Saint-Petersburg
School of Social Sciences

New master programme

# Social Entrepreneurship and Innovation


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PROGRAMME

# Social Entrepreneurship and Innovation

| Training period | Mode of Study | Language |
|---|---|---|
| 2 years | full-time | English |

| State-funded places | Self-funded places (Russian) | Self-funded places for international studentss |
|---|---|---|
| **10** | **20** | **4** |

## Admissions criteria in 2026/2027

**Application** Portfolio

The Master's programme Social Entrepreneurship and Innovation is designed to educate a new generation of entrepreneurs, managers, and analysts capable of creating, managing, and scaling socially oriented ventures that combine financial sustainability with measurable social impact. The programme offers an interdisciplinary approach that integrates management, social sciences, data analysis, and innovation studies. Students develop competencies to design social enterprise business models, assess social impact, and make strategic decisions in complex socio-economic and institutional contexts at both national and global levels.

- A distinctive feature of the programme is its strong international orientation.
- Taught entirely in English, it is implemented in close cooperation with an international academic consortium of partner universities across Asia, Latin America, and CIS Countries. This ensures exposure to diverse models of social entrepreneurship, comparative perspectives, and global best practices.
- Project-based learning lies at the core of the programme. Students work on real-world social innovation projects in collaboration with social enterprises, non-profit organizations, foundations, and public institutions.
- Practical training and internships allow students to apply analytical tools, test entrepreneurial ideas, and build a professional portfolio throughout their studies.

Graduates of the programme pursue careers as social entrepreneurs, project managers, consultants, analysts, and experts in social impact and ESG-oriented initiatives. They are prepared to work in socially oriented businesses, non-profit organizations, consulting firms, public institutions, and international organizations, as well as to launch and scale their own social enterprises.

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