



**BENNETT**  
UNIVERSITY  
THE TIMES GROUP



THE TIMES GROUP  
A PEERLESS  
LEGACY OF

**186+**

YEARS  
EXTENDED TO  
BENNETT UNIVERSITY

PREPARING INDIA TO MOVE WITH THE TIMES

# Icons of Inspiration





# Snapshot of Excellence

**11,500+**

STUDENTS

**50+**

STARTUPS  
LAUNCHED

**20+**

CORPORATE  
COLLABORATIONS

**₹120 Cr+**

FUNDS RAISED BY  
STARTUPS

**16+**

SPORTS  
FACILITIES

**68**

ACRES FUTURISTIC  
CAMPUS

**90+**

INTERNATIONAL  
COLLABORATIONS

**40+**

STUDENT LED CLUBS  
& SOCIETIES

**30+**

UNDERGRADUATE,  
POSTGRADUATE &  
DOCTORAL PROGRAMS

**10,000**

HOSTEL CAPACITY

**90%+**

PH.D. FACULTY

**750+**

COMPANIES FOR  
PLACEMENTS

## ISO Certified

(QMS) STANDARD – ISO 9001:2015  
(EMS) STANDARD- ISO 14001:2015  
(OHSMS) STANDARAD-ISO45001:2018  
(ENMS) STANDARD:ISO50001: 2018

## Recognition & Approvals



University Grants  
Commission (UGC)



Association of Indian  
Universities (AIU)



Bar Council of India  
(BCI)



# THE TIMES GROUP

A 186+ YEAR JOURNEY OF LEADERSHIP,  
INNOVATION & GROWTH MARCHES ON!

1835-95

**1838** The original precursor of The Times of India (TOI) is launched as The Bombay Times and Journal of Commerce.



**1861** The paper acquires The Telegraph and Courier to form Bombay Times & Standard & is then renamed as The Times of India. A truly national platform is born.

**1892** TJ Bennett partners with FM Coleman to form Bennett, Coleman & Co Ltd (BCCL).

1940-86

**1946** Ramkrishna Dalmia buys BCCL & the paper passes from British to Indian hands.



**1947** Launch of Hindi newspaper Navbharat Times & the Delhi edition of The Times of India

**NBT**  
नवभारत टाइम्स

**1952** Movie industry magazine Filmfare is launched.

**FILMFARE**

**1954** First edition of the iconic Filmfare Awards, to honour artistic & technical excellence in the Hindi-language film industry. These became an institution with the upgradation and broadcast of not just the national Filmfare Awards, but also their regional variants.

**1955** Sahu Shanti Prasad Jain buys BCCL from his father-in-law Ramkrishna Dalmia.



**1959** Femina, magazine for women, is launched.

**FEMINA**

**1961** The Economic Times, No. 1 business newspaper in India, is launched.

**1962** Marathi newspaper Maharashtra Times is launched.

महाराष्ट्र टाइम्स

**1964** The first Miss India pageant is held. This became a pathbreaking platform for women's empowerment, especially when it was telecast across the country in later years.



1987



In 1987, a brand new era began with **Vineet Jain** joining the BCCL Group, transforming it from a newspaper and magazine company into one of the largest media and education conglomerates, with leadership across **Print, Radio, Digital, TV, and Out of Home Media.**



1988-2004

**1990** Times School of Marketing is launched. It, along with Times' Media School (which was set up earlier), emerges as a major source of talent for the media industry.

**1991** BBC features The Times of India among the world's six great newspapers.  
BCCL ventures into TV programme production for Doordarshan under the brand Times TV.

**1993** Vineet Jain launches India's first private FM radio entity under the brand name Times FM for FM radio programming on a single channel shared by many media companies.

**1994** Vineet Jain conceives of and launches TOI's trailblazing entertainment and lifestyle supplements namely Bombay Times, Delhi Times, etc. They were the first of their kind by any newspaper in the world and became a template for others.

**1996** Launch of econoictimes.com - ET's news website and timesofindia.com - TOI's news website - the Group's first foray into the Internet, as conceived of by Vineet Jain, followed by Indiatimes.com a year later.

**1998** In a major initiative for a media company, the group launched Times Music which currently owns ~45,000 musical tracks across genres.



**1999** Vineet Jain incorporated Times Internet Limited - India's biggest digital media entity.

**2001** Radio Mirchi - Nationwide private FM broadcasting company is launched by Vineet Jain.



**2004** Group enters TV broadcasting with the launch of Zoom, a Bollywood & Lifestyle channel.



**2004** JV with BBC to form magazine publishing company Worldwide Media. Subsequently, the Times Group bought BBC's share to make WWM a wholly-owned company.

2005-15

**2005** Times OOH, the No.1 Out of Home advertising company in India, is established by Vineet Jain. The Times of India is acclaimed as world's No. 1 selling English daily broadsheet newspaper.



**2006** Vineet Jain conceives of and launches leading property services entity Magicbricks.com

Launch of leading TV news channel Times Now.



**2007** Launch of Jungle Music, a brand of Times Music dedicated to film music, with acquisition of music rights of Akshay Kumar starrer 'Welcome'.



**2009** Launch of ET Now business news channel.



**2010** Launch of English movie channels Movies Now & Romedy Now 3 years later.



**2013** Vineet Jain conceives of and launches Times Pro, an award-winning EdTech initiative, for Indians who want to advance their careers; tie-ups with IITs/IIMs for executive education courses.



**2014** Vineet Jain expands Times Group into film production and distribution with the launch of Jungle Pictures, whose first movie (Dil Dhadakne Do) was released in 2015. It has released 10 award-winning movies till 2024 including Talvar, Bareilly ki Barfi, Raazi, Badhaai Ho, Badhaai Do, Doctor G, etc.

**2014** ET Panache, the lifestyle supplement of The Economic Times conceived of and launched by Vineet Jain.



**2015** Inaugural edition of India's leading business summit -ET Now Global Business Summit (GBS); graced by Prime Minister Narendra Modi as Chief Guest & in subsequent years.



2016



**BENNETT UNIVERSITY**  
**THE TIMES GROUP**

**A PEERLESS LEGACY OF LEADERSHIP & INNOVATION IS LAUNCHED** - With the vision to nurture and empower the youth, **Vineet Jain** launches Bennett University - in the multi-disciplines of **Engineering, Applied Sciences, Management, Law, Media and Liberal Arts.**

2017-24

**2017** Radio Mirchi expands to a total 74 stations in 64 cities and becomes the No. 1 radio company in India by revenue and number of stations. Extension of English news channel space through the launch of Mirror Now & Times Now World.



**2021** Launch of Hindi general news channel (Times Now Navbharat) and Hindi business news channel (ET Now Swades).



**2023** Times Music forges long term equity partnership with Primary Wave, USA-based music publishing company & home to legends like Bob Marley, James Brown, Whitney Houston, etc.



**2023** Launch of Maverick Movies, a film production house focussing on South Indian languages. Mirchi expands its digital offering by acquiring Gaana.



**2024** Entry into sports on global scale: Major presence in new age & fastest growing sport -Pickleball- with the launch of Pickleball World Rankings (PWR), the PWR World Series, PWR World Tour, PWR India Tour & League in partnership with Pickleball Asia.



# *A Great Visionary Leadership*

Mr. Vineet Jain, a visionary leader and a media industry powerhouse, has significantly impacted India's media and education landscape through his dedication to empowering youth. Inspired by his belief in the potential of educated and engaged young minds, he founded Bennett University in 2016, embodying his commitment to excellence and innovation in higher education.

As the Managing Director of India's oldest, largest, and most respected media conglomerate, Bennett, Coleman & Co. Limited (known as Times Group), Mr. Vineet Jain has played an instrumental role in steering the entire spectrum of BCCL's operations. This includes overseeing content creation and editorial strategies for the group. He has driven the diversification and expansion of what began as a traditional publishing business under the flagship The Times of India into a diversified and expansive media empire.

## *Awards & Accolades*

- ▶ The Rajiv Gandhi Award for Corporate Excellence and Indian Telly Award for his contribution to Indian TV Broadcasting Industry, 2009
- ▶ IMPACT Person of the Year, 2013
- ▶ Entrepreneur of the Year Award 2013 from the Bombay Management Association
- ▶ Media Person of the Year Award from the International Advertising Association (IAA), 2015
- ▶ The Indian Television Academy's 'Sterling Icon of Indian Entertainment – Media'
- ▶ Art Karat Award for Excellence in Media
- ▶ Asia One Global Indian of the Year, 2018
- ▶ Lifetime Achievement Award at exchange4media News Broadcasting Awards (enba), 2018
- ▶ Bharatiya Mahanatham Vikas Puraskar, 2018-19
- ▶ Impact Digital Power 100, 2020
- ▶ Business Leaders; ITA Hall of Fame, 2020





***Mr. Vineet Jain***

**Managing Director**  
The Times Group

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**Chancellor**  
Bennett University

A photograph of a modern building with a glass facade and concrete pillars. The building is tall and has a prominent glass section that reflects the sky and surrounding environment. The concrete pillars are thick and rectangular, supporting the structure. The sky is clear and blue. In the foreground, there are some green bushes and a paved walkway.

