



SAINT PETERSBURG HSE SUMMER SCHOOL

RUSSIA

2018



DREAMING OF COOL SUMMER SCHOOL?

WHY US?



meaningful
and valuable studies



unusual & up-to-date
electives to choose from



most attractive
city to go



highly ranked National
Research University



ECTS each week
to collect



making new friends
from all over the world



star professors
and experts



competency-based
training model



entertainment
and activities

Looking for an unforgettable and worthwhile summer?

If you are thinking of how to achieve the right mix of valuable studies, travelling and cultural experience in summer then you should definitely choose Saint Petersburg HSE Summer School!

We offer a number of up-to-date courses aimed at expanding one's outlook and keeping up-to-date in the fields of economics and management, social sciences and humanities. Moreover, there is a great opportunity to get more insights into the world of Russian language, history and culture. You will also be rewarded with ECTS and certificates once the summer course has been completed.

The HSE Saint-Petersburg campus is perfectly located close to the city centre, so when lessons are finished, don't forget to have fun and explore the city with your new overseas friends!

ABOUT THE CITY

*Saint Petersburg — the most
attractive city in Europe!*

(World Travel Awards Winner 2017)



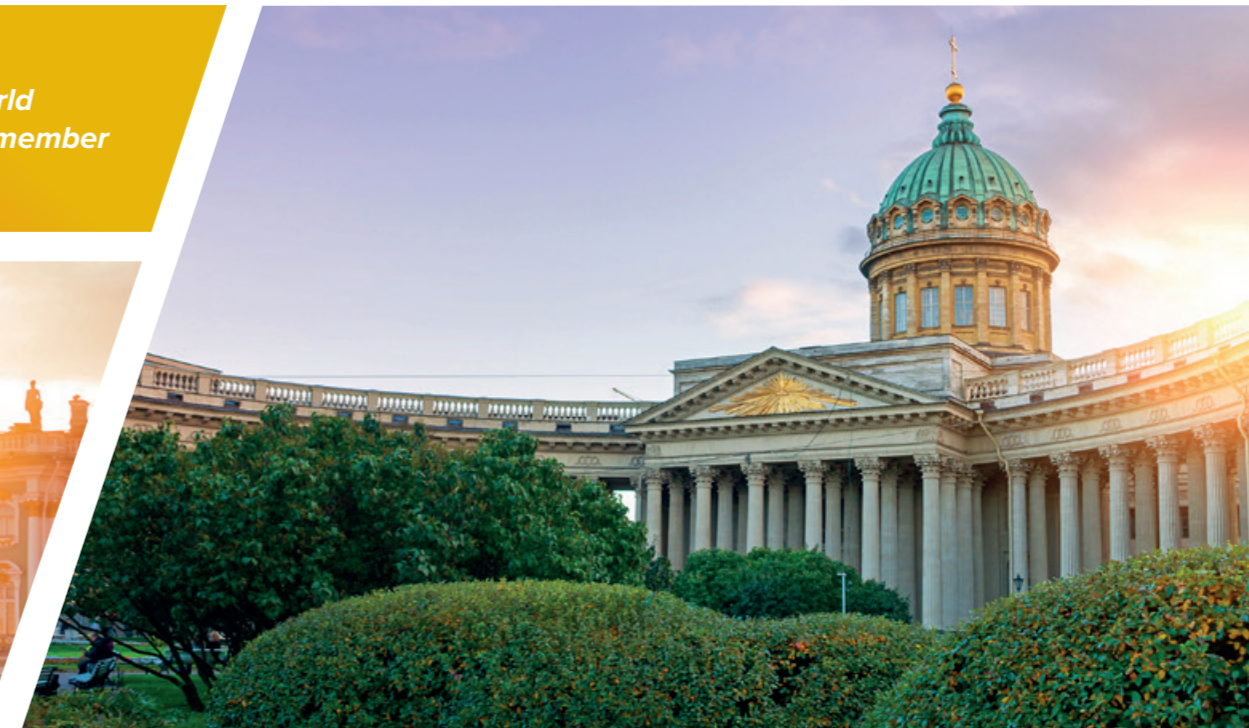
5 mln+ friendly citizens

5 mln+ international
tourists annually

300+ years of history
and traditions



UNESCO world
heritage list member



Being the second largest city and cultural capital of Russia
Saint Petersburg attracts travelers from all over the globe.

