

National Research University Higher School of Economics, St Petersburg
Laboratory for Environmental and Technological History
Center for Historical Research

DECEMBER 16-17, 2019

COLD WAR MATTERS:
THE (IN)VISIBLE ECONOMICS
OF THINGS

CONFERENCE PROGRAMME

Sunday, 15 December

19.00 WELCOME DRINK (LOCATION TBA)

Monday, 16 December

HSE, Griboedova Canal 123, room 201

9.00–9.30

REGISTRATION & COFFEE

9.40–10.20 OPENING:

WELCOME ADDRESS FROM ORGANIZING COMMITTEE

Alexander Semyonov

Head of the Center for Historical Research

Julia Lajus

Head of the Laboratory for Environmental and Technological History

10.30–12.15 SECTION I**(CO)(RE)PRODUCTION OF COLD WAR TECHNOLOGIES. PART I**

Chair: Julia Lajus (HSE SPb)

Alex Lesanu (Forum Transregionale Studien, Berlin)*The Dismantling and Reconfiguration of the German Equipment on the Soviet Periphery: A Case Study of the Postwar Technological Encounters in the Soviet Moldavia (1946-1952)***Elena Kochetkova** (HSE SPb)*Resources for "Material Base of Communism": Wood, Wastes, and Yearly Plants in Soviet Industrial Development and Consumption, 1950's to the 1980's***Ivana Žebecšilj, Sandra Cvikić** (Institute of Social Science Ivo Pilar, Zagreb)*Made in Yugoslavia: Goods from the Sunny Side of Communism*

Discussants:

Sari Autio-Sarasmo (Aleksanteri Institute)**Jari Eloranta** (University of Helsinki)

12.15–13.30 LUNCH

13.30–15.15 SECTION II

(CO)(RE)PRODUCTION OF COLD WAR TECHNOLOGIES. PART II

Chair: Aleksandra Kasatkina (Kuntskamera/HSE SPb)

Laurence Roche Nye (SIRICE /CNRS)

By-passing the Rules: Invisible Exchanges in East-West Space Bio-Medicine

Martin Emmanuel (Royal Institute of Technology (KTH), Stockholm)

Triangles of Technology Transfer: Swedish Scientists as Agents in West-to-East Transfer for Space Science Instrumentation"

Inna Sukhenko (University of Helsinki)

Materialization of the "Invisible Evil" in the U.S. Post-Chernobyl Fiction

Discussants:

Dick van Lente (Erasmus University Rotterdam)

Galina Orlova (HSE Moscow)

15.15–15.45 COFFEE BREAK

15.45–17.45 SECTION III**AESTHETICAL AND AFFECTIVE MATTERS OF EXHIBITING**

Chair: Pia Koivunen (University of Turku)

Kirill Chunikhin (HSE SPb)

*Abstraction, Materiality, and Simulation at the Exhibition
"Graphic Arts USA: 1963–64"*

Verity Clarkson (University of Brighton)

*"Bohemian Glassware Only From Czechoslovakia": Neutral
Objects in Cold War Britain (1958-1968)?*

Agata Zborowska (The University of Chicago)

Polish Aesthetics and Materiality

Petar Odak (CEU and Utrecht University)

*Feeling Socialism Again: Affect in the Zagreb 80s Museum
and the House of Terror*

Discussants:

Serguei A. Oushakine (Princeton University)

Angelina Lucento (HSE Moscow)

17.45–18.30 COFFEE BREAK

18.30 KEYNOTE LECTURE

HSE, Griboedova Canal 123, room 401

Dick van Lente (Erasmus University Rotterdam)

*Radiation and Consciousness: a Neo-Materialist Perspective
on Radiation in Dutch Society*

17 DECEMBER

HSE, Griboedova Canal 123, room 201

10.00–11.45 SECTION VI

POLICIES OF THINGS AND THE COLD WAR

Chair: Elena Kochetkova (HSE SPb)

Andreas Pacher (Diplomatic Academy of Vienna)
State Awards and Cold War Diplomacy

Pete Millwood (London School of Economics)
*The Cold War Material Culture of Ping Pong:
Chinese Transnational Diplomacy through Bat and Ball*

Maija Koskinen (University of Helsinki)
*Preventing Communism with American Consumer Goods and
Standard of Living: The American Home Exhibition in Helsinki in 1953*

Discussants:

Nari Shelekpaev (European University at Saint-Petersburg)
Simo Mikkonen (University of Jyväskylä)

11.45–12.15 COFFEE BREAK

12.15–13.45 SECTION V TRAJECTORIES OF THINGS WITHIN SOCIALISM

Chair: Daniel Aleksandrov (HSE SPb)

Adelina Stefan (European University Institute)

Silent Cold War: International Tourism and East-West Commodity Exchanges in Socialist Romania of the 1960s and the 1980s

Claudiu Oancea (University of Bucharest)

Black Markets and Music Circulation in Romania in the 1960s

Adrian Matus (European University Institute)

Listening to Beatles Tape Records Across "Nylon Curtain": The Music Transfer in Romania of the Late 1960s and Early 1970s

Discussants:

Ekaterina Emeliantseva (Zurich University)

Pia Koivunen (University of Turku)

Jan Levchenko (HSE Moscow)

13.45–15.00 LUNCH

15.00–16.45 SECTION VI MODES AND MEDIA OF MATTER TRANSFERS

Chair: Kirill Chunikhin (HSE SPb)

Vera Otdelnova (The State Institute for Art Studies in Moscow)
Artistic Practices and Materiality: Soviet Art Sales Abroad

Elizaveta Berezina (CEU)
*Displaying National Crafts in Magazines "Sovetskii Soyuz"
and "Amerika"*

Discussants:

Rita Kuleva (HSE SPb)

Simo Mikkonen (University of Jyväskylä)

Serguei Oushakine (Princeton University)

16.45–17.30 COFFEE BREAK

17.30 KEYNOTE LECTURE

HSE, Griboedova Canal 123, room 401

Serguei A. Oushakine (Princeton University)
Fighting a New Cult: Thing-Theory of Late Socialism

19.30 RECEPTION (LOCATION TBA)

Organizing Committee

Kirill Chunikhin | Elena Kochetkova | Simo Mikkonen | Julia Lajus

Supported by

National Research University Higher School of Economics in Saint-Petersburg

University of Jyväskylä

Society for the History of Technology (SHOT)

