be these universities developing: separately or by combining their efforts? Is it possible to somehow reconcile these projects? Can be experience in creating industrial clusters in St. Petersburg useful in that case? Some answers to these questions can be found in the study “UniverCity: knowledge and the new urban culture”, the results of this study will form the basis for the discussion between university principals and experts during this round table.



## Moderator:

- **Mikhail Klimovsky**, strategic development director, Institute for Design and Urbanism, ITMO University

## Speakers:

- **Sergey Bagnenko**, rector, Pavlov First St. Petersburg State Medical University
- **Stanislava Boskovic**, senior partner, AS Office, lecturer at the Academy of Architecture in Mendrisio (AAM-USI), researcher at the Institute for the Contemporary Urban Project (i.CUP) at the University of Lugano (USI)
- **Oleg Kharkhordin**, rector, European University in St. Petersburg
- **Elena Korotkova**, senior analyst, Center for Urban Studies, SKOLKOVO business school
- **Nadezhda Kosareva**, president, "Institute of Urban Economics" foundation
- **Igor Maksimtsev**, rector, St. Petersburg State University of Economics
- **Valery Solomin**, rector, Herzen State Pedagogical University of Russia
- **Vladimir Vasilyev**, rector, ITMO University, chairman of St. Petersburg Rector Council

16:30–18:30

Panel discussion

## "International University Associations Networking: Perspective Format of Multifaceted Cooperation in Higher Education"

## Organizers:

National Research University "Higher School of Economics" and the Ural Federal University named after the first President of Russia B. N. Yeltsin

## Venue:

The study stage

The panel discussion is dedicated to the networks projects in education, research and innovations of The Association of "Global Universities" and foreign universities associations.

## Moderator:

- **Maxim Khomyakov**, vice rector for international relations, director of the BRICS Research Centre, Ural Federal University named after the first President of Russia B. N. Yeltsin

## Participants:

- **Gianmaria Ajani**, rector, University of Turin (Italy)
- **Olga Demkina**, head of the Protocol, Marketing and Exhibition Office, Department for International Cooperation, National Research Nuclear University MEPhI
- **Anna Derevnina**, vice rector for international relations, Moscow Institute of Physics and Technology
- **Sergei Erofeev**, vice rector, National Research University "Higher School of Economics"
- **Pietro Fre**, scientific counselor, Italian embassy in the Russian Federation
- **Jose Celso Freire Junior**, president, Brazilian Association for International Education (FAUBAI), vice rector for international relations, Paulista University (Brazil)
- **Lu Fang**, vice president, Fudan University (China)
- **Seung Ryul Jeong**, vice president for international affairs, Kookmin University in Seoul (South Korea), President of the Korean Association of Foreign Student Administrators
- **Irina Karelina**, director of strategic planning, National Research University "Higher School of Economics", managing director of the Association of Global Universities
- **Viktor Koksharov**, rector, Ural Federal University named after the first President of Russia B. N. Yeltsin
- **Daria Kozlova**, head, Institute of International Development and Partnership, ITMO University
- **Andrey Krylov**, director, Department for External Affairs, Kazan Federal University
- **Yaroslav Kuzminov**, rector, National Research University "Higher School of Economics", chairman of the Association of Global Universities
- **Tatyana Leonova**, vice rector on federal government relations, Far Eastern Federal University
- **Nicolas Bruno Maillard**, vice rector for international affairs, Federal University of Rio Grande do Sul (Brazil)
- **Olga Mazurina**, head, International Education Office, NRU Tomsk Polytechnic University
- **Olga Morozova**, head, International Mobility Office, National University of Science and Technology MISiS
- **Dilvo Ilvo Ristoff**, director of policies and bachelor programmes, Ministry of Education (Brazil)
- **Georgii Rudnitskii**, managing director, Project Office 5-100



- **Artjom Rykun**, vice rector for international relations, Tomsk State University
- **Viktor Tupik**, vice rector for international relations, St. Petersburg Electrotechnical University "LETI" named after V. I. Lenin
- **Olga Vershinina**, deputy director, Department for External Affairs, Kazan Federal University
- **Larisa Yefremova**, deputy director, Federal Agency for the Commonwealth of Independent States, Compatriots Living Abroad, and International Humanitarian Cooperation

## May, 15th, Friday

Higher School of Economics — St. Petersburg, 3A Kantemirovskaya st.

