



Build your **future**

MASTER in MANAGEMENT

2-year Grande Ecole programme
with specialisations

Next intake September 2022

AIX-EN-PROVENCE

ANGERS

BORDEAUX

LYON

PARIS

STRASBOURG

BUDAPEST

SHANGHAI



 **Master in Management**
Ranking 2020

 **AACSB**
ACCREDITED

 **ASSOCIATION**
AMBA
ACCREDITED

 **EQUIS**
ACCREDITED

WELCOME TO YOUR FUTURE

Founded in 1909, ESSCA is a leading Business School with programmes ranging from our popular Bachelor in International Management and renowned Grande Ecole Programme to postgraduate programmes, including our Master In Management and a wide range of MSc programmes. We also offer executive education and online training courses.

Why Choose ESSCA?

Great things happen at ESSCA: our commitment is to inspire our students to achieve their goals while enabling them to make memories that last a lifetime.

Pioneering courses with expert input: at ESSCA we believe in bringing research and the world of practice into the classroom. We integrate real-world expertise into all our programmes, with partner business organizations involved in the design and delivery of the courses.

As part of the ESSCA ODYSSEE 20/24 strategic plan, we expect to welcome 8,200 new students by 2024, of which 20% will be from overseas.

Accreditations

ESSCA is among just 1% of business schools in the world to hold AACSB, AMBA and EQUIS accreditation. This triple crown is a guarantee of excellence – a degree with us will be internationally recognised.



Rankings

2nd

in France for 5-year Grande Ecole Masters (*L'Etudiant Business School review and Le Figaro, 2021*)

1st

For Business Engagement (*L'Etudiant Magazine, 2020*)

8th

At the cutting edge of responsible management education: ranked 8th in the world for the number of research publications aligned with the Sustainable Development Goals of the United Nations (*Financial Times, December 2020*)

56th

World Top 100: ranked 56th in the world for Management Studies (*Financial Times Master in Management Rankings 2020*)

Award-winning teaching innovations
ESSCA has received numerous awards from industry and education experts for the quality of our online teaching initiatives.



Master in **MANAGEMENT**

Acquire advanced management understanding and skills, along with specialist knowledge in Management, Finance or Marketing to enhance your international employment and career development prospects.

Overview

This 2-year programme is designed to significantly enhance our students' prospects for employment and career development. Its structure equips students with a broad range of advanced management understanding and skills during the first year before offering specialist modules in Management, Finance or Marketing.

Throughout this programme, students learn alongside world-leading professors, whose research is changing the face of responsible business and management practice. Their constant focus on the realities of international business, plus the opportunities offered thanks to the mandatory internship, that can be done abroad or in France, ensure that our students develop a unique understanding and perspectives of business.



Dr Franck GAVOILLE

Programme Director



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Why this programme?

- **Highly accessible for students with no previous business background**
- **A broad range of specialist options designed to significantly enhance your prospects for employment and career development in the field that specifically interests you**
- **A triple crown programme that offers outstanding value**

| | | September | English or French | | |
|----------|---|--|---|--|--|
| MASTER 1 | SEMESTER 1 | | Courses: Information Systems Management / | | |
| | SEMESTER 2 Choice of a field to develop a more deep-seated expertise | Organisation, Management and Human Resources | Finance & Accounting and Management Control | | |
| | Aix-en-Provence | | | | |
| | Angers | | | | |
| | Bordeaux | | | | |
| | Budapest | | | | |
| | Lyon | | | | |
| | Paris | | | | |
| Shanghai | | | | | |

| | | Sustainable Management | Human Resources & Talent Management | Audit-Expertise | Financial Management | Banking & Financial Engineering |
|------------|--|------------------------|-------------------------------------|-----------------|----------------------|---------------------------------|
| MASTER 2 | SEMESTER 1 1 choice from 12 specialisations | | | | | |
| | Aix-en-Provence | | | | | |
| | Angers | | | | | |
| | Bordeaux | | | | | |
| | Budapest | | | | | |
| | Lyon | | | | | |
| | Paris | | | | | |
| Shanghai | | | | | | |
| SEMESTER 2 | | | | | | |

Career Perspectives

Our degree will help you develop intellectual and personal skills which are highly valued by employers, ensuring that you stand out as an exceptional candidate in the global marketplace. ESSCA's international profile and strong links with local and international business means we can offer our graduates unrivalled opportunities to become leaders in their fields and make valuable contributions to society.

Graduates are primarily destined to positions of:

International Business: export manager, import & export executive, export area manager, international brand manager, international advisor, supply chain manager.

Sustainable Management: international business manager, international operations manager, international marketing manager, international sales and account manager, sustainable development director, consultant in sustainable sourcing and procurement, manager climate change and sustainability, corporate social responsibility specialist, sustainable finance manager.

Entrepreneurship: involved in starting up new businesses or business development: business developer, project and project portfolio manager, activity manager, development (area or key account) manager.

Finance: consultants, financial analysts or financial auditors in audit firms or investment banks, with a particular focus on financial analysis, international accounting standards and portfolio management, internal auditing, financial analysis, project financing.

Marketing: key account manager, project manager, media manager, community manager and Real-Time Bidding (RTB) manager.



Dany GHAZY

Student, Year 4 (Master's Cycle)

The right choice for my career project

ESSCA was one of the few schools to offer the Master's degree specialisation in Sustainable Management that I was looking for. The programme content is both specific and diversified, the professors have an international background and deliver high quality courses. Student life is also vibrant. Numerous activities are organised such as afterwork get-togethers, seminars, conferences, student society events... Once I graduate, I plan to build up my intercultural skills by working in France and overseas. After that, I will return to Senegal to open my own CSR consulting firm.



