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International Students

FACT SHEET FDC'S INTERNATIONAL COURSES

May – July 2023

FDC - Fundação Dom Cabral

Brazil

FDC'S INTERNATIONAL OFFERS

International graduation students have the opportunity to study **FDC's Specialization international elective disciplines**. The School has several offers throughout the year.

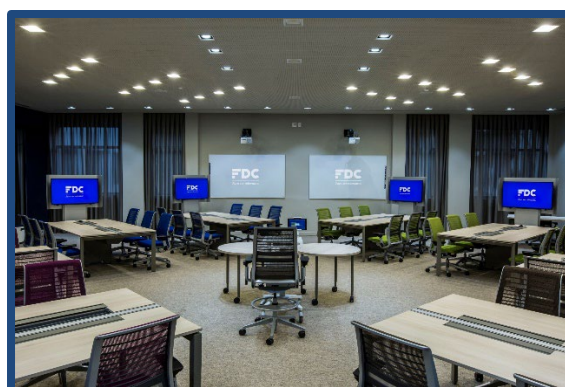
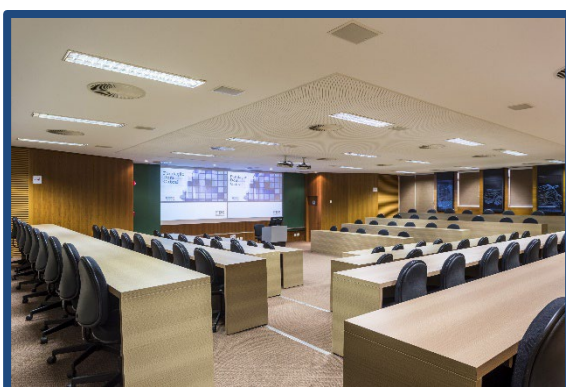
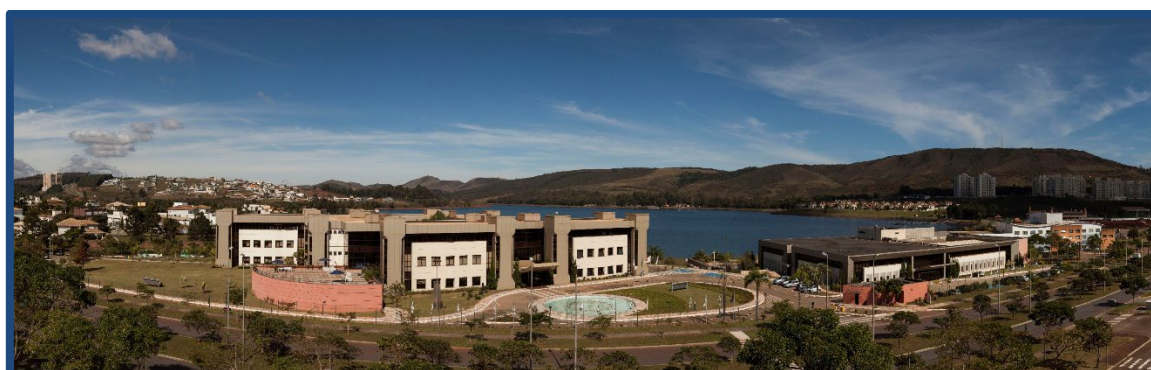
FDC's Specialization is a two-year-program focused on personal and professional growth for young professionals – between 24 and 29 years old - often with work experience.

FDC offers seven different topical areas of emphases for this Program: General Management, Marketing, Human Resources, Finance, Project Management, Health and Labor Relations Management. Those areas help individuals develop general leadership skills and attitudes in addition to technical knowledge in Management.