# *About Us*



Bennett University was established in 2016 under the aegis of the Times Group. Backed by a legacy spanning 186+ years, Bennett University is committed to creating leaders for the 21st century who deliver professional excellence and are well-rounded individuals who can think critically about issues from multiple perspectives.

Extending the core journalistic principles of Trust, Knowledge and Public Service, The Times Group has continually undertaken initiatives for the betterment of Indian society. Bennett University's curriculum strongly emphasizes foundational knowledge, thorough academic research based on rigorous pedagogy, and hands-on experience with real-world challenges. The synthesizing nature of the curriculum allows the student to learn by making connections between ideas and concepts across different disciplinary boundaries. The interdisciplinary structure is designed to enable the integration of ideas & characteristics across disciplines which helps to develop critical & transferrable skills.

## ***4 Unique Differentiations, 1 Unique Focus***

At Bennett University, we focus on helping you realize your fullest potential. That's why we have created a finely meshed matrix to support, explore and enhance your abilities.



### ***Intellectual Rigor***

Our partnerships with premium global universities and industry collaborations enrich learning, teaching, and research environments.



### ***Entrepreneurship Focus***

Entrepreneurship is central to our approach to everything. It is integrated into the curriculum of every program. You can incubate your 'Big Idea' right on campus at 'Bennett Hatchery.'



### ***Life Skills***

We emphasize making our students 'life and career ready' with a focus on communication, teamwork, and critical thinking. This is integrated in a structured manner throughout every program.



### ***Industry Exposure***

Our students get varied & rich exposure through live projects, workshops, internships, field visits, conferences, competitions, and engagement platforms – through Times Group Connect.

# VISION N

To be a Global Leader in

*Education, Research,  
and Innovation,*

Empowering Higher Learning Ecosystem.

# MISSION N

## ***Empowering***

Empower all the members of the Bennett ecosystem and provide thought leadership, focus on nation building and prepare our graduates to move with the times.

## ***Research Innovation***

Enhance a collaborative environment that encourages faculty and students to engage in research, innovation, and entrepreneurship, creating a lasting impact on the society.

## ***Collaboration***

Cultivate international partnerships and collaborations with academic institutions, industry, and government organizations and provide a rigorous and innovative education that equips students with the knowledge, skills, and ethical values required to excel in their careers.

## ***Diversity & Equity***

Promote diversity, equity, and inclusion, ensuring that all individuals, regardless of background, feel welcomed, respected, and empowered.

## ***Academic Excellence***

Foster a culture of lifelong learning, adaptability, and critical thinking, ensuring graduates are prepared to tackle emerging challenges in all academic fields.

## ***Global Citizen***

Prepare students to become global citizens, capable of addressing global challenges and contributing to the well-being of communities worldwide.

## ***Ethical Conduct***

Foster a strong sense of ethical responsibility in our graduates, emphasizing the importance of ethical conduct, sustainability, and social impact in professional practice.

## ***Global Exposure***

Drive interdisciplinary research and innovation, pushing the boundaries of human knowledge, addressing pressing global issues and solving real world problems.

## ***Career Services***

Provide a globally connected career services networking with graduate employers and alumni.

## ***Modern Infrastructure***

Commit to ongoing assessment and improvement of our programs and invest in modern infrastructure and advanced technology to support teaching, research, and innovation adapting to the evolving needs of students, industries, and society.





# Leadership of Excellence

## ***Prof. (Dr.) Ajith Abraham***

**Vice Chancellor  
Dean, School of Artificial Intelligence**

**Ph.D. (Artificial Intelligence), Monash University, Australia**  
M.Sc., Nanyang Technological University, Singapore  
B.Tech (Hons.), Electrical and Electronic Engineering, University of Calicut

**Among the Top 2% of the World's most influential scientists by Stanford University, USA (Lifetime achievement and year wise performance).**

- Highly cited and prolific researcher
- Executed **US\$100 million+** worth of research projects
- **1500+** peer-reviewed research publications
- **60,000+** academic citations
- H-Index: **115+**
- **Scholar GPS Ranking. Top 0.01 % in Computer Science, top 0.01% in Artificial Intelligence and top 0.02% in all fields (Lifetime Achievement)**
- Research Interests: **AI, IoT, Healthcare, large language models, real-world applications**





## ***School of Computer Science Engineering and Technology***

The School of Computer Science Engineering and Technology strives for academic excellence by providing students with conceptual knowledge and hands-on training. Designed by industry leaders and delivered by qualified faculty, the undergraduate, postgraduate, and doctoral programs blend rigorous academic instruction with real-world experiential learning. The curriculum incorporates seminars, guest lectures, internships, and projects to foster interactions with industry experts and keep students informed about global market trends.



***“Empowering students to become adaptable, industry-ready professionals, prepared to innovate and thrive in a rapidly evolving world.”***

### **Prof. (Dr.) Abhay Bansal**

**Dean, School of Computer Science  
Engineering and Technology**

**Dean, International Relations and  
Corporate Outreach**

- ▶ 30+ years of rich experience in Industry and Academia
- ▶ B.E. (Computer Science), M.E.(IT), MBA, Ph.D
- ▶ FIET(UK), FIE(I), FIETE, SMIEEE (U.S.A.), MCP, SMCSI, LMISTE, MIAENG, SMIACSIT, CEng
- ▶ AWS Certified Solutions Architect and Cloud Practitioner



The School of Engineering & Applied Sciences is dedicated to fostering future-ready, multifaceted engineers equipped to transform the world with cutting-edge technologies. With a robust foundation in research and development, the school encompasses four departments: Electronics and Communication Engineering, Biotechnology, Mechanical Engineering, and Physics.

## *School of Engineering & Applied Sciences*



*We foster adaptable, lifelong learners ready to tackle the world's challenges with cutting-edge knowledge and interdisciplinary skills.*

### **Prof. (Dr.) N. Latha**

Dean,  
School of Engineering and  
Applied Sciences

- ▶ 32+ years of teaching and research experience
- ▶ B.Sc. (Chemistry), M.Sc. (Biochemistry)
- ▶ Ph.D. (Bioinformatics), IIT Delhi



## *School of Artificial Intelligence*

The School of Artificial Intelligence aligns with the India AI Mission to enhance global leadership in AI, promote technological self-reliance, ensure responsible deployment, and make AI accessible to all segments of society. The school offers holistic programs to engage students in the latest AI developments and to address key challenges in fields like Data Science, Media, Fintech, Legal-tech, Healthcare, and Signal Processing.



*“Nurturing the next generation of thinkers and innovators who will harness the power of AI to shape a smarter, more inclusive future.”*

### **Dr. (Prof.) Ajith Abraham**

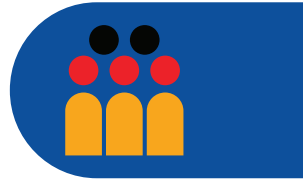
Vice Chancellor,  
Bennett University

Dean,  
School of Artificial Intelligence

- ▶ Ph.D. (Artificial Intelligence), Monash University, Australia
- ▶ M.Sc., Nanyang Technological University, Singapore
- ▶ B.Tech (Hons.), Electrical and Electronic Engineering, University of Calicut
- ▶ Among the Top 2% of the World's most influential scientists by Stanford University, USA (Lifetime achievement and year wise performance).

The School of Management is committed to academic excellence and innovation, equipping students to navigate the unpredictable global forces shaping business management. Its curriculum aligns with the top 10 future job skills identified by the World Economic Forum in 2020, emphasizing hands-on experimentation that extends beyond the classroom.

**School of  
Management**



***“Empowering future leaders with hands-on learning, immersive simulations, and insights from industry giants to excel in a dynamic business world.”***

## **Prof. (Dr.) Rajesh Chakrabarti**

**Dean,  
School of Management**

- ▶ 25+ years of rich experience in Academics and Thought Leadership
- ▶ B.Sc. (Economics), PGDM, IIM Ahmedabad
- ▶ Ph.D. (Finance), University of California, USA





## *School of Law*

The School of Law, recognized by the Bar Council of India, is dedicated to providing exceptional academic, research, and industry-focused education. It prepares students to tackle courtroom challenges and draft legal documents, while also training them to manage corporate and commercial law issues. The university is well-equipped for legal education, featuring world-class infrastructure, including amphitheater classrooms, a dedicated law library, and a Moot Court Hall.



*Cultivating future legal leaders through immersive learning, global exposure, and a commitment to excellence, preparing them to shape a just and prosperous society.*

### **Prof. (Dr.) Pradeep Kulshreshtha**

Dean,  
School of Law

- ▶ 30+ years of extensive expertise in Academic Affairs, Legal Research & Advisory Services
- ▶ Honorary Doctorate, National American University, South Dakota
- ▶ M.A., L.L.B., L.L.M, Ph.D., PGDM

The Times School of Media adopts a digital-first approach established by The Times Group. The school aims to cultivate the next generation of multimedia content creators and brand managers equipped to thrive in a competitive media landscape.