10:00–11:00

Registration

11:00–13:00

## Meeting of Experts in Higher Education of BRICS Countries

### Organizers:

National Research University "Higher School of Economics"; Ural Federal University named after the first President of Russia B. N. Yeltsin in cooperation with the Ministry of Education and Science of the Russian Federation

### Venue:

Auditorium #339 (The meeting is organized in closed format)

The meeting is organized according to Paragraph 9 and 10 of Declaration II, Meeting of Ministers of Educations of BRICS countries in Brazilia, March 2, 2015 and proceeds regular expert meetings in higher education.

### Topics for Discussion:

- Thematic priorities of cooperation between BRICS countries in higher education.
- Prospects of development of Network BRICS University, elaboration of modalities.
- Organization of BRICS University League and "an umbrella" structure for implementation of different multilateral projects in higher education, research and innovations of BRICS universities.
- Ground rules of operations of Network BRICS University.

### Official representatives of the BRICS countries:

- **Aleksander Klimov**, deputy minister of Science and Education of the Russian Federation
- **Dilvo Ilvo Ristoff**, director of policies and bachelor programmes, Ministry of Education (Brazil)
- **Lu Fang**, vice president, Fudan University (China)
- **Pundi Srinivasan Raghavan**, his Excellency Ambassador of India in the Russian Federation
- **Sandra Swart**, president, South African Historical Society

### Participants:

- **Daniel Alexandrov**, head of the "Research and Study Laboratory for Sociology of Education and Research", Higher School of Economics — St. Petersburg
- **Olga Demkina**, head of the Protocol, Marketing and Exhibition Office, Department for International Cooperation, National Research Nuclear University MEPhI
- **Anna Derevnina**, vice rector for international relations, Moscow Institute of Physics and Technology
- **Sergei Erofeev**, vice rector, National Research University "Higher School of Economics"
- **Jose Celso Freire Junior**, president, Brazilian Association for International Education (FAUBAI), vice rector for international relations, Paulista University (Brazil)
- **Igor Ganshin**, deputy director, International Department, Ministry of Education and Science of the Russian Federation
- **Maksim Khomyakov**, vice rector for international relations, director of the BRICS Research Centre, Ural Federal University named after the first President of Russia B. N. Yeltsin
- **Daria Kozlova**, head, Institute of International Development and Partnership, ITMO University
- **Andrey Krylov**, director, Department for External Affairs, Kazan Federal University
- **Vladimir Kutuzov**, rector, St. Petersburg Electrotechnical University "LETI" named after V. I. Lenin
- **Yaroslav Kuzminov**, rector, National Research University "Higher School of Economics", chairman of the Association of Global Universities





- **Wang Lei**, Centre for BRICS Studies, University of Fudan (China)
- **Tatyana Leonova**, vice rector on federal government relations, Far Eastern Federal University
- **Nicolas Bruno Maillard**, vice rector for international affairs, Federal University of Rio Grande do Sul (Brazil)
- **Olga Mazurina**, head, International Education Department, National Research Tomsk Polytechnic University
- **Olga Morozova**, head, International Academic Mobility Department, National University of Science and Technology "MISIS"
- **Georgii Rudnitskii**, managing director, Project Office 5-100
- **Artjom Rykun**, vice rector for international relations, Tomsk State University
- **Viktor Tupik**, vice rector for international relations, St. Petersburg Electrotechnical University "LETI" named after V. I. Lenin
- **Olga Vershinina**, deputy director, Department for External Affairs, Kazan Federal University
- **Larisa Yefremova**, deputy director, Federal Agency for the Commonwealth of Independent States, Compatriots Living Abroad, and International Humanitarian Cooperation
- **Shen Yi**, vice director, Centre for BRICS Studies, University of Fudan (China)

11:00–13:00

Panel discussion

## "New Economy of a City, Middle Class and Demand on Education"

Venue:

Auditorium #436

Development of Western cities according to the postindustrial scenario was determined not only by objective advantages of the countries in South-Eastern Asia for placement of production capacities, but also by the demand for new types of employment. Middle class — the basis of city social stratum — stopped viewing itself and its children as workers of industrial enterprises that start a working day with after a horn. In the end of the XX century creative industries and creative cities have come into the foreground. Post-soviet people have tried to choose the same way but it is not clear yet whether this choice is well-grounded: which new sectors can bring the same income as manufacturing industry brought before to the city economy?

