

COURSES IN ENGLISH SPRING 2024

UDEM SCHOOL OF BUSINESS		
DEPARTMENT OF BUSINESS ADMINISTRATION		
FUNDAMENTALS C		
COURSE KEY	AD 1005	
LEVEL	Basic	
CREDITS	6 UDEM / 3 US	
PREREQUISITES		
DESCRIPTION	Upon completion of this course, students will be able to understand the administration process, from planning, organization, management, and control, in order to describe all these functions from the perspective of the new organizational trends.	
CRN	10631	
MODALITY	Online	
DAY	Tuesdays and Fridays	
TIME	11:30 - 12:59	
INTEGRATED MAR	KETING COMMUNICATION	
COURSE KEY	AD 3451	
LEVEL	Advanced	
CREDITS	6 UDEM / 3 US	
PREREQUISITES	Marketing	
DESCRIPTION	Upon completion of this course, students will be able to apply the integrated marketing communications model to achieve brand objectives, identifying the importance of coordinating the communication tools to develop an effective program based on the diagnosis of the current situation of the brand, a differentiated value proposition, and the analysis of consumer behavior.	
CRN	19897	
MODALITY	Face to face	
DAY	Tuesdays and Fridays	
TIME	13:00 - 14:29	
STRATEGIES OF SA	LES AND NEGOTIATION TECHNIQUES	
COURSE KEY	AD 2405	
LEVEL	Intermediate	
CREDITS	6 UDEM / 3 US	
PREREQUISITES	Marketing	
DESCRIPTION	Learning the basic activities of the sales force, how to work with the customer, importance of service, relationship marketing and negotiation techniques involved in achieving the sales objectives.	
CRN	16784	
MODALITY	Face to face	
DAY	Mondays	
TIME	19:00 - 21:59	

BUSINESS MANAGEMENT		
COURSE KEY	AD 1321	
LEVEL	Basic	
CREDITS	6 UDEM / 3 US	
PREREQUISITES	0 052.111	
DESCRIPTION	Upon completion of the subject, the student will be able to examine the administrative process and its conceptual framework for business management, considering the perspective of the environment, the social responsibility and the interdisciplinary integration of human resources, to identify the elements of organizational design.	
CRN	21139	
MODALITY	Face to face	
DAY	Tuesdays and Fridays	
TIME	10:00 - 11:29	
MARKET RESEARCH	Н	
COURSE KEY	AD 2417	
LEVEL	Intermediate	
CREDITS	6 UDEM / 3 US	
PREREQUISITES	-Marketing, Statistics	
DESCRIPTION	Upon completion of this course, the students will be able to apply the market research process by carrying out research for a company. In addition, they will be also be able to use the Statistical Package for the Social Sciences (SPSS) for data analysis.	
CRN	26093	
MODALITY	Face to face	
DAY	Tuesdays and Fridays	
TIME	14:30 - 15:59	
LEADERSHIP IN OR	GANIZATIONS	
COURSE KEY	AD 1200	
LEVEL	Basic	
CREDITS	6 UDEM / 3 US	
PREREQUISITES		
DESCRIPTION	By the end of the workshop, the students will be able to describe the processes required to diagnose, analyze, define changes, implement and evaluate their effects at an organizational and individual level, applying competencies of a transformational leadership.	
CRN	17049	
MODALITY	Online	
DAY	Wednesdays	
TIME	07:00 - 09:59	

MARKETING	
COURSE KEY	AD 1400
LEVEL	Basic
CREDITS	6 UDEM / 3 US
PREREQUISITES	
DESCRIPTION	Upon completion of this course, students will be able to apply useful tools to understand how the market works, find out what the most efficient means are within the market, and choose the type of market that offers the best conditions to develop marketing activities.
CRN	21730
MODALITY	Online
DAY	Tuesdays
TIME	19:00 - 21:59
CRN	16789
MODALITY	Face to face
DAY	Wednesdays
TIME	16:00 - 18:59
INTERNATIONAL M	1ARKETING
COURSE KEY	AD 2418
LEVEL	Intermediate
CREDITS	6 UDEM / 3 US
PREREQUISITES	Marketing
DESCRIPTION	Understanding the subjects related to marketing management in a global market environment and the factors that impact in international marketing decisions.
CRN	24097
MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	16:00 - 17:29
INTERNATIONAL N	EGOTIATION MODELS
COURSE KEY	AD 2025
LEVEL	Intermediate
CREDITS	6 UDEM / 3 US
PREREQUISITES	
DESCRIPTION	Learning the models, techniques and tools necessary to develop skills that enable an efficient negotiation in the international context.
CRN	24078
MODALITY	Face to face
DAY	Wednesdays
TIME	10:00 - 12:59