Saint Petersburg is a truly cosmopolitan city boasting a friendly international environment.
Each year overseas students flock to the beautiful northern capital of Russia.
Here one may find anything to meet any particular need: from marvelous architecture
with its own magnificent spirit, to wonderful site-seeing opportunities,
inspiring venues and entertaining dynamic nights.



**Romantic
'White Nights'
in summer**

**Stunning architecture
and sightseeing**

ABOUT THE UNIVERSITY

One Step Ahead



Dynamic

Forward looking

Intelligent

Up-to-date

Innovative

Immersive

Creative

Knowledge-based

HSE Saint Petersburg

5000

Full-time Students

8 %

International Students from
50 + Countries

100+

Courses in English

25 +

Full-degree programs

20 +

Years since foundation

TOP 3

Economic institutions in Russia
according to RePEc



TOP 10 %

Economic Institutions Worldwide

Innovative
teaching methods

Outstanding
professors and lecturers

SAINT PETERSBURG HSE SUMMER SCHOOL

July — September



**Economics
and Business**



Weeks duration



Price from 360€



**Social Sciences
and Humanities**



Modules



Cultural programme

- boat trip and welcome dinner
- trip to the famous Peterhof
- guided walking tour 'Alternative Saint Petersburg'



**Computer
Science**



ECTS each week
to collect



Accommodation

price from 4€
per night

AWARD: Best
University Dormitory
in Russia

MODULE DESCRIPTIONS

International Business: Challenges and Perspectives in a Turbulent World

Field of study
Business and Management

Dates
30 July — 03 August 2018 / 1 week

2 ECTS

The programme provides the students with a hands-on opportunity to identify strategic possibilities and take advantage of global business developments. It examines modern international business practices in emerging markets, focusing on Russia. The course includes intensive teamwork, group discussions, cases of international companies from different sectors of economy and a visit to the famous Baltika Brewery.

BRICS Global Business & Innovations

Field of study
Business and Management

Dates
6–17 August 2018 / 2 weeks

4 ECTS

The main course objective is to stimulate discussion and generate ideas for developing robust models in promoting competitiveness and sustainable development in an increasingly turbulent environment. Taking part in the programme you will get two weeks of intensive business courses and real life cases. Providing a unique experience in examining the development of global business and innovation, the module combines such topics as

- Global economic development and the rise of the BRICS
- Global Business Perspectives and Practices
- BRICS as a locus of Global Innovation.

Modern Russia: Language and Culture

Field of study
Russian Studies

Dates
16-27 July or 6-18 August / 2 weeks

3 ECTS

This unique course is specifically designed to meet the needs of all the students interested in studying Russian regardless of their level of language proficiency. The course offers three levels (beginner, intermediate, advanced) of intensive Russian classes. Our team of experienced instructors will help you to achieve your personal goals, from learning some survival vocab, to polishing your grammar, to having your first political dispute in Russian. A Russian poet F. Tyutchev claimed you can't grasp Russia with your mind, but we believe our lectures on history and culture will definitely help you get there!

IPSA-HSE Summer School in Concepts, Methods and Techniques in Political Science

Field of study
Interdisciplinary: Politics, Quantitative
and Qualitative Analysis

Dates
25 July — 10 August / 3 weeks

Up to 7 ECTS

This summer school offers a wide variety of courses on qualitative and quantitative methods such as:

- Regression Analysis
- Bayesian Statistics
- Structural Equation Modelling
- Data Mining for Political and Social Science
- Qualitative Comparative Analysis
- Grounded theory

The IPSA-HSE participants will have the opportunity to master their skills in cutting-edge research methods and learn how to apply this knowledge attending an innovative umbrella course "How to Study Russian Politics".