Key issues for Discussion:

- City economy beyond manufacturing: what brings and will bring profits to city budgets and well-paid jobs to the citizens?
- Reindustrialization: is there any human resource left for it?
- Knowledge economy: what exactly does it mean? Can education be a profitable sector which brings income to the city?

Moderators:

- **Elena Krom**, head of the project "Future St. Petersburg"
- **Evgeny Yasin**, professor, research supervisor, National Research University "Higher School of Economics"

Participants:

- **Gianmaria Ajani**, rector, University of Turin (Italy)
- **Dmitry Cherneyko**, chairman of the Committee on labor and employment of St. Petersburg
- **Lai Desheng**, director, Institute of Economics and Management, Beijing Normal University (China)
- **Valery Gordin**, vice director, Higher School of Economics — St. Petersburg
- **Manuel Heitor**, professor, Instituto Superior Technico Lisbon, Former Deputy Minister for Education, Science and Innovation (Portugal)
- **Sergey Kadochnikov**, director, Higher School of Economics — St. Petersburg
- **Fillip Kazin**, dean, Faculty of Technological Management, ITMO University
- **Nadezhda Kosareva**, president, Institute of Urban Economy Fund
- **Leonid Limonov**, professor, Higher School of Economics — St. Petersburg, director of the Leontief Center
- **Pedro Novais**, professor of Urban Studies, Federal University of Rio de Janeiro (Brazil)
- **Alexay Novikov**, dean, Graduate School of Urban Studies and Planning, National Research University "Higher School of Economics"
- **Richard Yelland**, head, Policy Advice and Implementation Division (Directorate for Education and Skills), OECD



11:00–13:00

Panel discussion  
“**Informal Educational Practices and Urban Environment**”

**Organizers:**

Institute for Education, National Research University “Higher School of Economics” and Higher School of Economics — St. Petersburg

**Venue:**

Auditorium #435

**Topics for discussion:**

- Development space and socialization of children in a big city.
- City Environment and Educational Inequality.
- Infrastructure of informal education in a global city.
- Educational practices in classical museums and new creative clusters: general and special practice.

**Moderator:**

- **Ekaterina Polivanova**, vice director, Center for Leadership Development in Education, professor of the Institute of Education, National Research University “Higher School of Economics”

**Participants:**

- **Svetlana Baronene**, associate professor, Department of Public Policy, Higher School of Economics — St. Petersburg, head of the President Programme “Management of Education as an Innovation Tool of Society”
- **Daria Fillipova**, analyst, Center of Social and Economic Development, Institute of Education, National Research University “Higher School of Economics”
- **Petr Ivanov**, curator of the Field Research of City, Graduate School of Urban Studies and Planning, National Research University “Higher School of Economics”
- **Svetlana Savelieva**, vice head, Laboratory of Sociology of Education and Science, Higher School of Economics — St. Petersburg

13:00–13:30

Coffee break

13:00–14:00

**Presentation of Master and PhD Programmes of the Institute of Education, National Research University “Higher School of Economics”**

**Venue:**

Auditorium #345

13:30–15:30

Panel discussion  
“**Professional Development of University Administrators in the Framework of the Programmes of Academic Excellence in BRICS countries: Approaches, Lessons, Practices**”

**Organizer:**

Project Office of the 5-100 Project

**Venue:**

Auditorium # 339

**Topics for discussion:**

- Analysis of the practice of successful transformation of universities in Russia and worldwide.
- Evaluation of interim outcomes of The 5-100 Project.
- Cooperation of corporate representatives with universities: internships, Project “Club 5-100”, evaluation and teaching of university management teams.

**Moderator:**

- **Andrey Rakitin**, partner, Odgers Berndtson, head of practice “Education” and “Managing Board”

**Participants:**

- **Elena Chernyshkova**, vice director of the Project Office, Project 5-100
- **Tatiana Ishmuratova**, advisor of the vice-rector, National Research University “Higher School of Economics”
- **Sergey Kadochnikov**, director, Higher School of Economics — St. Petersburg
- **Nicolas Bruno Maillard**, vice rector for international affairs, Federal University of Rio Grande do Sul (Brazil)
- **Larisa Taradina**, head of the University Leadership Programme, Project 5-100



13:30–15:30

Panel discussion  
**“New competencies for urban studies of the XXI century”**

**Organizer:**

Leontief Center

**Venue:**

Auditorium #436

**Topics for discussion:**

- Priority guidelines for Urban Studies of the XXI century.
- Actual challenges and opportunities of urban planning.
- Information technologies in urban planning.
- City planner/urbanist — new content for profession.
- Educational standard in Urban Studies, new competencies.
- The role of universities in urban environment transformation and formation of new professions.
- Participation of citizens and local communities in urban planning — how to make it more practical and constructive?
- Successes and failures in contemporary urban planning in Russia and other BRICS countries.