By emphasizing adaptability and encouraging experimentation with cutting-edge technology, students gain insights into industry trends, content consumption patterns, and best practices.

***Times School  
of Media***



*Blending innovation with tradition, empowering students to embrace new technologies while staying true to the core values of creativity and impactful storytelling.*

## **Prof. (Dr.) Sanjeev Ratna Singh**

Dean,  
Times School of Media

- ▶ 23+ years of rich experience as a Journalist and Content Producer in senior positions in Digital, TV, and Print
- ▶ PGD, IIMC, New Delhi
- ▶ Ph.D.



## *School of Liberal Arts*

The School of Liberal Arts emphasizes a practice-oriented curriculum aimed at nurturing leadership and entrepreneurial spirit. It inspires students to master the art of inquiry in a psychologically safe environment that fosters curiosity and critical thinking. While enhancing communication skills, the school also imparts the knowledge gained through experiential, team-based, and community-centered learning—an understanding that goes beyond language.



*Reimagining liberal arts education, we cultivate leadership and entrepreneurial spirit while nurturing curiosity and empathy to empower students in an interconnected, transformative world.*

### **Prof. (Dr.) Sanjeev Kumar**

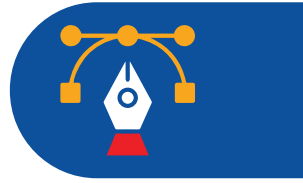
Dean,  
School of Liberal Arts

- ▶ Postdoctoral Fellow in Health Economics and Health Policy, Yale University, USA
- ▶ Ph.D. (Economics), Southern Methodist University, USA



The School of Design offers a future-ready, personalized curriculum with a research-driven, interdisciplinary approach to human-centered design. The school fosters innovation, entrepreneurship, and hands-on learning with industry leaders, preparing creative minds to redefine problem-solving through sustainable and impactful solutions.

## *School of Design*



*“Great design is born at the intersection of knowledge and empathy, driving solutions that enhance lives and empower communities.”*

### **Prof. Manisha Mohan**

**Dean,  
School of Design**

- ▶ 20+ years of rich experience in Academics & Leadership
- ▶ Master of Design (M.Des) Communication Design and Animation, National Institute of Design (NID)
- ▶ 10+ years as an Applied Games Curator, Member at the India Game Developer Council

# Programs Offered

## School of Artificial Intelligence



UNDERGRADUATE  
PROGRAM

### B.Tech Artificial Intelligence

Duration

4 Years

Specializations

14

1<sup>st</sup> Year, Tuition Fees

₹4,50,000

**Eligibility Criteria:** Passed XII standard from any recognized Education Board with Physics, Chemistry / IT, and Mathematics with minimum 75% marks OR IB Board with a minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Specializations:** Legal Tech | Fintech | Agri-Tech | Media | Healthcare | Digital Psychology | Material Sciences | Environmental Sustainability | Wireless Networks | Data Science | Pharma & Biotech | Robotics | Signal Processing | Quantum Information Processing

## School of Computer Science Engineering and Technology



UNDERGRADUATE  
PROGRAM

### B.Tech Computer Science Engineering

Duration

4 Years

Specializations

16

1<sup>st</sup> Year, Tuition Fees

₹3,80,000

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with Physics and Mathematics & any other third\* subject with minimum 65% marks OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Specializations:** Artificial Intelligence | Cloud Computing | Data Science | Cyber Security | Blockchain | Robotics Process Automation | Gaming | Augmented & Virtual Reality | Drones | IoT & Robotics | Quantum Computing | Product Design Technology | DevOps in collab with Xebia | Full Stack in collab with Xebia | Mobile Technologies | UI/UX

\*Third subject should not be vocational- Music, Dance, Painting, Home Science, Arts, etc.

# School of Computer Science Engineering and Technology



## UNDERGRADUATE PROGRAM

### BCA Bachelor of Computer Application

Duration

3/4 Years

Specializations

10

1<sup>st</sup> Year, Tuition Fees

₹1,80,000

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with minimum 60% marks (Class XII Best of 3 subjects score) and English as compulsory subject OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Specializations:** Cloud Computing | Cyber Security | Data Science | Artificial Intelligence | DevOps | Full Stack | Drones | Blockchain | Gaming | Mobile Technologies

## POSTGRADUATE PROGRAM

### MCA Master of Computer Application

Duration

2 Years

Specializations

4

1<sup>st</sup> Year, Tuition Fees

₹2,00,000

**Eligibility Criteria:** Passed Graduation in any discipline from recognised university with minimum 50% marks.

**Specializations:** Artificial Intelligence | Blockchain | Cyber Security | Data Science

## POSTGRADUATE PROGRAM

### M.Tech Master of Technology

Duration

2 Years

Specializations

4

1<sup>st</sup> Year, Tuition Fees

₹1,50,000

**Eligibility Criteria:** Bachelor's degree in Engineering/ Technology/ Architecture or equivalent of MCA/ MIT/ MSc with minimum 50% marks.

**Specializations:** Artificial Intelligence | Blockchain | Cyber Security | Data Science



# Programs Offered

## School of Computer Science Engineering and Technology



POSTGRADUATE  
PROGRAM

### Integrated M. Tech + Ph.D. CSE

Duration

5 Years

Specializations

4

1<sup>st</sup> Year, Tuition Fees

₹1,50,000

**Eligibility Criteria:** Bachelor's degree in Engineering/ Technology/ Architecture or equivalent of MCA/ MIT/ MSc with minimum 50% marks.

**Specializations:** Artificial Intelligence | Blockchain | Cyber Security | Data Science

POSTGRADUATE  
DIPLOMA PROGRAM

### Computer Science Engineering

Duration

1 Year

Specializations

4

1<sup>st</sup> Year, Tuition Fees

₹1,50,000

**Eligibility Criteria:** Bachelor's degree in Engineering/ Technology/ Architecture or equivalent of MCA/ MIT/ MSc with minimum 50% marks.

**Specializations:** Artificial Intelligence | Blockchain | Cyber Security | Data Science

POSTGRADUATE  
DIPLOMA PROGRAM

### Computer Applications

Duration

1 Year

Specializations

4

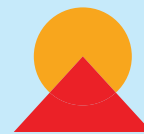
1<sup>st</sup> Year, Tuition Fees

₹1,50,000

**Eligibility Criteria:** Passed Graduation in any discipline from recognised university with minimum 50% marks with English as medium of instruction.

**Specializations:** Artificial Intelligence | Blockchain | Cyber Security | Data Science

# School of Computer Science Engineering and Technology



CERTIFICATE  
PROGRAM

## Computer Science & Engineering

Duration

6 Months

Specializations

4

Tuition Fees

₹75,000

**Eligibility Criteria:** Bachelor's degree in Engineering/ Technology/ Architecture or equivalent of MCA/ MIT/ MSc with minimum 50% marks.

**Specializations:** Artificial Intelligence | Blockchain | Cyber Security | Data Science

CERTIFICATE  
PROGRAM

## Computer Applications

Duration

6 Months

Specializations

4

Tuition Fees

₹75,000

**Eligibility Criteria:** Passed Graduation in any discipline from recognised university with minimum 50% marks with English as medium of instruction.

**Specializations:** Artificial Intelligence | Blockchain | Cyber Security | Data Science

# GLOBAL PATHWAY PROGRAM

## B.Tech Computer Science Engineering Global (2+2)

**Bennett University, India**  
Years 1 & 2

**Iowa State University, USA**  
Years 3 & 4

Upon successful completion, students earn  
Bachelor of Science in CSE from Iowa State University

**Eligibility Criteria:** Passed Class (X & XII) with aggregate of 60% and minimum 55% aggregate in Physics + Mathematics + Third subject\* in class XII.

\*Third Subject can be from (Chemistry/ Computer Science/Electronics/Information Technology/ Biology/ Informatics Practices/ Biotechnology/ Technical Vocational subject/ Agriculture/ Engineering Graphics/ Business Studies/Entrepreneurship)

For information on fees, please visit [www.bennett.edu.in](http://www.bennett.edu.in)

# Programs Offered

## School of Engineering & Applied Sciences



### UNDERGRADUATE PROGRAM

#### B.Tech Electronics & Communication Engineering

Duration

4 Years

Specializations

4

1<sup>st</sup> Year, Tuition Fees

₹3,60,000

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with Physics and Mathematics & any other third\* subject with minimum 60% marks OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Specializations:** Data & Signal Analytics | IoT & Embedded Systems | VLSI Design | Mechatronics (Minor Degree Course with Mechanical Engineering Dept.)

### UNDERGRADUATE PROGRAM

#### B.Tech Electronics Engineering & Computing

Duration

4 Years

Specializations

4

1<sup>st</sup> Year, Tuition Fees

₹3,60,000

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with Physics and Mathematics & any other third\* subject with minimum 60% marks OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Specializations:** Data & Signal Analytics | IoT & Embedded Systems | VLSI Design | Mechatronics (Minor Degree Course with Mechanical Engineering Dept.)