Special participation fees and cultural program, please check the program website for detailed information

Wrangling Data in R: Application for Business Studies

Field of study
Business Analytics

Dates
16–20 July / 1 week

2 ECTS

During this course, you will learn how to use R and its packages to optimize the data wrangling process. You'll learn to:

- Scrape data from web
- Quickly derive new variables and observations to explore
- Reshape your data into the layout that works best for R
- Join multiple data sets together
- Use group-wise summaries to explore hidden levels of information within your data

Unique Russian and European financial data will be used for analysis during this course.

Empirics for Business: Explorative, Predictive and Prescriptive Analysis

Field of study
Business Analytics

Dates
23–27 July / 1 week

2 ECTS

This course introduces students to sources and analytical techniques of data commonly used in management and business studies. The conceptual part of the course is dedicated to the overview of appropriate data sources, indicators and statistical metrics, basic and advanced techniques for data analysis and econometrics. Practical approach to learning is based on professional tools for data collection, processing and analysis — Stata and R. Among key topics the following have to be mentioned: introduction into principles of collecting and using business data; probability and statistics in advanced data analysis; correlation vs causation, endogeneity, experimental and quasi-experimental techniques.

Analytics Communication and Data Visualization

Field of study
Business Analytics

Dates
30 July — 3 August / 1 week

2 ECTS

The educational module “Analytics Communication” will help develop a set of substantial skills to overcome communicative challenges within and outside a business, regardless of the audience. Students will learn how to use data visualization and analytical reports; build clear and informative presentations, and to represent business in the digital environment for better promotion.

Human-Computer Interaction (HCI)

Field of study
Interdisciplinary: Social and Computer Science

Dates
To be confirmed / 1 week

2 ECTS

The HCI course is built around the dual nature of the HCI field: both research and design activities and their interplay will be introduced to students with a Social or Computer Science background. Programme participants will go through one iteration of the design cycle: from ideation to prototyping and evaluation. Students will learn to formulate and test design hypotheses, and to implement and evaluate lo-fi and hi-fi prototypes. At the same time, different research cases will be presented and elaborated: the lecturers will walk the audience through the research process from initial idea, data gathering, analysis, and discussion with previous literature. Students would be also able to pitch their own research and design ideas, gather feedback and find possible collaborations.

EU — Russia Relations Today

Field of study
Political Science

Dates
16–21 July 2018 / 1 week

2 ECTS

This course explores the problems and potential solutions driving EU-Russia relations. We will talk about the internal workings of both the EU and the Russian state, define their foreign policy modes, and trace the way the relations unfolded since the 1989 fall of the Berlin Wall. If

you want to learn why Corfu Island is so important for the relations between Brussels and the Kremlin, what EU-Russian Common Spaces are, or trace the role of the Russian national champion Gazprom in EU-Russia energy relations, this course is for you.

Russia in Global Politics

Field of study
Political Science

Dates
23–27 July 2018 / 1 week

2 ECTS

This is a broad introductory module to Russian politics, but it gives a good general understanding of how Russia really works. The module is very up-to-date with the ongoing events in Russian politics. It allows students to get to know a variety of approaches to understand the events in Russia. The course is also rather interactive and provides students with in-depth reading in regards to each of the subjects covered.

The Topography of Imperial Power: The Political and Cultural Space of Saint Petersburg

Field of study
History

Dates
4–25 September 2018 / 3 weeks

Up to 7 ECTS

Between 1712 and 1917, Saint Petersburg was the capital of the powerful Russian Empire. All the important political institutions of the Empire were situated here. They produced a social space, which is the main subject of the programme. The Summer

School is designed for students of social sciences and humanities. The curriculum will include Russian language courses for foreign students, presentations, workshops, partially held in Saint Petersburg’s public space, and master classes, as well as a special cultural programme in the city.

