

Criteria of DD program selection.
The maximum score is 100 points.

| Criteria of DD program selection | Grading of each criteria of DD program selection | % of the final score |
|---|--|----------------------|
| 1st stage | | |
| Participation in the Programme projects | Recommendation letter from leaders of the project (letters should be sent from project leader to jtrabskaya@hse.ru directly) | 20 |
| Motivation letter | <p>Motivation of ACM programme choosing Motivation of MaT programme (Sacro Cuore) choosing.</p> <p>Structure of motivation letter:</p> <ul style="list-style-type: none"> • Personal information • Why are you applying • Your research interests • Your practical interests • Your achievements and practical experience (if any) in the field of management of arts and culture. • Your skills (important from your point of view) • Conclusion | 10 |
| Grades | <p>Key Courses:</p> <ul style="list-style-type: none"> • Economic of Arts • Finance, Fundraising and Crowdfunding • Legal Environment of Arts, Culture and Creative Industries • Research Seminar "Academic Reading, Writing, and Presenting" | 12 |
| Participation in the Programme events | Participation and activity | 8 |
| Project proposal for MT Sacro Cuore | <p>Structure of Project proposal:</p> <ul style="list-style-type: none"> • Topic; • Author; • Key-words; • Introduction (Aim of the research, Research question); • Literature Review; • Methodology; • Expected results; • Conclusion and Discussion; • Reference list. <p>Requirements:</p> <ul style="list-style-type: none"> • Maximum size – 3 pages of text • Format of file – pdf • No plagiarism • Language – English | 20 |
| 2nd stage – for applicants who reach at least 50 points at the 1st stage | | |
| Interview | <ul style="list-style-type: none"> • Defence of Project Proposal • Motivation | 30 |