CONSUMER BEHA	VIOR
COURSE KEY	AD 3446
LEVEL	Advanced
CREDITS	6 UDEM / 3 US
PREREQUISITES	Marketing
TREREQUISITES	ividi Ketilig
DESCRIPTION	Upon completion of this course, students will be able to identify the factors influencing the behavior of human beings in their actions as consumers, for the purpose of supporting practical applications in the marketing field in relation to an assigned topic.
CRN	17640
MODALITY	Face to face
DAY	Wednesdays
TIME	10:00 - 12:59
STRATEGIC PLANN	IING
COURSE KEY	AD 2070
LEVEL	Intermediate
CREDITS	6 UDEM / 3 US
PREREQUISITES	
DESCRIPTION	The student will understand the concepts, methodologies and techniques for the design and implementation of business strategies.
CRN	24618
MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	14:30 - 15:59
SUSTAINABILITY, E	THICS, AND SOCIAL RESPONSIBILITY IN BUSINESS
COURSE KEY	AD 2001
COURSE KEY LEVEL	AD 2001 Intermediate
LEVEL	Intermediate
LEVEL CREDITS	Intermediate
LEVEL CREDITS PREREQUISITES	Intermediate 6 UDEM / 3 US Upon completion of this course, students will be able to identify the ethical, social, and environmental
LEVEL CREDITS PREREQUISITES DESCRIPTION	Intermediate 6 UDEM / 3 US Upon completion of this course, students will be able to identify the ethical, social, and environmental issues which are relevant to a business, in order to devise strategies to address them.
LEVEL CREDITS PREREQUISITES DESCRIPTION CRN	Intermediate 6 UDEM / 3 US Upon completion of this course, students will be able to identify the ethical, social, and environmental issues which are relevant to a business, in order to devise strategies to address them. 15036
LEVEL CREDITS PREREQUISITES DESCRIPTION CRN MODALITY	Intermediate 6 UDEM / 3 US Upon completion of this course, students will be able to identify the ethical, social, and environmental issues which are relevant to a business, in order to devise strategies to address them. 15036 Face to face
LEVEL CREDITS PREREQUISITES DESCRIPTION CRN MODALITY DAY TIME	Intermediate 6 UDEM / 3 US Upon completion of this course, students will be able to identify the ethical, social, and environmental issues which are relevant to a business, in order to devise strategies to address them. 15036 Face to face Mondays and Thursdays
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LEVEL CREDITS PREREQUISITES DESCRIPTION CRN MODALITY DAY TIME SUSTAINABILITY A	Intermediate 6 UDEM / 3 US Upon completion of this course, students will be able to identify the ethical, social, and environmental issues which are relevant to a business, in order to devise strategies to address them. 15036 Face to face Mondays and Thursdays 11:30 - 12:59 ND SOCIAL RESPONSIBILITY
LEVEL CREDITS PREREQUISITES DESCRIPTION CRN MODALITY DAY TIME SUSTAINABILITY A COURSE KEY	Intermediate 6 UDEM / 3 US Upon completion of this course, students will be able to identify the ethical, social, and environmental issues which are relevant to a business, in order to devise strategies to address them. 15036 Face to face Mondays and Thursdays 11:30 - 12:59 ND SOCIAL RESPONSIBILITY AD 1201
LEVEL CREDITS PREREQUISITES DESCRIPTION CRN MODALITY DAY TIME SUSTAINABILITY A COURSE KEY LEVEL	Intermediate 6 UDEM / 3 US Upon completion of this course, students will be able to identify the ethical, social, and environmental issues which are relevant to a business, in order to devise strategies to address them. 15036 Face to face Mondays and Thursdays 11:30 - 12:59 ND SOCIAL RESPONSIBILITY AD 1201 Basic
LEVEL CREDITS PREREQUISITES DESCRIPTION CRN MODALITY DAY TIME SUSTAINABILITY A COURSE KEY LEVEL CREDITS	Intermediate 6 UDEM / 3 US Upon completion of this course, students will be able to identify the ethical, social, and environmental issues which are relevant to a business, in order to devise strategies to address them. 15036 Face to face Mondays and Thursdays 11:30 - 12:59 ND SOCIAL RESPONSIBILITY AD 1201 Basic
LEVEL CREDITS PREREQUISITES DESCRIPTION CRN MODALITY DAY TIME SUSTAINABILITY A COURSE KEY LEVEL CREDITS PREREQUISITES DESCRIPTION CRN	Intermediate 6 UDEM / 3 US Upon completion of this course, students will be able to identify the ethical, social, and environmental issues which are relevant to a business, in order to devise strategies to address them. 15036 Face to face Mondays and Thursdays 11:30 - 12:59 ND SOCIAL RESPONSIBILITY AD 1201 Basic 6 UDEM / 3 US At the end of the course, the student will be able to understand the implication of sustainable development in the management of organizations, as well as to identify the need to reconcile economic progress with natural resources and the needs of society. 26350
LEVEL CREDITS PREREQUISITES DESCRIPTION CRN MODALITY DAY TIME SUSTAINABILITY A COURSE KEY LEVEL CREDITS PREREQUISITES DESCRIPTION CRN MODALITY	Intermediate 6 UDEM / 3 US Upon completion of this course, students will be able to identify the ethical, social, and environmental issues which are relevant to a business, in order to devise strategies to address them. 15036 Face to face Mondays and Thursdays 11:30 - 12:59 ND SOCIAL RESPONSIBILITY AD 1201 Basic 6 UDEM / 3 US At the end of the course, the student will be able to understand the implication of sustainable development in the management of organizations, as well as to identify the need to reconcile economic progress with natural resources and the needs of society. 26350 Face to face
LEVEL CREDITS PREREQUISITES DESCRIPTION CRN MODALITY DAY TIME SUSTAINABILITY A COURSE KEY LEVEL CREDITS PREREQUISITES DESCRIPTION CRN	Intermediate 6 UDEM / 3 US Upon completion of this course, students will be able to identify the ethical, social, and environmental issues which are relevant to a business, in order to devise strategies to address them. 15036 Face to face Mondays and Thursdays 11:30 - 12:59 ND SOCIAL RESPONSIBILITY AD 1201 Basic 6 UDEM / 3 US At the end of the course, the student will be able to understand the implication of sustainable development in the management of organizations, as well as to identify the need to reconcile economic progress with natural resources and the needs of society. 26350 Face to face Mondays and Thursdays
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MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	10:00 - 11:29
	INVENTION METHODS AND PROCESSES
COURSE KEY	AD 2442
LEVEL	Basic
CREDITS	6 UDEM / 3 US
PREREQUISITES	
DESCRIPTION	Upon completion of this subject, the student will be able to understand the concept of innovation and its importance in the entrepreneurial and business world through the use of innovation methods to develop business ideas to identify the elements that make up a business, the value proposition, and the differentiation strategies.
CRN	23410
MODALITY	Face to face
DAY	Tuesdays and Fridays
TIME	10:00 - 11:29
SOCIAL ENTREPRE	NEURSHIP
COURSE KEY	AD 2056
LEVEL	Intermediate
CREDITS	6 UDEM / 3 US
PREREQUISITES	-Fundamentals of Management -Microeconomics -Macroeconomics
DESCRIPTION	Upon completion of this course, students will be able to understand the nature and importance of social entrepreneurship in order to develop the skills that will enable them to propose creative solutions to the social problems of Mexico and the world. Likewise, they will be able to identify business opportunities through innovative services and products that generate high social value.
CRN	19975
MODALITY	Face to Face
DAY	Tuesdays and Fridays
TIME	11:30 - 12:59
INNOVATION WOR	RKSHOP
COURSE KEY	AD 3070
LEVEL	Advanced
CREDITS	3 UDEM / 1.5 US
PREREQUISITES	
DESCRIPTION	After finishing the course, students will be able to identify market trends and based on original ideas to bring them to innovations that could lead to new products or services.
CRN	20093
MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	16:00 - 17:29