Special participation fees and cultural program, please check the program website for detailed information.

Cultural and Creative Industries: from theory to practice

Field of study
Cultural and Creative Industries

Dates
16–21 July 2018 / 1 week

2 ECTS

The course covers cultural and creative industries through different approaches to the “idea” of “creativity”. Through discussions, case studies, team building and group work participants will encounter such topics as development and evolution of creative and cultural industries snapshot of trends and technologies, capacity and skills building required for creative entrepreneurship and management, the labor market in the field of creative and cultural industries.

Cultural and Creative Industries: PR and Image Making

Field of study
Cultural and Creative Industries

Dates
23–27 July 2018 / 1 week

2 ECTS

The course is aimed to be research-

and practice-oriented and provides an insight into the ways PR and image making strategies are used in experience economy. Students will be trained to create communication strategies, to use and integrate classical and digital tools in PR campaigns and in brand positioning and image formation. A particular emphasis will be on enabling student to develop as a PR managers, communication professionals, imagineers and researchers to explore the complex nature of public relations, communication, branding in the development, transformation of places, spaces, activities and events. A special focus will be on self-marketing and self-branding.

R for Social Science (Introduction to Programming Language)

Field of study
Data Analysis, Social Science

Dates
16–20 July / 1 week

2 ECTS

Data analysis and statistics skills are incredibly in demand. LinkedIn consistently ranks such skills as amongst the most valuable in the job market. Social scientists and marketing experts need tools to handle growing data sets available on the Internet or in retail and financial industries. The course will provide the introduction to R and teach you how to use computational and visualization tools available in R. The course is aimed at social science students (marketing, sociology, political science etc.) and assumes no prior programming knowledge.

Python for Social Science (Introduction to Programming Language)

Field of study
Data Analysis, Social Science

Dates
16–20 July / 1 week

2 ECTS

Python is the fastest growing programming language due to its popularity for data analysis. Social scientists and marketing experts today face the challenge of growing data sets available on the Internet or in retail and financial industries. This course will provide an introduction to Python and teach you how to use the computer skills available there in handling and manipulating large data sets, including data visualization. The course aims at social science students (marketing, sociology, political science etc.) and assumes no prior programming knowledge.

Introduction to eSports Analytics

Field of study
Data Analysis, Social Science

Dates
6–10 August / 1 week

2 ECTS

ESports is very popular these days, providing you with the opportunity to analyse the plethora of data available there. This course addresses gathering and presentation of statistical data in eSports. Can the data improve your play or highlight opponent weakness? We also discuss different rating systems and try to predict the winner of International 2018 — the world’s largest Dota 2 tournament.

ACCOMMODATION AND STUDENT LIFE



We are happy to invite you to our stylish and well-equipped dormitories where your comfort and safety are our highest priorities. We will also be glad to help our students with arranging other accommodation options, such as finding a hostel or a host family.

Our summer school participants can reside in our brand new student halls on Zaporozhskaya street: the best student accommodation in Russia, according to the results of National Competition of 2017. Our guests will be living in rooms for 2 or 4 people in a cozy apartment with a shared kitchen, equipped with electric stoves, fridges, kettles, microwave ovens and kitchen furniture.

Campus

Explore Saint Petersburg, studying in one of our modern and stylish campuses, located close to the main historical and cultural landmarks of the city. You will enjoy contemporary and international environment-friendly campus with all its handy facilities and supplementary services.

Lunch at the university canteen, deeply beloved by our students, is less than 3 euro, and that is the closest you can get to Russian home-style cuisine!

Student life in Saint Petersburg

Our team of HSE Buddies will help you to fully immerse into the everyday life of the locals. They will provide you with all kinds of support — from meeting you at the airport to introducing you to the highlights of both day and night life of Saint-Petersburg.

