



VNU UNIVERSITY OF
ECONOMICS & BUSINESS
SCHOOL OF INTERNATIONAL TRAINING & EDUCATION

UEB VIETNAM SUMMER SCHOOL 2026

Study Business. Discover Culture. Experience Vietnam.

CONTACT US:



uebsiteglobalhub@vnu.edu.vn



<https://site.ueb.edu.vn/>



144 Xuan Thuy, Cau Giay, Hanoi

ABOUT THE PROGRAMME

Join VNU University of Economics & Business for a short, intensive and memorable summer experience in Vietnam. The programme combines academic learning, company visits and curated travel experiences.





WHY UEB?

- ✓ Leading economics & business university in Vietnam
- ✓ Member of Vietnam National University, Hanoi
- ✓ QS Rankings 2026:
Top 301-375 Accounting & Finance
Top 401-450 in Economics & Econometrics
Top 451-500 in Business & Management Studies
- ✓ Large network with big MNCs

WHY CHOOSE UEB VIETNAM SUMMER EXPERIENCE 2026?



Practical & Interactive Learning



Case Discussions & Group Projects



Company Visits & Cultural Immersion



Connect with Vietnam's Business Leaders

WHY VIETNAM?

Opportunity:

Vietnam is one of Asia's most dynamic emerging economies, offering international students a unique opportunity to experience business transformation, entrepreneurship, digital adoption and cultural diversity in real life.



Programme dates:

JULY - AUGUST 2026



Learn more at:

<https://site.ueb.edu.vn/>

Contact Us:



+84981067040



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** Schedule is subject to change. Detailed daily timings will be provided upon confirmation.*



CHOOSE YOUR ACADEMIC FOCUS

- ✓ Master survival Vietnamese and unlock cultural nuances
- ✓ Smart budgeting, investing, and wealth management
- ✓ Harness AI to optimize business operations
- ✓ Startup ecosystem, business model canvas, pitching ideas

SUMMER COURSE TRACKS



Vietnamese
Language & Culture



Personal Financial
Management



AI Applications in
Education, Business



Entrepreneurship &
Innovation in Vietnam

*Theory meets practice. Visit
Vietnam's market leaders and gain
real-world insights.*

COMPANY TOURS

- ✓ Technology & Digital Transformation
- ✓ Banking & Finance
- ✓ Manufacturing & Supply Chain



Upon completion:
GROUP PROJECT



Learning output:
UEB Certificate of Participation

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Explore

Vietnam

Discover Vietnam's rich heritage, breathtaking landscapes and vibrant cities through our curated travel experiences. Each package combines cultural immersion, historical exploration and unforgettable adventures designed specifically for international students.



Option 1: Hanoi & Nearby

7-DAY & 10-DAY PACKAGES

Hanoi Old Quarter | Temple of Literature | Museum of Ethnology | Ninh Binh or Ha Long Bay or Sa Pa

BEST FOR:

A short but meaningful introduction to Vietnamese culture, history and stunning northern landscapes.



Option 3: Ho Chi Minh City

14-DAY PACKAGES

Ho Chi Minh City | Historical landmarks | Cu Chi Tunnels | Mekong Delta | Company tour

BEST FOR:

Students who want a deeper understanding of Vietnam's southern business hub, urban development and startup environment.

Option 2: Central Vietnam

10-DAY & 14-DAY PACKAGES

Da Nang | Ba Na Hills | Golden Bridge

BEST FOR:

Students who want beautiful beaches, heritage towns, scenic routes, Central Vietnamese cuisine and cultural discovery



Who can apply?

- Partner university students
- Non-partner university students
- Undergraduate / graduate students
- Anyone who simply wants to explore Vietnam's academic environment, culture, daily life and local experiences



Programme Fees & Options

7-DAY PACKAGE

3 Days Study + 4 Days Travel
Tuition Fee: **WAIVED (Pilot Scheme)**
Operational Fee: US\$850–1,050

10-DAY PACKAGE

5 Days Study + 5 Days Travel
Tuition Fee: **WAIVED (Pilot Scheme)**
Operational Fee: US\$1,250–1,550

14-DAY PACKAGE

7 Days Study + 7 Days Travel
Tuition Fee: **WAIVED (Pilot Scheme)**
Operational Fee: US\$2,050–2,350

Note

The operational & travel fee is an estimated amount and may be adjusted depending on group size, hotel availability, transportation costs, entrance ticket prices, domestic travel arrangements and service provider quotations at the time of booking.

Important Dates (For July - August Intake)

- Applications Open: June 1st, 2026
- Application Deadline: June 26th, 2026
- Letter of Acceptance Issued: Mid July 2026
- Official Program Commences: Late July - August 2026

What's Included

Includes: Domestic airfare, accommodation, meals during programme, local transportation, company visits, cultural activities, guided tours and travel experiences.

Not Included:

International airfare
Visa/e-visa fees
Personal expenses
Single room supplement

TEMPLATE OF 7-DAY PROGRAMME SCHEDULE

DAY	TIME	CONTENT
Day 1	All day	Arrival in Hanoi. Airport pick-up, hotel check-in and programme welcome support.
Day 2	Morning	Orientation meeting: programme introduction, schedule briefing, student support, safety and code of conduct.
	Afternoon	Studying session
Day 3	Morning	Studying session
	Afternoon	Company tour
Day 4	All day	Hanoi Cultural Field Trip + Culinary experience
Day 5	All day	Full-day Ninh Binh Experience Tour
Day 6	Morning	Go back to Hanoi
	Afternoon	Thang Long Water Puppetry Theater or local cultural performance.
Day 7	All day	Packing + commute to the airport

** Schedule is subject to change. Detailed daily timings will be provided upon confirmation.*

TEMPLATE OF 10-DAY PROGRAMME SCHEDULE

DAY	TIME	CONTENT
Day 1	All day	Arrival in Hanoi. Airport pick-up, hotel check-in and programme welcome support.
Day 2	Morning	Orientation meeting: programme introduction, schedule briefing, student support, safety and code of conduct.
	Afternoon	Studying session
Day 3	Morning	Studying session
	Afternoon	Company tour
Day 4	All day	Hanoi Cultural Field Trip + Culinary experience
Day 5	All day	SaPa trip from Hanoi
Day 6	Morning	Sa Pa town orientation: Stone Church, Sa Pa Square and local market area.
	Afternoon	Free time or optional light wellness experience: Red Dao herbal bath
Day 7	All day	Full-day Sa Pa nature experience: Fansipan cable car, mountain landscape and local sightseeing, subject to weather conditions.
Day 8	Morning	Muong Hoa Valley experience: terraced rice fields, local villages and ethnic cultural landscape.
	Afternoon	Free time for local cafés around Sa Pa Lake and optional shopping for local handicrafts
Day 9	Morning	Light Sa Pa orientation and soft nature walk: Ham Rong Mountain, flower garden
	Afternoon	Go back to Hanoi + rest
Day 10	All day	Packing + commute to the airport

* Schedule is subject to change. Detailed daily timings will be provided upon confirmation.