BUSINESS PLAN	
COURSE KEY	AD 2015
LEVEL	Intermediate
CREDITS	6 UDEM / 3 US
PREREQUISITES	Financial Analysis
DESCRIPTION	Upon completion of this course, students will be able to identify the key factors to visualize, define, explore, and try out a business opportunity generating social value through the comprehensive use of interdisciplinary tools for the preparation of a business.
CRN	12700
MODALITY	Online
DAY	Mondays and Thursdays
TIME	17:30 - 18:59
BRAND MANAGEN	1ENT
COURSE KEY	AD 3495
LEVEL	Advanced
CREDITS	6 UDEM / 3 US
PREREQUISITES	Consumer Analysis
DESCRIPTION	Upon completion of this course, students will be able to design and implement branding strategies which are appropriate for the handling and administration of brand equity in order to generate sustained growth as well as adequate management through time.
CRN	19920
MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	17:30 - 18:59
	DEPARTMENT OF ACCOUNTING
FINANCIAL ANALYS	
COURSE KEY	CO 1025 / CO 1045
LEVEL	Intermediate
CREDITS	6 UDEM / 3 US
PREREQUISITES	Financial Information in Business
DESCRIPTION	Upon completion of this course, students will be able to interpret the accounting information contained in financial statements in order to understand in depth the origina and behavior of company resources, for the purpose of carrying out a diagnosis of the business and defining the main tools related to working
	capital management, thus securing optimum financing in the national markets
CRN	20172
MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	8:30 - 9:59
FINANCIAL INFORM	MATION SYSTEMS
COURSE KEY	CO 2015
LEVEL	Intermediate
CREDITS	6 UDEM / 3 US
PREREQUISITES	Financial Analysis, 7th semester of Finance
DESCRIPTION	Defining and assesing financial information systems that support the strategic decision making process, reviewing the internal control process.
CRN	18463
MODALITY	Online
DAY	Wednesdays
TIME	10:00 - 12:59