### UNDERGRADUATE PROGRAM

#### B. Tech Mechanical Engineering

Duration

4 Years

Specializations

8

1<sup>st</sup> Year, Tuition Fees

₹3,60,000

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with Physics and Mathematics & any other third\* subject with minimum 60% marks OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Specializations:** Aerospace Engineering | E-Mobility | Energy Technologies | Industrial Engineering | Mechatronics | Robotics | Product Design | AI & ML

\*Third subject should not be vocational- Music, Dance, Painting, Home Science, Arts, etc.



# School of Engineering & Applied Sciences



## UNDERGRADUATE PROGRAM

### B. Tech Engineering Physics

Duration

4 Years

Specializations

6

1<sup>st</sup> Year, Tuition Fees

₹3,60,000

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with Physics and Mathematics & any other third\* subject with minimum 60% marks OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Specializations:** Nanotechnology | Quantum Technology | Complex Systems | Biophysics | Renewable Energy | Astronomy & Astrophysics

## UNDERGRADUATE PROGRAM

### B. Tech Biotechnology

Duration

4 Years

Specializations

5

1<sup>st</sup> Year, Tuition Fees

₹3,60,000

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with Physics and Biology/Biotechnology/Botany/Zoology & any third\* subject with minimum 60% marks OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Specializations:** Biomedical Technologies | Drug Discovery & Protein Therapeutics | Genetic Counselling & Precision Medicine | Industrial Biotechnology | Nanotechnology & Biosensors

## UNDERGRADUATE + POSTGRADUATE PROGRAM

### B.Tech M.Tech Biotech Integrated

Duration

5 Years

Specializations

5

1<sup>st</sup> Year, Tuition Fees

₹3,60,000

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with Physics and Biology/Biotechnology/Botany/Zoology & any third\* subject with minimum 60% marks OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Specializations:** Biomedical Technologies | Drug Discovery & Protein Therapeutics | Genetic Counselling & Precision | Medicine | Industrial Biotechnology | Nanotechnology & Biosensors

\*Third subject should not be vocational- Music, Dance, Painting, Home Science, Arts, etc.

# Programs Offered

## Times School of Media



### UNDERGRADUATE PROGRAM

#### B.A. Mass Communication

Duration

3/4 Years

Specializations

4

1<sup>st</sup> Year, Tuition Fees

₹3,25,000

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with minimum 60% marks (Class XII Best of 3 subjects score) and English as compulsory subject OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Specializations:** Digital Marketing | Journalism | Broadcasting | Advertising/Public Relations

### UNDERGRADUATE PROGRAM

#### B.A. Film, TV & Web Series

Duration

3/4 Years

Specializations

2

1<sup>st</sup> Year, Tuition Fees

₹3,25,000

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with minimum 60% marks (Class XII Best of 3 subjects score) and English as compulsory subject OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Specializations:** Film & TV (Production) | TV & Web Series (Post Production)

### POSTGRADUATE PROGRAM

#### M.A. Mass Communication

Duration

2 Years

Specializations

4

1<sup>st</sup> Year, Tuition Fees

₹3,60,000

**Eligibility Criteria:** Passed Graduation in any discipline from recognised university with minimum 50% marks with English as medium of instruction.

**Specializations:** Multimedia Production | Digital Marketing | Advertising/Public Relations | Journalism

### POST GRADUATE DIPLOMA PROGRAM

#### TV and Digital Journalism

Duration

1 Year

1<sup>st</sup> Year, Tuition Fees

₹5,99,000

**Eligibility Criteria:** Minimum 55% in Graduation with English mandatory subject. Prior media knowledge is not a pre-requisite.

## School of Liberal Arts



UNDERGRADUATE  
PROGRAM

**B.A.**

Duration

**3/4 Years**

Majors

**15**

Minors

**20**

1<sup>st</sup> Year, Tuition Fees

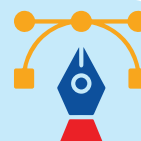
**₹4,70,000**

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with minimum 60% marks (Class XII Best of 3 subjects score) and English as compulsory subject OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Majors:** Psychology | Mathematics | Political Science & IR | Economics | English | Business Studies | Philosophy | Sociology | Multimedia for Liberal Arts-Film and Web Series | 360 Degree Journalism | Marketing for Liberal Arts | Finance for Liberal Arts | Advertising and Public Relations | Legal Studies for Liberal Arts | Everyday Artificial Intelligence

**Minors:** Mathematics | Psychology | Political Science and IR | Economics | English | Business Studies | Philosophy | Sociology and Cultural Studies | Genetics | Data Science | Sciences for Liberal Arts | Causal Methods | Economics and Public Policy | History and International Relation | Leadership | Entrepreneurship | Economics and History | Creative Arts | English and Creative Writing | English and Media Studies

## School of Design



UNDERGRADUATE  
PROGRAM

**B.Des.**

Duration

**4 Years**

Specializations

**3**

1<sup>st</sup> Year, Tuition Fees

**₹5,50,000**

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with minimum 50% Marks OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Specializations:** Communication Design | Fashion Design | Game Design

# Programs Offered

## School of Law



UNDERGRADUATE  
PROGRAM (INTEGRATED)

**BBA LL.B. (Hons.)**

Duration

**5 Years**

1<sup>st</sup> Year, Tuition Fees

**₹3,40,000**

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with minimum 60% marks (Class XII Best of 3 subjects score) and English as compulsory subject OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

UNDERGRADUATE  
PROGRAM (INTEGRATED)

**B.A. LL.B. (Hons.)**

Duration

**5 Years**

1<sup>st</sup> Year, Tuition Fees

**₹3,40,000**

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with minimum 60% marks (Class XII Best of 3 subjects score) and English as compulsory subject OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

POSTGRADUATE  
PROGRAM

**LL.M.**

Duration

**1 Year**

Specializations

**3**

1<sup>st</sup> Year, Tuition Fees

**₹1,50,000**

**Eligibility Criteria:** LL.B from any University/Colleges/Institution recognized by UGC with minimum 50% marks.

**Specializations:** Criminal Law | Corporate & Commercial Law | Constitutional & Human Rights Law



# School of Management



## UNDERGRADUATE PROGRAM

### BBA

Duration

3/4 Years

Specializations

7

1<sup>st</sup> Year, Tuition Fees

₹2,80,000

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with minimum 60% marks (Class XII Best of 3 subjects score) and English as compulsory subject OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Specializations:** Marketing | Finance | Human Resource Management | Entrepreneurship | International Business | Business Analytics | International Finance & Accounting - Integrated with ACCA

### Integrated MBA

Duration

5 Years

Specializations

4

1<sup>st</sup> Year, Tuition Fees

₹3,60,000

**Eligibility Criteria:** Passed XII standard from any recognised Education Board with minimum 60% marks (Class XII Best of 3 subjects score) and English as compulsory subject OR IB Board with minimum score of 24 credits, 3 Higher level and 3 standard level subjects.

**Specializations:** Business Analytics | Product Management | Finance | Sales & Marketing

## POSTGRADUATE PROGRAM

### MBA

Duration

2 Years

Specializations

6

1<sup>st</sup> Year, Tuition Fees

₹6,00,000

**Eligibility Criteria:** Passed Graduation in any discipline from recognised university with minimum 50% marks with English as medium of instruction.

**Specializations:** Sales & Marketing Management | Business Analytics & Operations Management | Human Resource Management | Finance Management | Media Management | Logistics & Supply Chain Management

**Ph.D. IN ALL SCHOOLS AVAILABLE**

#### Disclaimers:

1. For detailed information on program fees, please visit [www.bennett.edu.in](http://www.bennett.edu.in)
2. Ph.D. is not available in School of Design for AY 2025-26

# Scholarships

## B.TECH CSE

	10%	20%	30%	50%
XII   CUET	81-85.99	86-90.99	91-95.99	>=96
JEE Percentile	65-69.99	70-74.99	75-89.99	>=90
SAT Score	1201-1300	1301-1350	1351-1400	>=1401
IB Score	30-31	32-33	34-39	>=40

## B.TECH EEC | ECE | ME | EP

	10%	20%	30%	50%
XII   CUET	75-79.99	80-84.99	85-94.99	>=95
JEE Percentile	60-64.99	65-74.99	75-79.99	>=80
SAT Score	1201-1300	1301-1350	1351-1400	>=1401
IB Score	30-31	32-33	34-39	>=40

## B.TECH BIOTECHNOLOGY

### B.TECH M.TECH BIOTECH INTEGRATED

	10%	20%	30%	50%
XII   CUET	75-79.99	80-84.99	85-94.99	>=95
NEET	60-64.99	65-74.99	75-79.99	>=80
SAT Score	1201-1300	1301-1350	1351-1400	>=1401
IB Score	30-31	32-33	34-39	>=40