**Moderator:**

- **Leonid Limonov**, professor, Higher School of Economics — St. Petersburg, director of the Leontief Center

**Participants:**

- **Ekaterina Dyba**, research fellow, Graduate School of Urban Studies and Planning, National Research University “Higher School of Economics”
- **Maya Epstein**, head, Analytical Department, Center of Spatial Research
- **Anton Finogenov**, general director, LLC “IPT Ubranica”
- **Petr Ivanov**, junior research Fellow, Graduate School of Urban Studies and Planning, National Research University “Higher School of Economics”
- **Polina Kachurina**, head, Innovative Projects and Initiatives Office, ITMO University
- **Mikhail Klimovsky**, strategic development director, Institute for Design and Urbanism, ITMO University
- **Nadezhda Kosareva**, president, Institute of Urban Economy Fund
- **Pedro Novais**, professor of Urban Studies, Federal University of Rio de Janeiro (Brazil)
- **Iwao Ohashi**, advisor on Japan & APEC Region, Association of Industrial Parks
- **Oleg Pachenkov**, director, Center for Applied Research, European University in St. Petersburg, Programme director of the Institute of Urban Studies “Sreda”
- **Vitaly Stadnikov**, vice dean, Graduate School of Urban Studies and Planning, National Research University “Higher School of Economics”
- **Vladimir Schitinsky**, general director, JSC «RosNIPIUrban”
- **Natalia Shesterneva**, senior research fellow, LLC “Laboratory of Urban Planning”
- **Natalia Trunova**, managing director, LLC “Institute Lengiprogor”

13:30–15:30

Panel discussion  
**“Encounters of Urban and Rural in BRICS Countries and their Neighbors: Perspectives from Environmental and Technological History”**

**Organizer:**

Higher School of Economics — St. Petersburg

**Venue:**

Auditorium # 346

**Topics for discussion:**

- City and nature in global and transnational history, perspectives of international research.
- Methods and interconnections of ecological and technological history (envirotech).
- International best practices in education in the field of urban studies, ecological and technological history, entrance of these disciplines to applied and public history.

**Moderator:**

- **Julia Lajus**, associate professor, Department of History, Senior Research Fellow of the Center for Historical Research, Higher School of Economics — St. Petersburg, vice president of the European Society of Ecological History

**Participants:**

- **Sari Autio-Sarasmo**, associate professor, Alexanteri Institute, University of Helsinki (Finland)



- **Alexandra Bekasova**, associate professor, Senior Research Fellow of The Center of Historical Research, Higher School of Economics — St. Petersburg
- **Katerina Evtukhova**, professor, Georgetown University, Washington DC (USA)
- **Elena Kochetkova**, junior research fellow, Center for Historical Research, Higher School of Economics — St. Petersburg
- **Jonathan Oldfield**, associate professor, University of Birmingham (UK)
- **Adrian Selin**, director of the Center of Historical Research, Higher School of Economics — St. Petersburg
- **Irina Shmeleva**, associate professor, Institute for Design and Urbanism, ITMO University
- **Sandra Swart**, president, South African Historical Society

13:30–15:30

Panel session

## “City Government Policy and Household Strategies in Higher Education”

### Organizers:

Institute for Education, National Research University “Higher School of Economics” and Higher School of Economics — St. Petersburg

### Venue:

Auditorium #435

### Topics for discussion:

- Educational inquiries and household strategies in pre-school, general and professional education.
- Equality of educational possibilities in stratified and multicultural city community.
- Design of educational infrastructure in city agglomeration.
- Education in complex indices of spatial development: Case of Russia.