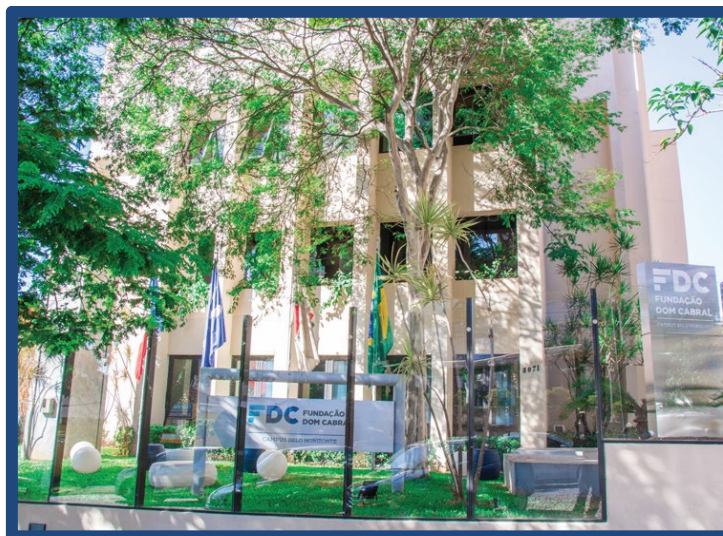
OUR CAMPUSES

FDC has 3 Campuses in Brazil: two in the state of Minas Gerais and one in the state of São Paulo.

- Aloysio Faria Campus (Minas Gerais)

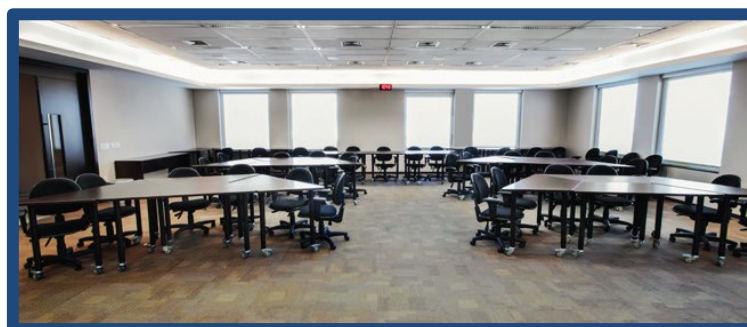
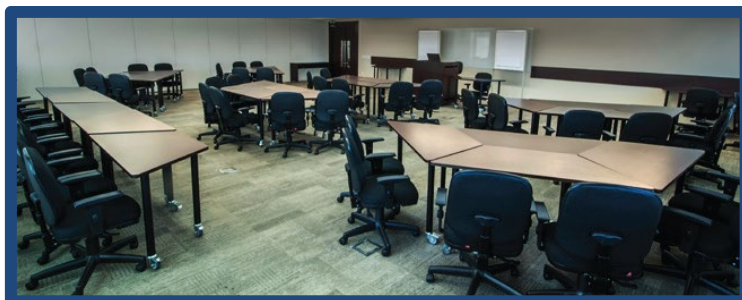


➤ Belo Horizonte Campus (Minas Gerais)



➤ São Paulo Campus (São Paulo)





OUR TEAM



Viviane Sales

Project Manager, Specialization



Daniel Parreiras

Program Director, Global Strategy and International Affairs



Matheus Coutinho

Assistant, Global Strategy and International Affairs

USEFUL LINKS

- FDC – Fundação Dom Cabral: <https://www.fdc.org.br/en>

ACADEMIC CALENDAR

- 1st Semester: February to June
- 2nd Semester: July to December

COURSES OFFER

All the courses below will be offered in English and in-person, at our Belo Horizonte Campus. Dates are in (dd/mm) format.

- **Creative Economy and Global Impacts**
15h
Dates: 22/05, 23/05, 24/05, 29/05
From 07 pm to 10:30 pm
3 ECTS Credits

There's a lot of controversy when talking about creative economy. Much is discussed about which businesses are part of this group. But there are important theorists, such as Justin O'Connor and Gaëtan Tremblay, who believe that it makes no sense to dictate which sectors are creative or not, because creativity must be applied to any area of the economy. It is in this context that this course approaches in a practical way, filled with real cases, how to be globally in the market generating positive impact for humanity and being creative in business.

- **Entertainment Business Management from Football to Carnival in Brazil, part 1**
15h
Dates: 16/06 and 17/06
Friday from 07 pm to 10:30 pm and Saturday from 08 am to 06:30 pm
3 ECTS Credits

Businesses that were always limited by physical spaces and specific moments now need to expand their experiential possibilities. In this course we will see this through football, carnival and even bars and restaurants.