## B.TECH ARTIFICIAL INTELLIGENCE

	10%	20%	30%	50%
XII   CUET	90-92.99	93-94.99	95-97.99	>=98
JEE Percentile	80-84.99	85-89.99	90-95.99	>=96
SAT Score	1250-1300	1301-1400	1401-1500	>=1501
IB Score	32-33	34-35	36-39	>=40

## BCA

	10%	20%	30%	50%
XII   CUET	75-79.99	80-84.99	85-94.99	>=95
SAT Score	1151-1200	1201-1300	1301-1400	>=1401
IB Score	30-31	32-33	34-39	>=40

## BBA LL.B. (HONS.)

### B.A. LL.B. (HONS.)

	10%	20%	30%	50%
XII   CUET	75-79.99	80-89.99	90-94.99	>=95
CLAT Rank	12001-20000	10001-12000	5001-10000	<=5000
IB Score	30-31	32-33	34-39	>=40

# Scholarships



## B.A. MASS COMMUNICATION

	10%	20%	30%	50%
XII   CUET	75-79.99	80-84.99	85-94.99	>=95
SAT Score	1151-1200	1201-1300	1301-1400	>=1401
IB Score	30-31	32-33	34-39	>=40

## B.A. FILMS, TELEVISION & WEB SERIES



## B.A. LIBERAL ARTS

	10%	20%	30%	50%
XII   CUET	75-79.99	80-84.99	85-94.99	>=95
SAT Score	1150-1200	1201-1300	1301-1400	>=1401
IB Score	32-33	34-39	40-42	>=43



## B.DES.

	10%	20%	30%	50%
XII   CUET	75-79.99	80-84.99	85-94.99	>=95
IB Score	32-33	34-35	36-39	>=40
NID Rank	751-900	501-750	251-500	<=250
NIFT Rank	3001-3500	1500-3000	1001-1500	<=1000
UCEED Rank	1001-1200	751-1000	501-700	<=500
BUDAT Score	70-74.99%	75-79.99%	80-89.99%	>=90



## BBA

### INTEGRATED MBA

	10%	20%	30%	50%
XII   CUET	75-79.99	80-84.99	85-94.99	>=95
SAT Score	1150-1200	1201-1300	1301-1400	>=1401
IB Score	30-31	32-33	34-39	>=40



## MBA

	20%	30%	50%
CAT / XAT Percentile	70-74.99	75-79.99	>=80
CMAT/ MAT/ NMAT/BU MAT Percentile	75-80.99	81-85.99	>=86
GMAT/GRE Score	500-550	551-600	>=601
Graduation % / CGPA	70-74.99	75-79.99	>=80

### Other (Special) Scholarships:

Sibling | Single Girl Child | Sports | Alumni | Defence Personnel

For more details, please visit, [www.bennett.edu.in](http://www.bennett.edu.in)

# Rankings

RANKED# **1**

**BEST EMERGING UNIVERSITY**  
TIMES ENGINEERING RANKING

**TOP ENGINEERING COLLEGES IN UP  
(PH.D. Enrolment)**  
IIRF RANKING (North Zone)

RANKED#

**EMERGING INSTITUTES FOR BBA**  
TIMES BBA RANKING

RANKED# **2**

**BEST EMERGING ENGG. INSTITUTE  
PLACEMENT & RESEARCH CAPABILITY**  
TIMES ENGINEERING RANKING

**BEST HIGHEST POTENTIAL TO  
EXCEL IN B.TECH**  
OPEN MAGAZINE

RANKED#

**UNIVERSITY OF THE YEAR**  
EDUCATION WORLD

**BEST PRIVATE ENGG. COLLEGES &  
EMPLOYABILITY IN UP**  
IIRF RANKING (North Zone)

RANKED# **3**

**PRIVATE UNIVERSITIES  
IN INDIA FOR BBA**  
IIRF (North Zone)

RANKED#

RANKED# **4**

**RANKED AMONG NEW  
PROMISING ENGINEERING  
COLLEGES**  
INDIA TODAY'S SURVEY

**SCHOOL OF MANAGEMENT  
TOP B-SCHOOLS UNDER  
PRIVATE UNIVERSITIES IN UP**  
OPEN MAGAZINE

RANKED#

RANKED# **5**

**BEST LAW COLLEGE  
Under University Category IN UP**  
IIRF RANKING (North Zone)

**TOP BBA COLLEGES IN UP**  
INDIA TODAY RANKING

RANKED#

RANKED# **6**

**SCHOOL OF MANAGEMENT  
TOP PRIVATE B-SCHOOL  
UNDER UNIVERSITY PROGRAM CATEGORY**  
IIRF RANKING (North Zone)

RANKED#

RANKED# **7**

**Among top 10 Private Colleges with the Best  
Placement Record (ENGINEERING)**  
INDIA TODAY RANKINGS

**A**+GRADE  
DIAMOND BAND#

**OUTCOME BASED EDUCATION**  
WORLD INSTITUTIONAL RANKING

**GREEN RANKINGS**  
SUSTAINABLE INSTITUTIONS OF INDIA



**Certificate of Excellence**  
**ASSOCHAM Digital Distinction:**  
**Technology Conformance to NEP**  
EDUTECH 100 SUMMIT

**BEST INFRASTRUCTURE  
IN EDUCATION**  
COLLEGEDUNIA EXCELLENCE AWARDS

**BEST INFRASTRUCTURE AMONGST  
ENGINEERING COLLEGES**  
ZEE DIGITAL AWARDS

**PROMISING PRIVATE UNIVERSITY  
FOR EMPLOYABILITY**  
IIRF EDUCATION IMPACT AWARDS



# Intellectual Capital

Bennett University's distinguished faculty members are the backbone of its intellectual capital. Comprising accomplished scholars, educators, and researchers, faculty brings a wealth of knowledge, experience, and expertise to the university. With Ph.D.'s from prestigious universities such as IITs, NITs, NLUs, and other renowned national and international universities, they offer a unique blend of academic rigor and practical expertise.

The faculty members have rich industry backgrounds, enhancing the quality of education by providing real-world insights and experiences to students. Committed to fostering intellectual curiosity and nurturing the next generation of leaders by using innovative teaching methods and cutting-edge research, they create a dynamic learning environment that inspires students to excel and make meaningful contributions to their fields.

## Faculty Cohort

IIT Delhi	IIT Jodhpur	IIT Guwahati	NIT Patna	IIT Kharagpur
IIT Bombay	IIT Madras	IIT Indore	IIT Dhanbad	IIT Kanpur
IIT Roorkee	NIT Delhi	NIT Srinagar	IIMC, Delhi	BITS Pilani
IISc Bangalore	IIM Ahmedabad	IIM Lucknow	FMS, Delhi University	XLRI
AIIMS, New Delhi	Jamia Milia Islamia, New Delhi	NLU, Delhi	NLU Jodhpur	Faculty of Law, University of Delhi
NALSAR Hyderabad	FTII, Pune	South Asian University	London School of Economics, UK	Bath Spa University, UK
Cardiff University, UK	University of Leeds, UK	University of Westminster, UK	Columbia University, USA	Johns Hopkins University, USA
University of California, USA	TU Darmstadt, Germany	Kyoto University Japan	University of Camerino, Italy	Korea University South Korea
Pohang University of Science & Technology, South Korea	NLSIU Bangalore	University of Nottingham, UK	The University of Glasgow, UK	University of Warwick, UK

Select List

# Honorary Research Chair Professors

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**Prof. (Dr.)  
Thomas Hanne**