### Moderators:

- **Sergey Kosaretsky**, director, Center for Social and Economic Development, Institute for Education, National Research University “Higher School of Economics”
- **Natalya Zaichenko**, professor, Department of Public Policy, Higher School of Economics — St. Petersburg

### Participants:

- **Sergey Barinov**, research fellow, Institute for Education, National Research University “Higher School of Economics”
- **Alexandra Burdyak**, senior research fellow, Research Laboratory of Life Quality and Social Security, Institute of Social Analysis and Foresight, RANEPА
- **Valeria Ivanyushina**, senior research fellow, Laboratory of Sociology of Education and Science, Higher School of Economics — St. Petersburg
- **Irina Pisarenko**, associate professor, Department of Public Policy, Higher School of Economics — St. Petersburg
- **Irina Seliverstova**, vice director, Center of Monitoring and Statistics, Federal Institute of Educational Development
- **Alexander Sementsov**, head, Department of Techniques and Sports, Children Activity Center of The Petrograd District, St. Petersburg
- **Ksenia Tenisheva**, junior research fellow, Laboratory of Sociology of Education and Science, Higher School of Economics — St. Petersburg

15:30–16:00

Coffee break

16:00–18:00

Meeting of the working group on  
“Cooperation with international partners”  
of the Association of Global Universities

### Venue:

Auditorium # 339

### Moderator:

- **Yaroslav Kuzminov**, rector, National Research University “Higher School of Economics”, chairman of the Association of Global Universities



## Participants:

- **Elena Chernyshkova**, vice director of the Project Office, Project 5-100
- **Olga Demkina**, head of the Protocol and Exhibition Marketing Division, Department of International Cooperation, National Research Nuclear University MEPhI
- **Anna Derevnina**, vice-rector for International Relations, Moscow Institute of Physics and Technology (MIPT)
- **Irina Karelina**, director of strategic planning, National Research University “Higher School of Economics”; managing director of the Association of Global Universities
- **Maxim Khomyakov**, head of the Working Group, vice rector for international relations, director of the BRICS Research Centre, Ural Federal University named after the first President of Russia B. N. Yeltsin
- **Daria Kozlova**, head, Institute of International Development and Partnership, ITMO University
- **Andrey Krylov**, director, Department of External Affairs, Kazan Federal University
- **Tatiana Leonova**, vice rector for the Cooperation with Federal Authorities, Far Eastern Federal University
- **Olga Mazurina**, head, International Education Office, NRU Tomsk Polytechnic University
- **Olga Morozova**, head, International Mobility Office, National University of Science and Technology MISiS
- **Artem Rykun**, vice rector for International Relations, Tomsk State University
- **Larisa Taradina**, head of the University Leadership Programme, Project 5-100
- **Victor Tupik**, vice rector for international relations, St. Petersburg Electrotechnical University “LETI” named after V. I. Lenin
- **Vladimir Vasilyev**, rector, ITMO University, chairman of St. Petersburg Rector Council
- **Olga Vershinina**, vice director, Department of External Relations, Kazan Federal University

16:00–18:00

Panel discussion

**“Education Trends in the Context of Cultural and Ethnic Diversity”**

## Organizer:

Higher School of Economics — St. Petersburg

## Venue:

Auditorium #436

## Topics for discussion:

- Modern education and preservation of languages and cultures of ethnic minorities in BRICS countries.
- Ethnic minorities and systems of education in BRICS countries and Asian countries implementation of rights to education for ethnic minorities.
- Modern educational systems and their local/regional alternatives.
- Development of national identity, ethnicity and education.

## Moderators:

- **Alexey Maslov**, head of the School of Asian Studies, National Research University “Higher School of Economics”
- **Evgeny Zelenev**, head of the Department of Asian and African Studies, Higher School of Economics — St. Petersburg

## Participants:

- **Arsalan Alshinawi**, Department of International Relations, University of Malta
- **Vlada Baranova**, associate professor, Department of Sociology, senior research fellow of the Laboratory of Sociology of Education and Science, Higher School of Economics — St. Petersburg
- **Apollon Davidson**, professor, Titular Member of Russian Academy of Science
- **Nina Grigorieva**, associate professor, vice head of the Center of Asian and African Studies, Higher School of Economics — St. Petersburg
- **Vladimir Mysnikov**, professor, Titular Member of Russian Academy of Science
- **Elena Soboleva**, associate, Department of Asian and African Studies, Higher School of Economics — St. Petersburg
- **Marina Soloscheva**, senior research fellow, Center of Asian and African Studies, Higher School of Economics — St. Petersburg