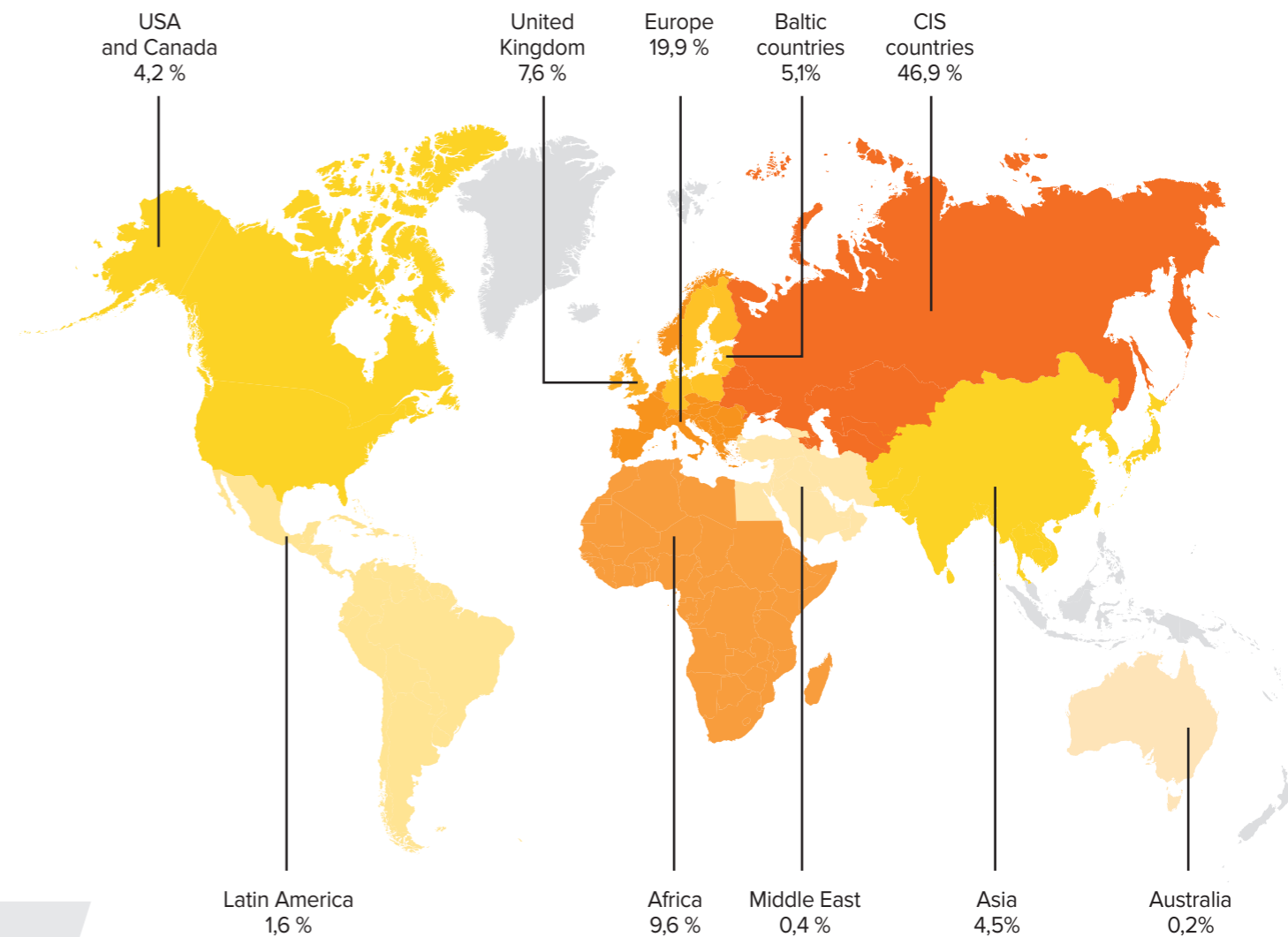
Summer 2018 in Saint-Petersburg

Vibrant and fascinating all year round, the City of Peter the Great becomes truly mesmerizing during the summer months. Get ready to enjoy the luminous white nights on the banks of Neva! This summer is definitely a good time to plan a visit to Saint-Petersburg, as it will be one of the Host Cities for 2018 FIFA World Cup. If sports events are just not your thing, you can always enjoy a classy ballet in Mariinsky, stroll through wonderful Summer Gardens or casually drop to Imperial Hermitage Museum. Whatever you are looking for — this city will surely have it.