University of Applied Sciences and  
Arts Northwestern, Switzerland



**Prof. (Dr.)  
Patrick Siarry**

University of Paris-Est Créteil,  
France



**Prof. (Dr.)  
Bernard De Baets**

Ghent University, Belgium



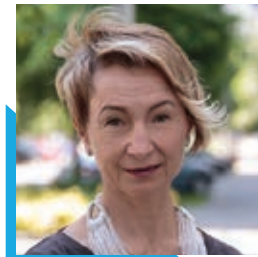
**Prof. (Dr.)  
Andries Engelbrecht**

Stellenbosch University, South  
Africa



**Prof. (Dr.)  
Arturas Kaklauskas**

Vilnius Gediminas  
Technical University, Lithuania



**Prof. (Dr.)  
Irina Perfilieva**

University of Ostrava, Czech  
Republic



**Prof. (Dr.)  
Ana Maria Madureira**

Instituto Superior de Engenharia  
do Porto, Portugal



**Prof. (Dr.)  
Virgilijus Sakalauskas**

Vilnius University, Lithuania

# Faculty among World's top 2% Scientists

**Bennett University  
Faculty Recognized as  
Top 2% Scientists  
Worldwide By Stanford  
University in 2024.**

*“Nurturing The  
Next Generation  
of Renowned  
Scientists”*

**Prof. (Dr.) Ajith Abraham**  
Vice Chancellor  
Dean, School of Artificial Intelligence

**Dr. K. Thyagarajan**  
Honorary Professor, Department of Physics,  
School of Engineering and Applied Sciences

**Dr. Mohit Agarwal**  
Associate Professor, School of Computer  
Science Engineering and Technology

**Dr. Shailendra Pratap Singh**  
Associate Professor, School of Computer  
Science Engineering and Technology

**Dr. Jagendra Singh**  
Associate Professor, School of Computer  
Science Engineering and Technology

**Dr. Ishan Budhiraja**  
Associate Professor, School of Computer  
Science Engineering and Technology

**Dr. Rajat Chaudhary**  
Associate Professor, School of Computer  
Science Engineering and Technology

**Dr. Ankit Kumar Pandey**  
Associate Professor, School of  
Engineering and Applied Sciences

**Dr. Rohit Kumar Kaliyar**  
Assistant Professor, School of Computer  
Science Engineering and Technology

**Dr. Ashima Yadav**  
Assistant Professor, School of Computer  
Science Engineering and Technology

**Dr. Prabhishkek Singh**  
Assistant Professor, School of Computer  
Science Engineering and Technology

**BENNETT  
UNIVERSITY**  
THE TIMES GROUP

As on 1<sup>st</sup> October 2024

# Industry Advisory Board

**Mr. Manoj Madhavan**  
Sr. Director, Global Marketing



**Mr. Nitin Chandel**  
Group Vice President &  
India Country Manager



**Dr. (Hon) Paneesh Rao**  
Chief Sustainability Officer



**Mr. Sunil Goyal**  
Chief Executive Officer



**Mr. Sunil Shah**  
Global Head (India,  
Romania, Morocco, Poland)



**Ms. Satyavati Berera**  
Former COO & Partner



**Mr. Thomas Kuruvilla**  
Managing Partner,  
Middle East & India



**Mr. Yogi Sriram**  
Ex.Advisor to CEO & MD,  
Group Human Resources



**Mr. Nitin Mantri**  
Group CEO



**Mr. Rajendra Mehta**  
President and Group CHRO



**Ms. Amrinder Butalia**  
Associate President



**Mr. Haigreve Khaitan**  
Senior Partner



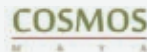
**Mr. Vineet Vij**  
Group General Counsel



**Mr. Rishikesh Raval**  
President - Group Human  
Resources & Corporate  
Communication



**Ms. Megha Tata**  
Former Chief Executive  
Officer



**Mr. Avinash Chintawar**  
Managing Director



**Mr. Kishore Jayaraman**  
President-India & South Asia



**Mr. Nasir Shaikh**  
Senior Vice President &  
Head of Human Resources



**Mr. Vikas Vasal**  
Partner & Global  
Leader-Tax



**Mr. Vynsley Fernandes**  
Managing Director  
& CEO



**Mr. Anurag Bana**  
Senior Legal Advisor



**Mr. Pradeep Ratnam**  
Senior Partner



**Ms. Preeti Kanwar**  
Chief Operating Officer



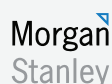
**Mr. Sanjay Sethi**  
Managing Director and  
Chief Executive Officer



**Mr. Avinash Gupta**  
Managing Director and  
Chief Executive Officer



**Mr. Rajat Mathur**  
Managing Director



**Mr. Sanjay Sindhwani**  
Chief Executive Officer



and many more...



# Industry Partnerships

Bennett University is committed to fostering collaborative partnerships with industry leaders to provide students with practical training and research opportunities, bridging the gap between academia and industry. These partnerships involve joint research and development efforts in emerging technologies such as AI, Big Data, and Cloud Computing, as well as providing students with training, internships, and certification programs through collaborative partnerships with industry partners such as Servicenow, Infosys, Grant Thornton, Xebia, among others. The University is also focused on integrating industry-specific knowledge into the curriculum, fostering immersive learning experiences and establishing an incubation center to support startups and existing companies. In addition, the campus adoption program aims to make students corporate-ready, while the NASSCOM, FutureSkills PRIME platform provides opportunities for continuous self-paced learning and skill development in emerging technologies. Bennett University also emphasises collaboration with other academic institutions in fields of commerce, business, economics, management and law.



# Research

At Bennett University, we imbibe that a university stands for its quality research and focus on finding sustainable solutions to modern world problems. The research is nurtured through various academic programs run by schools and sponsored projects funded by the government agencies like DBT, DST, and Industry.



Ministry of Science and Technology,  
Govt. of India.

Recognized as a Scientific and Industrial Research Organization (SIRO) by Dept. of Scientific and Industrial Research, Ministry of Science & Technology, Govt. of India.



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Selected as Host Institution under MSME (Ministry of Micro, Small & Medium Enterprises), Govt. of India to carry out the scheme "Support for Entrepreneurial and Managerial Development of SMEs through Incubators"

## Research



## Centres For Excellence & Research

Centre for Research on Fact  
Checking and Social Media Studies

Centre for Research on  
Media and Technology

Research Centre for  
Law & Computing Technology

Center of Excellence (CoE)  
on NVIDIA-AI

Centre of Excellence for  
Nanosensors and Nanomedicine

Centre for Social Innovation  
and Management

As on 1<sup>st</sup> October 2024

# The Bennett Hatchery

Bennett Hatchery, a registered section 8 company (non-profit), stands as a recognized incubator under the IT Start-up Policy of the Uttar Pradesh state government and works with different stakeholders of the start-up ecosystem both within and outside the university. Launched on the campus right at the inception of the university, it has built a relevant network of organizations and individuals, both nationally and globally. It also time to time sensitize its faculty and staff members about the importance of start-up mentoring and encourages to support start-ups as sector-specific mentors. This has resulted in building robust startup ecosystem.

Intensive 1-1 mentoring from in-house entrepreneurs, coaches & investors

Connections with Investors, Customers and Partners

Opportunity to raise seed capital



Entrepreneurship courses integrated in all programs

Training on our world-class Start-Up

Legal, Accounting and Technology Support Services

## START-UP ECOSYSTEM

**1000 CR.+**  
TOTAL VALUATION

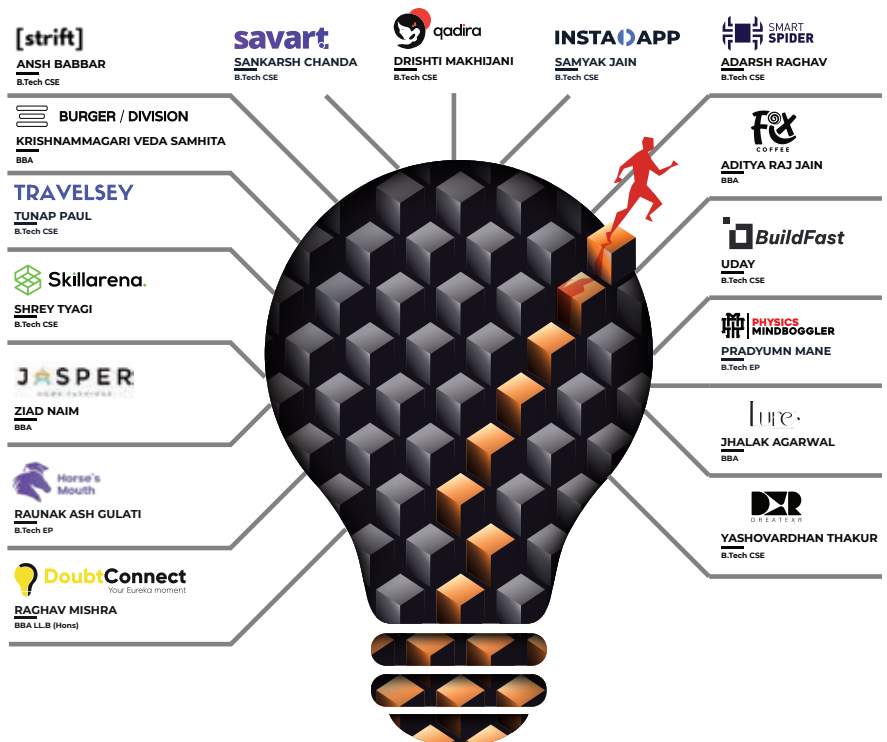
**200**  
JOBS CREATED

**120 CR.+**  
FUNDS RAISED

**50+**  
START-UPS

**40**  
MENTOR HUBS

**20+**  
COLLABORATIONS



# GLOBAL PARTNERSHIPS

STUDENT MOBILITY PROGRAMS | EXCHANGE PROGRAMS | INTERNSHIP ABROAD | SEMESTER ABROAD PROGRAMS | INTERNATIONAL SUMMER & WINTER SCHOOLS | ACCELERATED MASTER'S



## USA

- New York Film Academy
- Georgia Institute of Technology
- Babson College
- University of Florida
- George Mason University
- Stony Brook University
- Western Michigan University
- University of Nebraska Omaha
- Florida International University
- Kent State University
- Seattle University
- South Dakota State University
- San Diego State University
- University of California, Santa Cruz Extension
- University of Missouri-Kansas City
- San Francisco State University
- Augustana University
- University of Wisconsin-Stout
- California Baptist University
- Regis College
- Yeshiva University
- University of Massachusetts, Boston
- Pennsylvania State University
- Colorado State University
- Iowa State University
- Rowan University
- University of Wisconsin-Madison
- Northeastern University