16:00–18:00

Continuation of Panel discussion

**“Interaction between Urban and Rural Environments in BRICS Countries and Their Neighbors: Perspectives from Environmental and Technological History”**

16:00–18:00

Panel discussion

**“Evidence-based Educational Policy in Global City”**

**Organizers:**

Institute for Education, National Research University “Higher School of Economics” and Higher School of Economics — St. Petersburg

**Venue:**

Auditorium #435

**Topics for discussion:**

- How complex social research contributes to create agenda for educational policy in a global city?
- How to obtain evidences of the influence of education on urban development and life quality of the citizens?
- What are the efficient partnership forms of scholars, politicians and professionals for the benefit of educational development?
- How to increase international competitiveness of educational systems of “two capitals” through implementation of best practices in organization of education and policy of changes?

**Moderator:**

- **Anton Molev**, head of The Commission on Education, Moscow City Duma

**Keynote speaker:**

- **Ann Hodgson**, professor, Institute of Education, University College of London (UK)

**Participants:**

- **Daniel Alexandrov**, head of the Laboratory of Sociology of Education and Science, Higher School of Economics — St. Petersburg
- **Anastacia Azbel**, associate professor, Department of Psychology and Pedagogy of Professional Development, St. Petersburg State University
- **Leonid Ilyushin**, professor, Department of Public Policy, Higher School of Economics — St. Petersburg
- **Elena Kazakova**, professor, Department of Public Policy, Higher School of Economics — St. Petersburg
- **Sergey Kosaretsky**, director, Center for Social and Economic Development, Institute for Education, National Research University “Higher School of Economics”
- **Oleg Lebedev**, professor, Department of Public Policy, Higher School of Economics — St. Petersburg, Corresponding Fellow of Russian Academy of Education
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## PARTICIPANTS



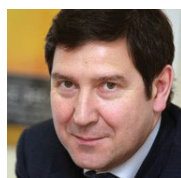
**Gianmaria Ajani**

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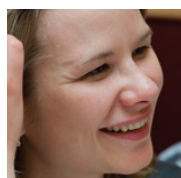
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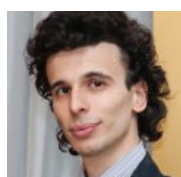
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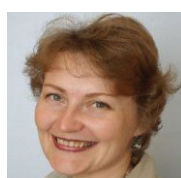
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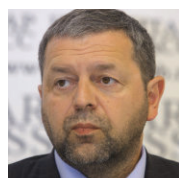
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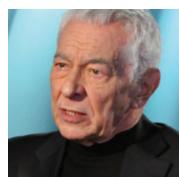
**Elena Chernyshkova**

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**Dmitry Cherneyko**

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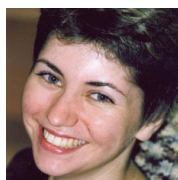
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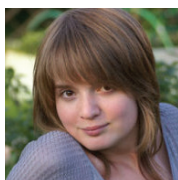
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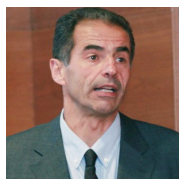
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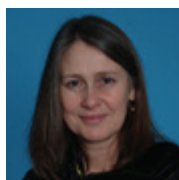
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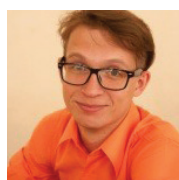


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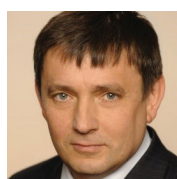
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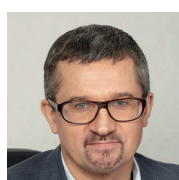
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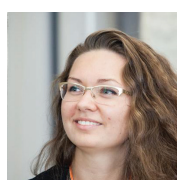
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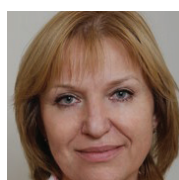
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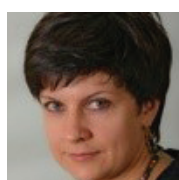
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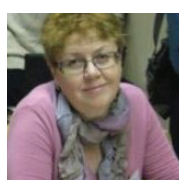
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**Nadezhda Kosareva**

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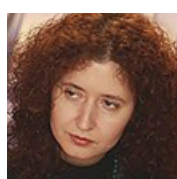
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**Phillip Kazin**