In football the fans are going far beyond the four lines of the field and the 90 minutes of play: they seek experiences and relationships. In this new context, clubs cease to be strictly sports associations and become media and entertainment channels, with wide generation of content. This occurs both from a sporting and business point of view: understanding this reality and adapting to it is essential. In this context, new business models and operationalization emerge, in which innovation and technologies are fundamental factors to expand the experiences of fans/customers.

- **Diversity and Interculturality**
15h
Dates: 19/06, 20/06, 21/06, 26/06
From 07 pm to 10:30 pm
3 ECTS Credits

According to Olivetto, W. (2022) "The world admires our cultural richness, the world wants to have the Brazilian way of life. We are beautiful, healthy, sexies and cheerful." Do you agree with this phrase about Brazil? Perhaps interculturality and diversity tell us almost everything about a people. This course brings these reflections to the creative businesses that end up stimulating interaction, understanding and respect for different cultures and ethnic groups.

- **Entertainment Business Management from Football to Carnival in Brazil, part 2***
15h
Dates: 14/07 and 15/07
Friday from 07 pm to 10:30 pm and Saturday from 08 am to 06:30 pm
3 ECTS Credits

The carnival industry and its surroundings - in addition to the events and places that tangibilize this atmosphere, including "out of season" - are the largest of the cases to understand the creative industry in communion with the entertainment industry. It represents one of the great advances in what we understand by ecosystem and impact business, besides having made Brazil a "brand" of world reference, despite having its European origin. From samba to frevo, from street blocks to Marques de Sapucaí, from bars to samba schools, Carnival and entertainment marketing can be experienced in this discipline through national and international market strategies and experiential movements.

* There is no need to having been enrolled in Part 1 to enroll in Part 2.

COURSES TAUGHT IN PORTUGUESE

If you speak Portuguese, you can enroll in many other disciplines. See the full list here: <https://bit.ly/3GTqZle>.

NOMINATION/APPLICATION

If you want to enroll in our international courses, apply here: <https://bit.ly/3ld5Eda>.
We will contact you.

LANGUAGE REQUIREMENTS

Language of instruction depends on the programme and can be English or Portuguese.

We accept language certificates from the home university.

Native students in Portuguese are waived of this requirement.

For students participating in the programmes taught in English:

- B2, TOEFL IBT 83, IELTS 5.5, TOEIC 790

ACCOMODATION

We recommend the following partner for monthly accommodation:

- Ville Celestine: <https://www.villecelestine.com.br/acomodacoes>
Around 500€ per month.

LIVING EXPENSES

The exchange students are responsible for all their personal expenses such as transport, lodging and food. Our team is at their entire disposal for recommendations.

ARRIVAL AT FDC

- **Belo Horizonte Campus' Address**
Rua Bernardo Guimarães, 3071
Santo Agostinho – 30140-083
Belo Horizonte (MG) – Brasil

VISAS

Our team will provide acceptance letters once the student's application process is complete. This letter can be used for visa purposes.

HEALTH INSURANCE

Students must subscribe to a private health insurance in their home country.

CONTACT US

Don't hesitate to reach out to our team in case of any questions.

- Viviane Sales: viviane.sales@fdc.org.br
- Daniel Parreiras: daniel.parreiras@fdc.org.br
- Matheus Coutinho: matheus.coutinho@fdc.org.br



Be relevant.

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ALOYSIO FARIA CAMPUS

Av. Princesa Diana, 760
Alphaville Lagoa dos Ingleses
34018-006 – Nova Lima (MG) – Brasil

BELO HORIZONTE CAMPUS

Rua Bernardo Guimarães, 3.071
Santo Agostinho – 30140-083
Belo Horizonte (MG) – Brasil

SÃO PAULO CAMPUS

Av. Dr. Cardoso de Melo, 1.184
15º andar – Vila Olímpia
04548-004 – São Paulo (SP) – Brasil

REGIONAL AFFILIATES

FDC works in partnership with its regional affiliates throughout Brazil. Please check for an affiliate in each region.