## UK

- University of Birmingham
- Queen Mary University of London
- University of Dundee
- University of Essex
- Royal Holloway, University of London
- University of Wolverhampton
- John Moores Liverpool University
- University of Greenwich
- University of South Wales
- Teesside University
- University of Bradford
- University of Strathclyde
- University of York
- Leeds Beckett University
- Heriot Watt University, Scotland, Dubai & Malaysia

## AFRICA

- Durban University of Technology
- Rabat School of Business
- University of Ibadan
- Mohammed VI Polytechnic University

## AUSTRALIA

- University of Technology Sydney
- Western Sydney University
- Monash University
- University of Wollongong

## CANADA

- University of British Columbia
- Ontario Tech University
- King's University College at Western University
- SELC College

## DUBAI

- University of Middlesex
- University of Dubai

## FRANCE

- University of Bordeaux
- Network "n+1"- Engineering institutes
- Rennes School of Business
- Aivancity

## GERMANY

- Gisma University of Applied Sciences
- DADB (German Academy of Digital Education)

## GREECE

- Hellenic American University

## INDONESIA

- Airlangga University

## IRELAND

- University College Dublin

## ISRAEL

- Tel Aviv University
- Hebrew University of Jerusalem

## ITALY

- Ca'Foscari University of Venice
- Nuova Accademia di Belle Arti

## LITHUANIA, EUROPE

- Kaunas University of Technology

## MALTA, EUROPE

- University of Malta

## MONGOLIA

- University of Shihihutug

## MALAYSIA

- Management and Science University
- UCSI
- INTI International University
- Universities Kebangsaan Malaysia

## NEW ZEALAND

- Whitireia and WelTec
- University of Waikato

## KOREA

- Kyungdong University Global campus

## SWITZERLAND

- Swiss School of Business and Management
- Rushford Business School

## SPAIN

- EDEM
- University Camilo José Cela (UCJC)

## SINGAPORE

- National University of Singapore (via Corporate Gurukul)

## TAIWAN

- National Taiwan University

## RUSSIA

- Perm State University
- HSE University

## JAMAICA

- UTech

## VIETNAM

- FPT University

SCAN FOR LATEST INFORMATION





# Global Learning Experiences



New York Film Academy, USA



National University of Singapore



Babson College, USA



University of British Columbia, Canada



Management Development Institute of Singapore



Semester Abroad Program at University of California, Berkeley



National Taiwan University, Taiwan



George Mason University, USA



FPT University, Vietnam



Georgia Institute of Technology, USA

# Career Services and Alumni Affairs

## BENNETT FINISHING SCHOOL

- Employability Enhancement Trainings (Soft Skills, Life Skills & Technical Skills)
- Recruiter Specific Trainings
- In-House Coaching for Higher Studies & Competitive Examination (GRE, GMAT, CAT & Others)

## INDUSTRY ENGAGEMENT & COLLABORATIONS

- Industry Advisory Board
- HR Conclaves, Industry Round Tables, Industry Insight Sessions
- CXO Series
- Industry Visits
- Case Study Competitions & Hackathons
- Student-Industry Project Showcase
- Setting up various Centre of Excellence with the Industry
- Tie-Up with Industry Bodies (FICCI, NASSCOM, CII, ASSOCHAM, NITI AAYOG etc.)

## INTERNSHIPS & FINAL PLACEMENTS

- With Top Recruiters, Unicorns, High Growth Companies & Conglomerates
- Lifelong Alumni Support through Lateral Job Exchange

# Key Recruiters

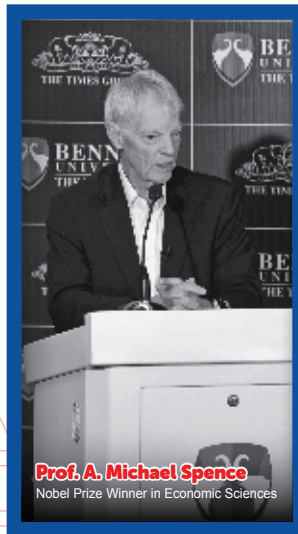
 Meta	 Google	 Adobe	 Microsoft
 paloalto NETWORKS	 THE TIMES GROUP	 HSBC	 amazon
 Goldman Sachs	 Deloitte.	 DELL	 Capgemini
 HCL	 BNY MELLON	 pwc	 Hewlett Packard Enterprise
 TATA TATA POWER	 INDIA TODAY	 DE Shaw & Co	 Reliance RETAIL
 Infosys	 Groww	 tcs TATA CONSULTANCY SERVICES	 CISCO
 Tech Mahindra	 cadence	 media.net	 HDFC BANK
 CLOUDERA	 UB GROUP	 YES BANK	 IBM
 MSL Influence. Impact.	 GAR Creating tomorrow today	 WADIA GHANDY & CO.	 KANTAR
 MARKETSandMARKETS	 IDFC FIRST Bank	 COLGATE-PALMOLIVE	 wipro
 servicenow.	 KPMG	 DAIMLER	 PUBLICIS MEDIA
 adani	 LG	 TTC Limited	 zomato
 TV9 DIGITAL	 SAMVĀD: PARTNERS	 EY	 LODHA BUILDING A BETTER LIFE
 CK BIRLA GROUP	 Coca-Cola	 EICHER	 J. WALTER THOMPSON
 SUTHERLAND	 Morgan Stanley	 Discovery COMMUNICATIONS	 HT MEDIA GROUP

Many more...



# Masterclasses

Speakers from around the globe brought wisdom & insights that helped our students grow. Their diverse perspectives lit the way, inspiring minds with every word.



**Prof. A. Michael Spence**  
Nobel Prize Winner in Economic Sciences



**Hon'ble Justice Mr. Rajesh Bindal**  
Judge, Supreme Court of India

“ A DEMOCRATIC SOCIETY RESTS ON THE BEDROCK OF A STRONG AND INDEPENDENT JUDICIARY. ”



**Mr. Saugata Bhattacharya**  
Chief Economist, Axis Bank



**Mr. Mohit Gupta**  
Co-founder, Zomato



**Mr. Sanjeev Singh**  
Joint Secretary, DPIIT, Ministry of Commerce & Industry, Government of India

“ A RESILIENT HEALTHCARE SYSTEM ADAPTS, INNOVATES, AND CONTINUOUSLY EVOLVES. ”



“ EDUCATION IS ONE OF THE MOST POWERFUL DRIVERS OF GROWTH AND OPPORTUNITY. ”



**Dr. Randeep Guleria**  
Former Director, AIIMS Delhi



**Prof. Anil Sahasrabudhe**  
Chairman, AICTE



**Padma Shri Urvashi Butalia**  
Author, Publisher, Teacher and Activist

# *Infrastructural Excellence*

## *A City within a City*

Bennett University's 68 acres sprawling campus is visualized as a modern, student-centric, functional space, enabling an immersive and comprehensive learning experience.



### *Hostel Life*

Separate Girls and Boys Hostels with the capacity to accommodate 10,000+ students at a time | Twin & Triple sharing rooms for boys and girls | Essential amenities such as ACs, comfortable beds, cupboards, study table, access to hot water round the year, laundry service & common entertainment rooms are provided for a pleasant stay | **Wellness Centre, Pharmacy, Tuck Shop and Salons for a comfortable residential environment** | **36000 sq. ft two-level Dining Hall.**



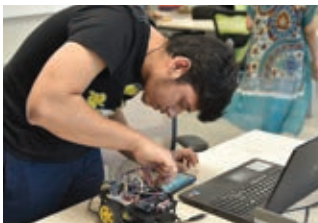
### *Smart Classrooms*

Spacious, air-conditioned digital classrooms, laid out in amphitheater style to ensure an interactive and vibrant learning environment | Classrooms are enabled for presentations, videos, & live exercises.



### *Library*

Dedicated Law Library and 02 Central Libraries with E-Learning Resources for reading & research | Established with KOHA – the Integrated Library Management System with 3M electromagnetic/RFID enabled security gates, smart card, self-check-in and checkout, and RFID dropbox | Students can search for books through the M-OPAC mobile application and use it for books renewal, reservations and creating virtual shelves.



### *High end Teaching & Research Labs*

121+ labs associated with Dell, Amazon, Microsoft, Cisco, Apple and others for hands-on learning | Aesthetically designed Moot Court for providing practical experience of the courtroom environment | TV Studio and Radio Studio built under the guidance of Times Now & Radio Mirchi Engineers | 2 OB Vans for Experiential Learning for Media Students.



### *Sports*

Well Equipped, Modern Sports Complex with 16+ recreational courts. Sports facilities include Swimming Pool, Tennis Courts, Football Ground, Cricket Field, Volleyball Court, Air-conditioned indoor Basketball, Badminton and Squash Courts.

First University to add 10 Pickle Ball Courts & 2 Padel Tennis Courts.



## Clubs

40+ student-led academic, cultural, technical & recreational clubs for the overall development of students.