Fundamentals of Business

track for new students starting management studies / Angers / Paris + Online courses

Advanced Management Skills

Common English track

Data Analytics and Market Dynamics / Leadership / Strategy / CSR and Ethics / Finance management

All campuses

| Marketing & Retailing | | Operations Management and Decisions Science | | Strategy, Entrepreneurship and International Business | | |
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| Marketing & Customer Experience | Digital Communication | Innovation & Digital Transformation | Purchasing & Supply Chain | Consulting | International Business & Strategy | Entrepreneuriat et innovation |
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| | | 🇬🇧 | | | 🇬🇧 | |
| 6 months internship | | | | | | |

INTERNATIONAL LEARNING ENVIRONMENT

Our international Faculty deliver a unique, panoramic view of current issues of business and management, bringing different perspectives and guiding students to put their theoretical learning into practice through national and international work placements and internships.

Join a Vibrant Community that cares

We pride ourselves on being a dynamic, supportive, global community with nearly 17,000 alumni present world-wide. ESSCA counts more than 6,500 students on our campuses in France, Hungary, and China, including a vibrant community of international and exchange students.

We have learnt from experience that studying abroad can be a daunting experience, so we provide support to international students before and on arrival to our campuses.



ESSCA has recently been awarded the Campus France "Bienvenue en France" certification for the quality of the international student experience.

Student Life

At ESSCA, your involvement in student clubs and societies is an integral part of the educational project. We are highly committed to ensuring our students' well-being, and will encourage you to play an active role in our vibrant student community. Our aim is to help you develop new skills through rewarding and inspiring projects.

With over 70 clubs and societies at ESSCA, you'll have plenty of opportunities to get involved in extracurricular activities. International students are particularly welcome to join a club or society, actively experiencing what makes studying at ESSCA such an unforgettable experience.

Getting involved in student life will provide you with learning experiences that go beyond the classroom. You'll develop key business skills such as project management, solidarity, teamwork, learning to manage responsibilities and the fundamental pleasure of working together and being useful. Actively participating in student life will also give you the opportunity to put internal democracy into practice, with consensus building and debates on campus enabling you to develop into an active, responsible member of Society.

Develop your Employability

At ESSCA, our programmes are designed to develop your skills further, providing you with a business acumen that is highly valued by employers. We aim to ensure that our students stand out as exceptional candidates in the global marketplace. Thanks to the school's international outlook and strong link with local and international business we offer our graduates unrivalled opportunities to become leaders in their fields and make valuable contributions to society.



Dynamic Networks



16,890

Alumni



2,500

Partner companies

A Successful Career

85%

of our graduates are in work within less than 3 months

86%

were employed by the company of their choice

38th

Master's ranked 38th worldwide for salary increase in percentage terms 3 years after graduation (*Financial Times* ranking, 2020)

HOW TO APPLY?

| | |
|------------------------|---|
| ENTRY REQUIREMENTS | <ul style="list-style-type: none">• A 3-year undergraduate degree (or 180 ECTS)• Proof of English Proficiency: B2 minimum |
| HOW TO APPLY | <ol style="list-style-type: none">1. Online registration (application fee: €90)2. Submit your online application form to ESSCA (in English)3. Admission interview4. Review of pre-selected applications by the postgraduate selection committee. Entry to this course is competitive, so please apply early. The final deadline for receiving applications for the September intake is June 30, 2022 |
| TUITION FEES 2022-2023 | <p>€11,910 1st year – €12,150 2nd year</p> <p>Different types of scholarships available for international students.</p> |

Double Degree Qualification: MiM + MSc

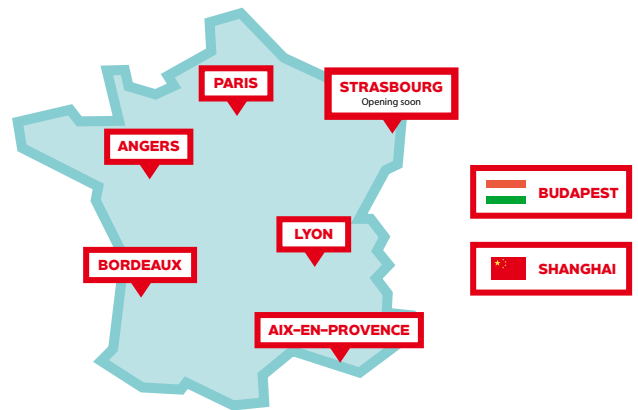
What if I have an undergraduate degree and I want to enrol on one of ESSCA's MSc programmes? Applicants with an undergraduate qualification can apply for our Double Degree in Master in Management and MSc of their choice. This track allows students to gain the extra credits, knowledge and skills required to join our MSc programmes. Students choosing this option will follow an accelerated programme of study leading to a double degree qualification in 2.5 years.

ESSCA Scholarships and Financial Support

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.

8 CAMPUSES FOR INTERNATIONAL STUDIES

ESSCA offers the opportunity to study on 6 campuses located in France, and 2 international campuses in Hungary and China. Students benefit from a stimulating multicultural learning environment where they develop cross-cultural skills working with multinational groups of students led by international academic experts.



Discover more

<https://international.essca.fr/>



CONTACT: international.admissions@essca.fr

APPLICATION: apply.essca.fr



AACSB, AMBA and EQUIS accredited
Member of the FESIC network and the Conférence des Grandes Ecoles
Associate member of UCO (Université Catholique de l'Ouest)



INTERNATIONAL.ESSCA.FR