METAPROGRAMME
SKILLS4FUTURE

"CREATIVE INDUSTRIES" LABORATORY PROGRAMME

25.10.2021 - welcome session (online MS Teams)

16:20 - 19:00
- Introduction to the aims and content of the Metaprogramme, speaker - Elena Zelenskaya, Academic Supervisor of the Metaprogramme, PhD in Economics, Associate Professor, Department of Management
- Presentations of intellectual laboratories' projects
- Guest lecture from IKEA "Soft Skills for Career Development: IKEA Cases", speakers: Tatyana Arbuzova, Recruitment Delivery Team Leader, Daria Lozinskaya, Labour Relations Manager

29.10.2021 - work within the laboratory, first meeting (online)

16:20 - 19:30
- Introduction to the work of the laboratory. Work plan, work rules, team introduction, contacts.
- Design thinking
- Division into teams
- Guide writing
link for access: https://zoom.us/j/95812961125?pwd=UUZwMS9XRWNOeXhERmE4NEJTMHRsZz09

08.11.2021 - special workshop by laboratory (online)

16:20 - 19:30
- Creative Industries Lab, master class "Tools for project work", speaker - Alexandra Bordunos, Lecturer, Department of Management

09.11.2021 - work within the laboratory, second meeting (online)

16:20 - 19:30
- Presentations by the lab partners. Waterfront and the New Stage of the Alexandrinsky Theatre.
- Interview rules
- Focusing of the problem
- Interview with customer representatives
- Ideas generation, case definition
link for access: https://zoom.us/j/95995565932?pwd=RXhyM1Z1dzgOWG1LZEY2RWcwbUxDdz09

12.11.2021 и 15.11.2021 - workshops of students' choice (online)

12.11 **16:20 - 19:30**
15.11 **18:10 - 21:00**
- "Communication", speakers: Natalia Ursul, PhD in Philosophy, Senior Lecturer, Department of Foreign Languages; Irina Nuzha, PhD in Pedagogy Associate Professor, Department of Foreign Languages

12.11 **16:20 - 19:30**
15.11 **18:10 - 21:00**
- "Collaboration", speaker - Nadezhda Orlova, PhD in Psychology, Lecturer, Department of Sociology

12.11 **18:10 - 21:00**
15.11 **16:20 - 19:30**
- "Critical Thinking", speaker - Kirill Bryanov, Ph.D., Researcher at the Laboratory of Social and Cognitive Informatics

16.11.2021 - work within the laboratory, third meeting (online)

16:20 - 19:30
- Introduction to the projects of the MP "Arts and Culture Management" students
- Discussion of project ideas and prototype formats
link for access: https://zoom.us/j/96169736223?pwd=K1lpeVQxN3JscFd0QW1MbG90QlZOQT09

22.11.2021 - interactive lecture from a foreign lecturer (online MS Teams)

18:10 - 19:30
- Lecture 'Creative thinking, mindset and strategies to enhance it', speaker - Gedre Vasiliauskaitė, Professor, Rotterdam Business School

30.11.2021 - work within the laboratory, fourth meeting (online)

16:20 - 19:30
- Meeting with experts, presentation of results
- Testing, evaluation
link for access: https://zoom.us/j/98547553856?pwd=NTFCMnJBN1pNdDFqREhhRVhTU1Q2UT09

03.12.2021 - work within the laboratory, fifth meeting (online)

16:20 - 19:30
- Consultations, refinement of projects
link for access: https://zoom.us/j/97483085387?pwd=NlJVenlDTnB5emlJME9QTOhrOFJWZz09

▶ **08.12.2021 – common project meeting (online MS Teams)**

16:20 – 19:30 • Introducing students to other projects of laboratories and research centres involved in Skills4Future

▶ **13-17.12.2021 – final session (date to be specified)**

16:20 – 19:30 • Presentation of intellectual laboratory projects, debriefing of the metaprogramme