

Federal State Autonomous Educational Institution of Higher Education

**NATIONAL RESEARCH UNIVERSITY
'HIGHER SCHOOL OF ECONOMICS'**

St Petersburg School of Art and Design

PORTFOLIO COMPOSITION

**for foreign citizens applying for master's degree programme
'Design'**

**Academic Supervisor
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2026

List of documents for passing the entrance examination in the form of competitive selection (portfolio) for foreign citizens entering through a separate competition, and criteria for evaluating the portfolio

Master's Programme 'Design'

| Portfolio's element* | Description | Maximum points (100 in total) |
|----------------------------|---|----------------------------------|
| <i>Mandatory Documents</i> | | |
| Portfolio | <p>The prospective students applying for the tracks of the master's programme 'Design' must submit a portfolio (original design projects and projects featuring the prospective students). The applicant submits a portfolio only for one programme track. The portfolio shall include visual materials, project descriptions. It can be uploaded as a link to a design portfolio.</p> <p>The number of visual materials is not limited.</p> <p>Criteria for evaluating the portfolio:</p> <ul style="list-style-type: none"> — Working knowledge of computer design programmes (from 1 to 15 points); — sufficient scope (from 1 to 15 points); — neatness of the application (from 1 to 15 points); — project originality (from 1 to 15 points); — project stylistics (from 1 to 20 points); — compositional solution (from 1 to 20 points). <p>The portfolio must be uploaded to the special webpage of the Art and Design School website via the link https://hsedesign.ru/magistracy/apply</p> | 100 |
| Interview | <p>At the interview, prospective students have a chance to demonstrate fully the level of their motivation. During the interview, applicants shall be ready to share their motivation for enrolling in the programme, personal academic and career goals and answer the questions of the examination board regarding the prospective students' preferences in art and design. The examination board</p> | |

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| | members are entitled to ask additional questions to assess the applicants' professional experience and identifying their creative potential. | |
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