FINANCIAL STRUCTI	JRE AND COST OF CAPITAL
COURSE KEY	CO 2051
LEVEL	Intermediate
CREDITS	6 UDEM / 3 US
PREREQUISITES	'
PREREQUISITES	Financial Analysis, Development of Human Capital
DESCRIPTION	Understanding what the capital structure of an enterprise is and how to determine its optimum level in
	order to optimize the financing resources.
CRN	25889
MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	8:30 - 9:59
	DEPARTMENT OF ECONOMICS
STRATEGIES FOR T	HE GLOBAL MARKET
COURSE KEY	EC 3002
LEVEL	Intermediate
CREDITS	6 UDEM / 3 US
PREREQUISITES	International Trade
DESCRIPTION	At the conclusion of the course, students will be able to implement the strategic and analytical thinking in the internationalization of the company and know explain the different tools and programs developed by the private sector, public sector and international organizations for implementation and strategic control.
CRN	27180
MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	16:00 - 17:29
CRN	21054
MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	17:30 - 18:59
INTERNATIONAL P	OLITICAL ECONOMY
COURSE KEY	EC 3205
LEVEL	Advanced
CREDITS	6 UDEM / 3 US
PREREQUISITES	Economic Geography
DESCRIPTION	At the conclusion of the course, students will be able to analyze the interaction between economics and politics, in order to describe the current world economic order, examine the roles of state and market in the international monetary and financial system considering international trade and regional integration.
CRN	21708
MODALITY	Online
DAY	Tuesdays and Fridays
TIME	17:30 - 18:59

GLOBAL ECONOMY	
COURSE KEY	EC2000
LEVEL	Advanced
CREDITS	6 UDEM / 3 US
PREREQUISITES	Microeconomics
DESCRIPTION	students will be able to examine the trends in trade and investment in the world, able to describe the different theories of international trade and its application in economic growth and analyze protectionist instruments and their economic effects on countries developing in order to understand the importance and impact of multinational companies.
CRN	20054
MODALITY	Online
DAY	Tuesdays and Fridays
TIME	16:00 - 17:29

UDEM SCHOOL OF LAW AND SOCIAL SCIENCE

DEPARTMENT OF LAW

PUBLIC INTERNATIONAL LAW	
COURSE KEY	DE 2515
LEVEL	Intermediate
CREDITS	6 UDEM / 3 US
PREREQUISITES	Theory of Law
DESCRIPTION	The student will understand the public international law within the context of law and how it affects international law in our country, as well as analyze the international legal framework and the ways of resolving international disputes.
CRN	27474
MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	10:00 - 11:29
HUMAN RIGHTS	
COURSE KEY	DE 2411
LEVEL	Advanced
CREDITS	6 UDEM / 3 US
PREREQUISITES	Constitutional Law
DESCRIPTION	The student will understand the main scenarios raised by the philosophy of fundamental rights regarding the conception of man as a citizen who is aware of his rights and duties and who actively participates with an ethical sense and awareness of citizenship.
CRN	22302
MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	08:30 - 09:59