INTERNATIONAL OUTLOOK HSE SAINT PETERSBURG

*International students
from 50+ countries*



WHAT STUDENTS SAY ABOUT US



Exchange program



Helen Fortescue-Poole (University College London)

I've honestly been very impressed with the methods, pace, and standards of the classes, and I can't thank the teachers who deliver them enough. Similarly, I've been impressed with the energy and helpfulness of both the student volunteers and the administration who work quite thanklessly trying to herd a ramshackle bunch of foreign students.

BRICS Global Business & Innovations Summer School 2017



Viritpol (Sun) Sunprugsin (University of Massachusetts Amherst)

Being able to meet peers who are the same age as me in other programs was quite refreshing to say the least. The BRICS program greatly broadened my understanding of the world through interacting with these young and talented people. I genuinely enjoyed the synergy.

Russian Language & Culture Program



Rayanne Fujimoto (University of Massachusetts)

I think my Russian improved immensely while I was in St. Petersburg, not just because of the classes but also because of the abundance of opportunities to practice on a day to day basis.

Russian Language & Culture Program



James Tripaldi (Amherst College)

HSE's six-week intensive language and culture summer program is nothing short of a magical and transformative experience. My only regret? That I cannot stay here longer.

ADMISSION



Dates

July — Mid September 2018

Who

Applicants (over 18 years old) / Under-graduate or graduate students and recent graduates

English proficiency

Upper Intermediate or higher

With basic knowledge in the chosen field

How to apply

Check Saint Petersburg HSE Summer School webpage for specific requirements

Application deadlines

- Non-EU citizens: April 20th
- Citizens of EU and visa-free countries: May 20th

Accommodation

One of three options:

- Comfortable student dormitory
- Hostels in the city center
- Host-families

Visa support

HSE University provides students with Invitation letters to apply for Russian student visa

If you are not an EU or visa-free country citizen, your passport is to be valid for 18 months after the program beginning as minimum

Russian buddies

Our buddy club is a part of International Exchange Erasmus Student Network (ESN). members are looking forward to welcoming you in St. Petersburg and would be glad to help you in every-day life questions, pick you up at the airport and show you around

Our summer school coordinators

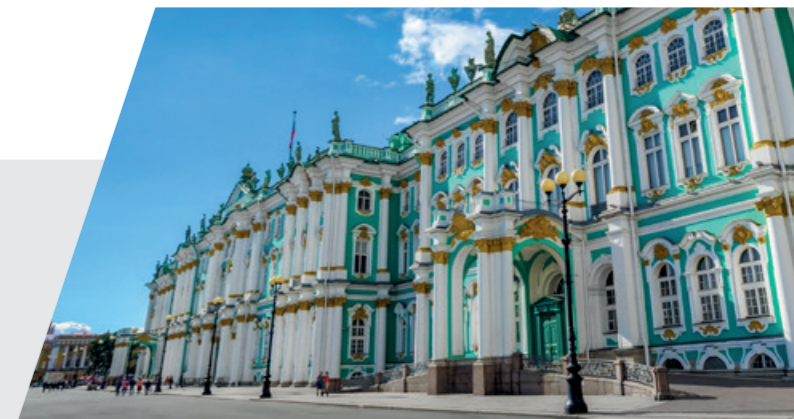


Ksenia Antoshko



Veronika Denisova

Join us and make your summer unforgettable and rewarding!





HIGHER SCHOOL OF ECONOMICS
NATIONAL RESEARCH UNIVERSITY
SAINT PETERSBURG

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**THE SUMMER SCHOOL
YOU WILL NEVER FORGET**



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