

**Criteria of DD program selection.
The maximum score is 100 points.**

Criteria of DD program selection	Grading of each criteria of DD program selection	% of the final score
1 st stage		
Participation in the Programme projects	Recommendation letter(s) from project supervisor(s) (must be signed by the project supervisor(s) and submitted by the applicant together with other documents)	15
Motivation letter	Motivation to apply for the double degree track in conjunction with the programme "Methods and Topics in Arts Management" (Sacro Cuore) Structure of the motivation letter: <ul style="list-style-type: none"> • Personal information • Why are you applying • Your research interests • Your practical interests • Your achievements and practical experience (if any) in the field of management of arts and culture. • Your skills • Conclusion 	15
Grades	Key Courses: <ul style="list-style-type: none"> • Economic of Arts • Finance, Fundraising and Crowdfunding • Digital of Offline Marketing in Arts and Culture • Research Seminar "Academic Reading, Writing, and Presenting" 	15
Participation in the Programme events	Participation and activity	5
Project proposal for MT Sacro Cuore	Structure of Project proposal: <ul style="list-style-type: none"> • Topic; • Author; • Key-words; • Introduction (Aim of the research, Research question); • Literature Review; • Methodology; • Expected results; • Conclusion and Discussion; • Reference list. Requirements: <ul style="list-style-type: none"> • Maximum size – 3 pages of text • Format of file – pdf • No plagiarism • Language – English 	20
2 nd stage – <i>for applicants who reach at least 50 points at the 1st stage</i>		
Interview	<ul style="list-style-type: none"> • Defence of Project Proposal • Motivation 	30