INTERNATIONAL C	ONTRACTS
COURSE KEY	DE 3515
LEVEL	Advanced
CREDITS	6 UDEM / 3 US
PREREQUISITES	Exclusive for International Business students
DESCRIPTION	The student will analyze the main elements, characteristics and consequences of the contracts handled in international trade and its application to specific cases.
CRN	26426
MODALITY	Face to face
DAY	Wednesdays
TIME	19:00 - 21:59
CRN	15197
MODALITY	Face to face
DAY	Thursdays
TIME	19:00 - 21:59
	DEPARTMENT OF SOCIAL SCIENCE
INTERNATIONAL N	EGOTIATIONS
COURSE KEY	CS 2605
LEVEL	Intermediate
CREDITS	6 UDEM / 3 US
PREREQUISITES	
DESCRIPTION	To understand the negotiation's processes in the international arena, identifying the important elements of conflict resolution.
CRN	13346
MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	16:00 - 17:29
POLITICAL GEOGRA	АРНҮ
COURSE KEY	CS 1506
LEVEL	Basic
CREDITS	6 UDEM / 3 US
PREREQUISITES	
DESCRIPTION	To present a worldwide base of geographic data and characteristics. To get the student familiar with the understanding of the planet from a regional perspective, resources, and how these determine many of our actual relationships and conflicts.
CRN	20854
MODALITY	Face to face
DAY	Tuesdays and Fridays
TIME	14:30 - 15:59
CRN	20855
MODALITY	Face to face
DAY	Tuesdays and Fridays
TIME	10:00 - 11:29

COURSE KEY CS 2620 LEVEL Intermediate CREDITS 6 UDEM / 3 US PREREQUISITES Being in 5th semester or above This course offers an overview of North American thought and values as well as it studies the way and culture in this part of the world was structured and formed. CRN 20879	/ society
LEVEL Intermediate CREDITS 6 UDEM / 3 US PREREQUISITES Being in 5th semester or above This course offers an overview of North American thought and values as well as it studies the way and culture in this part of the world was structured and formed.	/ society
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DESCRIPTION This course offers an overview of North American thought and values as well as it studies the way and culture in this part of the world was structured and formed.	/ society
and culture in this part of the world was structured and formed.	y society
CRN 20879	
MODALITY Face to face	
DAY Tuesdays and Fridays	
TIME 10:00 - 11:29	
WORLD POLITICS	
COURSE KEY CS 2026	
LEVEL Intermediate	
CREDITS 6 UDEM / 3 US	
PREREQUISITES Political Management and International Organizations	
DESCRIPTION Analyze World structure from a political approach.	
CRN 20884	
MODALITY Online	
DAY Wednesdays	
TIME 13:00 - 15:59	
ENVIRONMENTAL PROBLEMS	
COURSE KEY CS 3104	
LEVEL Intermediate	
CREDITS 6 UDEM / 3 US	
PREREQUISITES Political Management and International Organizations	
Upon completion of the subject, the student will be able to analyze the causes, implications, and different responses of a variety of global environmental challenges. Students will also analyze the ethical dimensions of the global environmental situation, examining the perspectives and approar from key social scientific traditions that apply to environmental studies to identify the architecture global environmental governance system and the system deficiencies to address complex environmental challenges.	ches
CRN 27440	
MODALITY Face to face	
DAY Tuesdays and Fridays	
TIME 14:30 - 15:59	
INTERNATIONAL ORGANIZATIONS MANAGEMENT AND POLITICS	
COURSE KEY CS 2640	
LEVEL Intermediate	
CREDITS 6 UDEM / 3 US	
PREREQUISITES Theory of International Relations	
DESCRIPTION To identify problems that International organizations face nowdays as well as know their manage	ment.
CRN 11586	
MODALITY Online	
DAY Mondays and Thursdays	
TIME 8:30 - 9:59	