Some of the clubs – Verve (Western Dance), Advaita (Music), ISAC (Media club), Ansh (Dramatics Club), Rivaaz (Indian Dance), BU Gamers (Gaming Community), Technotix (Robotic), Alexis (Social Activism), Spark (Future Entrepreneur), among others.



## Events

Poetry, Events, Quizzes, Debates, Dance, Live Music, Festivals, Hackathons, Tech Events and Concerts – BU offers an engaging and interactive platform for learning and networking.

With our Annual Events like Bluemoon (Fresher's Night), Uphoria (Cultural Youth Festival), Zenevia (Tech Fest), Sportikon (Sports Fest), Converge (Alumni Meet), Welcome Week (For Freshers) & Convocation, there is always something new and exciting to look forward to.



## Seminars & Conferences

Seminars, conferences, and workshops form an integral part of the learning experience at Bennett University, which has become a thriving hub for such events. Notable conferences include the *International Conference on Sustainability in Trade, Investment, and Competition Laws*, the *Global AI Summit 2024: International Conference on Artificial Intelligence and Emerging Technology*, the *International Conference on Contemporary Reflections on Intersectionality and Justice*, *Revival of Indian Knowledge Traditions for Modern Age Issues*, and many more.

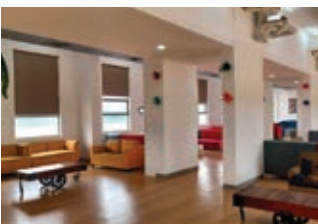
Workshops conducted by distinguished guests and faculty from international universities further enrich students' global perspectives, inspiring them to explore horizons beyond the conventional.



## Hangout Joints

Housed under a warm ambiance of comfort and tranquillity, University campus offers plenty of hangout joints for students to create lasting memories. Maggi Point, The Kathi House, Chai Ok Please, Quench, Chill Wheel, Southern Stories, Calcutta Chef, Snap Eats, Domino's Pizza and Dunkin Donuts are perfect hangout joints for students on campus

Catering to the needs of Hostellers and Day Scholars who want to explore more variety in food, Bennett University houses a massive 5775 sq. ft. multi-cuisine veg and non-veg cafeteria. It is not a surprise that the Food Safety and Standards Authority of India (FSSAI) has certified Bennett University as an Eat Right Campus.



## Lounges

The 5000 sq. ft Rangeela Lounge and other lounges are the buzz on campus & offer a recreational space in captivating environment for students. The artwork in the lounges has been created by the students themselves and the outside walls painted by Street Artists. The student-centric lounge is a perfect retreat for students to hangout and network.



# Student Clubs & Societies

	<b>Verve</b> (Western Dance Club)		<b>Advaita</b> (Music Club)		<b>ISAC</b> (Multimedia Club)
	<b>Ansh</b> (Theatre Club)		<b>Rivaaz</b> (Cultural & Folk Dance Club)		<b>BU Gamers</b> (Gaming Club)
	<b>Silhouette</b> (Art & Craft Club)		<b>Astronomy</b> (Astronomy Club)		<b>Nomads</b> (Travel Club)
	<b>Pulse</b> (Events Club)		<b>Cerebrum</b> (Literary Club)		<b>Technotix</b> (Robotics Club)
	<b>Spark</b> (Entrepreneurship Club)		<b>Anime</b> (Anime Club)		<b>Castify</b> (Podcast Club)
	<b>ZenArt</b> (Yoga Club)		<b>Sunset Cinema</b> (Movie Club)		<b>Comedy Club</b>
	<b>Financo</b> (Financial Consulting Club)		<b>Panache</b> (Fashion Club)		<b>Alexis</b> (Social Service Club)
	<b>Food &amp; Cuisine Club</b>		<b>Girls' Health Club</b>		

# Convocation Highlights



**Chief Guest, Shri Yogi Adityanath**  
Chief Minister, Uttar Pradesh



**Chief Guest, Ranveer Singh**  
Bollywood Actor



**Mr. Nikhil Kamath**  
Co-Founder, CEO,  
Zerodha



**Chasing Dreams with  
a Degree in Hand**



**Mr. Nithin Kamath**  
Founder & CEO,  
Zerodha & Rainmatter



**Mr. Uday Shankar**  
President, The Walt Disney Company APAC and  
Chairman, Star & Disney India



**Mr. Puneet Chandok**  
President,  
Microsoft India & South Asia



**Ms. Falguni Nayar**  
CEO, Naykaa



**Mr. Nitish Mittersain**  
CEO & Joint MD,  
Nazara Technologies



**Celebrating Moments & Memories**



# Sports at Bennett University







- ▶ Cricket Ground with Nets
- ▶ 18 Badminton Courts
- ▶ Football Ground with professional flood lights
- ▶ 3 Basketball Courts
- ▶ 2 Kabaddi Courts
- ▶ 6 TT Tables
- ▶ 2 Lawn Tennis Courts
- ▶ 10 Pickleball Courts
- ▶ 2 Volleyball Courts
- ▶ 3 Squash Courts
- ▶ 1474 Sq. Metres Swimming Pool
- ▶ 2 Gymnasiums of 6000 Sq.Ft. each
- ▶ 2 Padel Tennis Courts
- ▶ 8 Pool & Snooker Tables
- ▶ 2 Basketball Half Courts
- ▶ Chess Arena
- ▶ Carrom Arena
- ▶ Taekwondo Arena







Uphoria



Deeksharambh



Zenevia







Alumni Meet



Sportikon



Bluemoon





# *Message from Vice President, Admissions*

“

At Bennett University, we are dedicated to preparing students for a globally interconnected world. Our programs are designed to broaden academic horizons, foster international integration, and align with industry needs, all while maintaining the highest standards of teaching and learning.

We provide a nurturing environment that blends academic rigor with comprehensive social and academic support. Through cutting-edge technology, innovative pedagogy, top notch placements, and merit-based scholarships, we create exceptional learning opportunities for students from diverse backgrounds.

Our commitment to educational excellence extends to students from across India and around the world, including SAARC and non-SAARC nations. By embracing cultural diversity and promoting cross-cultural understanding, we cultivate a vibrant, inclusive community that enriches the overall academic experience.

With world-class infrastructure, experienced faculty, and strategic industry partnerships, Bennett University bridges the gap between academic knowledge and real-world application. Our holistic approach ensures that students gain the skills, insights, and global perspectives needed to thrive in competitive professional environments.

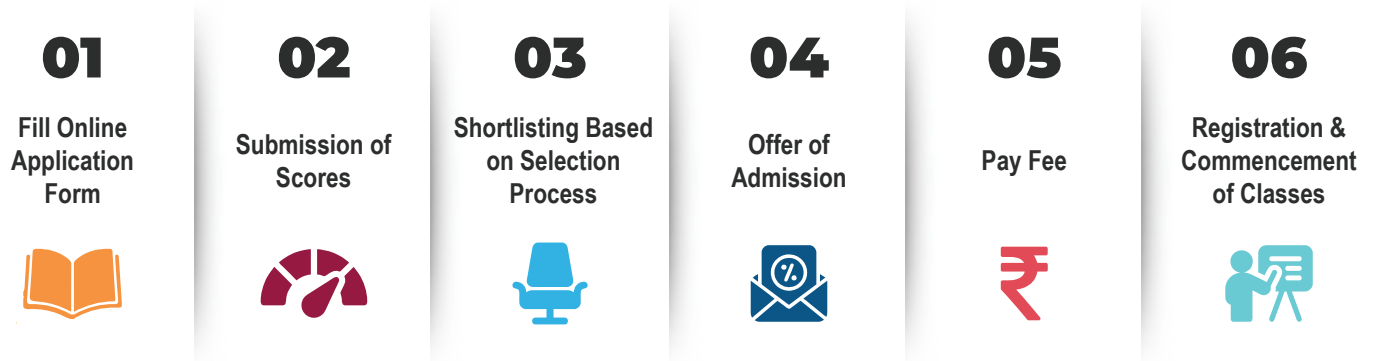
Explore our undergraduate and postgraduate programs and take the next step toward achieving your aspirations in an environment that values innovation, collaboration, and growth.

***Ms. Hitankshi Thukral***



**Admission Open** The new batch commences in July 2025

# HOW TO APPLY



## International Admissions

We are excited to extend a warm invitation to students from around the world to join our diverse and vibrant community. At Bennett, we offer world-class education with a focus on innovation, research, and holistic development.

For detailed information about the application process, admissions, fees, scholarships, and onboarding process please visit website or you can contact our International Admissions Officer on **+91 897 988 8817** or email at [internationaladmissions@bennett.edu.in](mailto:internationaladmissions@bennett.edu.in).

We look forward to welcoming you to our campus!

## Hostel Fees

### HOSTEL FEES

**₹1,70,000 PA**

Triple Sharing

**₹2,25,000 PA**

Double Sharing (Only for MBA 2025)



*Disclaimers:* The Hostel fees are subject to an annual increase of upto 7%

Transport facility for Day Scholars

Education Loan Assistance

HOUSE OF  
**POWER**  
**BRANDS**





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THE ECONOMIC TIMES

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