Dean, Faculty of Technological Management, ITMO University



**Elena Krom**

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**Oleg Kharkhordin**

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### **Dmitrii Kurdyukov**

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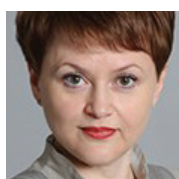
### **Vladimir Kutuzov**

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### **Yaroslav Kuzminov**

Rector, National Research University "Higher School of Economics", chairman of the Association of Global Universities



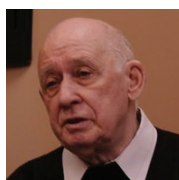
### **Elena Lazicheva**

Deputy mayor of Tomsk on economic development and innovation



### **Julia Lajus**

Associate professor, Department of History, Senior Research Fellow of the Center for Historical Research, Higher School of Economics — St. Petersburg, vice president of the European Society of Ecological History



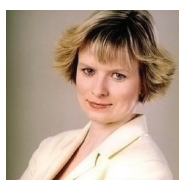
### **Oleg Lebedev**

Professor, Department of Public Policy, Higher School of Economics — St. Petersburg, Corresponding Fellow of Russian Academy of Education



### **Wang Lei**

Centre for BRICS Studies, University of Fudan (China)



### **Tatyana Leonova**

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### **Leonid Limonov**

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Vice rector for international affairs, Federal University of Rio Grande do Sul (Brazil)



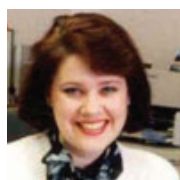
### **Igor Maksimtsev**

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### **Alexey Maslov**

Professor, head of the School of Asian Studies, National Research University "Higher School of Economics"



### **Olga Mazurina**

Head, International Education Department, National Research Tomsk Polytechnic University



### **Anton Molev**

Head of The Commission on Education, Moscow City Duma



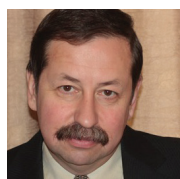
### **Olga Morozova**

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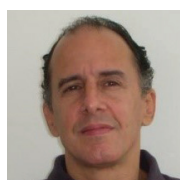
### **Vladimir Mysnikov**

Professor, Titular Member of Russian Academy of Science



### **Vyacheslav Nesterov**

General manager, EMC St. Petersburg Development Centre



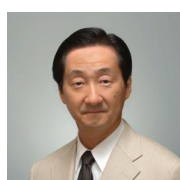
### **Pedro Novais**

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### **Aleksey Novikov**

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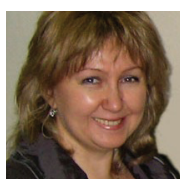
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**Afra Sajjad**

Head of Education Emerging Markets, ACCA



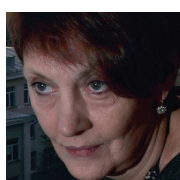
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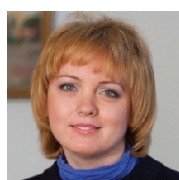
**Adrian Selin**

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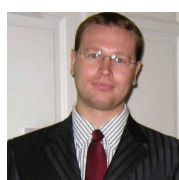
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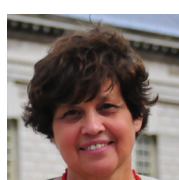
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**Dilvo Ilvo Ristoff**

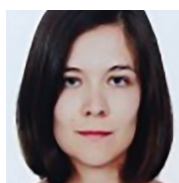
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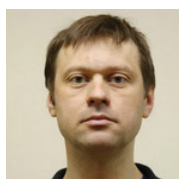
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### **Sandra Swart**

President, South African Historical Society



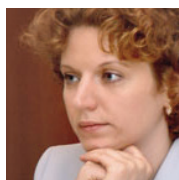
### **Larisa Taradina**

Head of the University Leadership Programme, Project 5-100



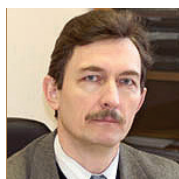
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### **Natalia Trunova**

Managing director, LLC "Institute Lengiprogor"



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### **Robert Urazov**

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### **Lyudmila Verbitskaya**

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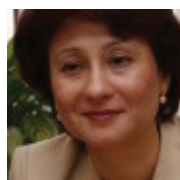
### **Olga Vershinina**

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### **Larisa Yefremova**

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