LIDEM SCHOOL OF ENGINEERING		
UDEM SCHOOL OF ENGINEERING		
	DEPARTMENT OF ENGINEERING	
	ALS AND LINEAR SYSTEMS	
COURSE KEY	IN 2650	
LEVEL	Intermediate	
CREDITS	6 UDEM / 3 US	
PREREQUISITES	Differential Equations	
DESCRIPTION	The student will learn to manipulate signals by means of Fourier, Laplace and Z transform methods to continuous and discrete linear systems. Application of computational tools for the analysis and simulation of said systems.	
CRN	14689	
MODALITY	Face to face	
DAY	Tuesdays and Fridays	
TIME	14:30 - 15:59	
ANALYSIS OF PROJ	ECT FEASIBILITY	
COURSE KEY	IN 3393	
LEVEL	Intermediate	
CREDITS	6 UDEM / 3 US	
PREREQUISITES	Introduction to Finances	
DESCRIPTION	Operate technical, technological and economic evaluations of projects in the engineering area, especially in the environment of the company, using the concepts and conventional methods applied to examples and real cases including new products or expansion of the production, factors of risk, taxes and inflation.	
CRN	16388	
MODALITY	Face to face	
DAY	Mondays	
TIME	19:00 - 21:59	
UD	EM SCHOOL OF EDUCATION AND HUMANITIES	
	DEPARTMENT OF MODERN LANGUAGES	
ACADEMIC WRITIN		
COURSE KEY	ID 1500	
LEVEL	Intermediate	
CREDITS	6 UDEM / 3 US	
PREREQUISITES		
DESCRIPTION	The students will be able to write correctly different academic documents, conferences, essays, lectures, academic articles or publications and book chapters.	
CRN	10614	
MODALITY	Online	
DAY	Wednesdays	
TIME	8:30 - 9:59	
CRN	10616	

MODALITY

DAY

TIME

Online

Wednesdays

10:00 - 11:29

PROFESSIONAL WI	RITING IN ENGLISH
COURSE KEY	ID 1505
LEVEL	Intermediate
CREDITS	6 UDEM / 3 US
PREREQUISITES	
DESCRIPTION	Knowing the internationally accepted formats (C.V., reports, memos, emails) and analyzing them in order to be able to write them. Reading and analyzing research papers in order to be able to replicate them, following internationally accepted formats.
CRN	10892
MODALITY	Online
DAY	Thursdays
TIME	17:30 - 18:59
CRN	25158
MODALITY	Online
DAY	Mondays
TIME	14:30 - 15:59
EFFECTIVE COMM	UNICATION IN ENGLISH FOR BUSINESS
COURSE KEY	ID 1515
LEVEL	Intermediate
CREDITS	6 UDEM / 3 US
PREREQUISITES	
DESCRIPTION	Knowing and understanding the business culture from other countries as well as internationally accepted procedures, rules and etiquette. Examining and criticizing effective communication techniques. Raising the students' appreciation of other cultures.
CRN	26668
MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	11:30 - 12:59
CRN	27631
MODALITY	Face to face
DAY	Wednesdays
TIME	14:30 - 17:29
TOEFL PREPARATION	ON
COURSE KEY	ID 1995
LEVEL	Intermediate
CREDITS	6 UDEM / 3 US
PREREQUISITES	
DESCRIPTION	The course prepares the students to obtain a minimum of 550 points in Institutional TOEFL examination. The students will know the structure of the test, the types of questions and the strategies to determine the correct answers. The students will take mock tests in similar circumstances to those of the test. For other languages, the preparation will be according to the exam.
CRN	25091
MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	11:30 - 12:59

BASIC SPANISH	
COURSE KEY ID 1545	
LEVEL Basic	
CREDITS 6 UDEM / 3 US	
PREREQUISITES PRESERVED TO THE PROPERTY OF THE	
The students will learn basic vocabulary and describe	d simple verbal tenses and they will be able to name and e, classroom, supermarkets and restaurants. They will be able
CRN 23002	
MODALITY Face to face	
DAY Mondays and Thursdays	
TIME 11:30 - 12:59	
CRN 26871	
MODALITY Face to face	
DAY Wednesdays	
TIME 8:30 - 11:29	
INTERMEDIATE SPANISH	
COURSE KEY ID 1546	
LEVEL Intermediate	
CREDITS 6 UDEM / 3 US	
PREREQUISITES Basic Spanish	
manner with diverse interlocutors from diff conversations. The students will be able to to emphasize their point of view and they we synonyms and antonyms and will practice view.	the ability to start conversations in a socially appropriate erent countries and will start participating more actively in make more important contributions such as giving examples will easily deal with verbal tenses. The students will learn arious structures to enhance their precision in daily so write texts in order to express or inform the audience about
CRN 22959	
MODALITY Face to face	
DAY Wednesdays	
TIME 8:30 - 11:29	
UPPER INTERMEDIATE SPANISH	
COURSE KEY ID 1547	
LEVEL Advanced	
CREDITS 6 UDEM / 3 US	
PREREQUISITES Intermediate Spanish	
DEX RIPTION	es of events, meetings, among others. Through a more able to communicate more efficiently and fluidly.
CRN 22964	
MODALITY Face to face	
DAY Tuesdays and Fridays	

ADVANCED SPANIS	SH
COURSE KEY	ID 1548
LEVEL	Advanced
CREDITS	6 UDEM / 3 US
PREREQUISITES	Intermediate Spanish
DESCRIPTION	The students will be able not only to hold a conversation, but also to change the subject and to start a conversation, lead and manipulate it. They will be able to deal will all common daily situations and adapt to unexpected situations without communication flaws.
CRN	23005
MODALITY	Face to face
DAY	Wednesdays
TIME	8:30 - 11:29
LIFE AND CULTURE	IN MEXICO
COURSE KEY	ID 1155
LEVEL	Basic
CREDITS	6 UDEM / 3 US
PREREQUISITES	
DESCRIPTION	The students will understand To the relevant aspects of daily life, popular culture, traditions, politics, history and economy in contemporary Mexico, in order to understand Mexicans and their culture.
CRN	25212
MODALITY	Face to face
DAY	Mondays and Thursdays
TIME	14:30 - 15:59
CRN	25214
MODALITY	Face to face
DAY	Tuesdays and Fridays
TIME	8:30 - 9:59
	DEPARTMENT OF HUMANITIES
COMPARATIVE INT	ERNATIONAL CONTEXTS
COURSE KEY	HU 1015
LEVEL	Basic
CREDITS	6 UDEM / 3 US
PREREQUISITES	
DESCRIPTION	The student will be able to describe the economic, political, and cultural reality of a country different from Mexico.
CRN	10527
MODALITY	Online
DAY	Mondays and Thursdays
TIME	8:30 - 9:59
CRN	10542
MODALITY	Online
DAY	Tuesdays and Fridays
TIME	8:30 - 9:59
CRN	17170
MODALITY	Online
DAY	Mondays and Thursdays
TIME	11:30 - 12:59

	UDEM SCHOOL OF ART AND DESIGN			
	DEPARTMENT OF ART			
DRAWING, TIME, AND SPACE				
COURSE KEY	DX 1007			
LEVEL	Basic			
CREDITS	6 UDEM / 3 US			
PREREQUISITES	·			
DESCRIPTION	Upon completion of the course, the student will be able to apply the technical and theoretical knowledge of drawing and its applications in the production of works of art, the importance of observation, measurement, proportion, shape and volume in different techniques and materials, as well as supports for drawing and its conservation, through the academic exercise of representation of natural drawing and the human figure.			
CRN	21938			
MODALITY	Face to face			
DAY	Thursdays			
TIME	10:00 - 12:59			
ROUGHING AND A	SSEMBLY			
COURSE KEY	DX 1017			
LEVEL	Intermediate			
CREDITS	6 UDEM / 3 US			
PREREQUISITES				
DESCRIPTION	At the end of the course, the student will be able to make a sculpture by subtracting material, roughing, as well as the production of a sculpture through the assembly or addition of material.			
CRN	21920			
MODALITY	Face to face			
DAY	Wednesdays			
TIME	11:30 - 14:29			
SELF DIRECTED ST	UDIO			
COURSE KEY	DX 3011			
LEVEL	Intermediate			
CREDITS	6 UDEM / 3 US			
PREREQUISITES				
DESCRIPTION	At the end of the subject, the student will be able to produce from the approach of a personal project, reflect on the implications of conceiving, developing and carrying out a clear artistic project of their own and presenting the results of an artistic project to an audience.			
CRN	26962			
MODALITY	Face to face			
DAY TIME	Mondays 10:00 - 12:59			