



**Institute of Asian
and African Studies**

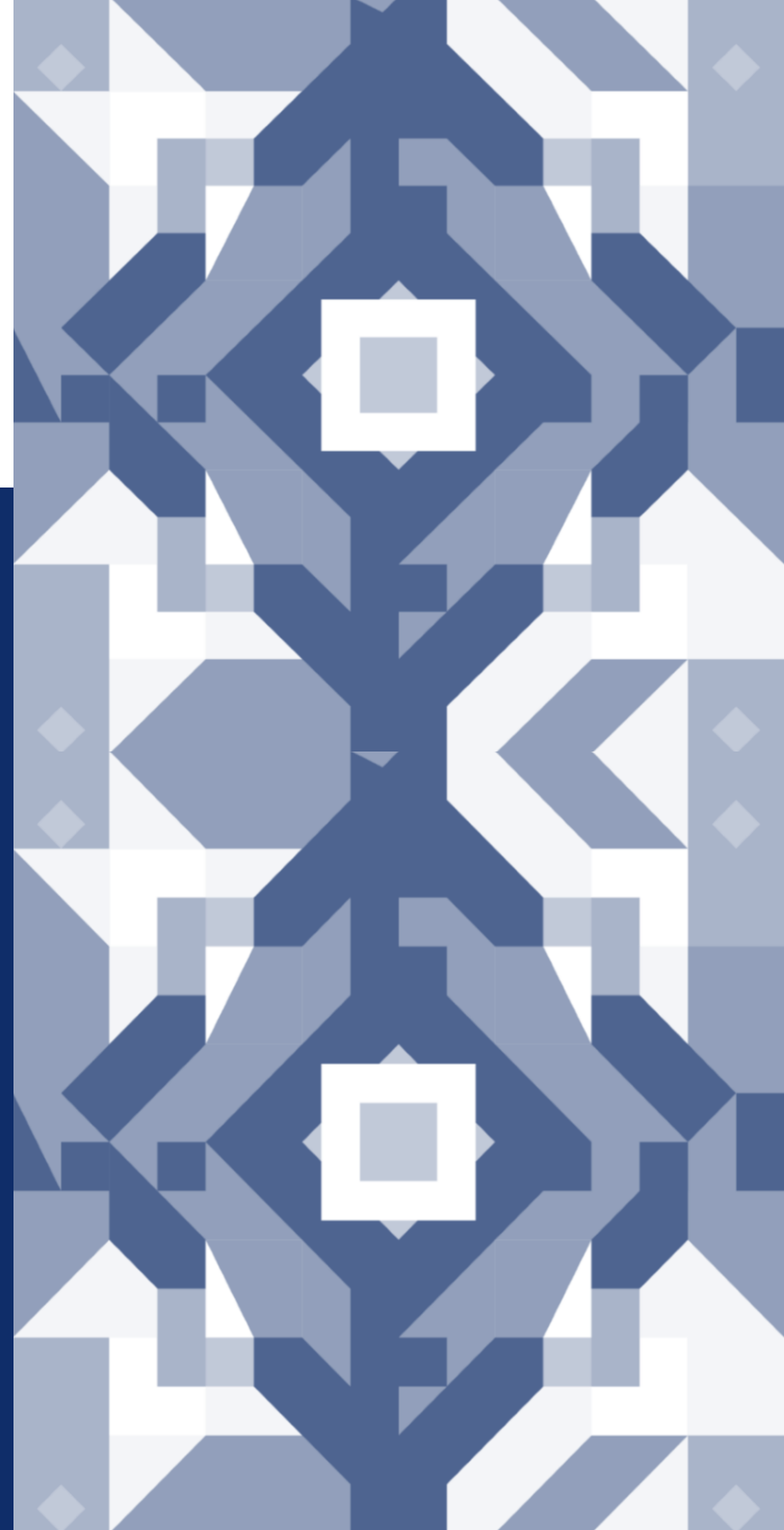
Academic Research Group
"Folklore and Cultural
Heritage of Asian Countries"

International Youth Scientific Conference

**CULTURAL HERITAGE IN THE COUNTRIES
OF EAST AND SOUTHEAST ASIA:
TRADITIONS, TRANSFORMATIONS, IDENTITY**

Program

April 23-24, 2026



Program
of the International Youth Scientific Conference
“Cultural Heritage in the Countries of East and Southeast Asia: Traditions, Transformations, Identity”
April 23–24, 2026

Venue: Saint Petersburg, 123 Nabereshnaya Kanala Griboedova (Griboedov Canal Embankment), Building A, Room 314.

Languages: Russian, English.

All times are given in Moscow Time (UTC+3)

April 23, 2026 (Thursday, in-person)

10:00-10:10 - Conference Opening

10:10-11:00 - Plenary Session (in-person)

Nina Grigoreva (HSE University – Saint Petersburg) Cultural Heritage in East and Southeast Asian Countries: From Preserving the Past to a Driver of Sustainable Development and Influence.

Albina S. Legostaeva, (State Museum of the East, Moscow) Vietnamese Lacquerware. A Living Tradition: From Imperial Palaces to Contemporary Art Objects.

11:05 - 12:45 - Session 1 (in-person)

Moderator: S. A. Starikova, MA student, HSE University

Đặng Thị Kim Chi (2nd year MA student, Russian State University for the Humanities, Moscow) Vietnamese Lacquer Painting: National Identity and Issues of Preservation.

Maria Shupta (4th year BA student, HSE University – Saint Petersburg) Representation of Ethnic Minority Cultures in Vietnamese Museum Exhibitions: A Case Study of the Vietnam Museum of Ethnology in Hanoi.

Alina Matyakubova (4th year BA student, Saint Petersburg State University) Ancestor Worship in Contemporary Vietnam: A Case Study of Household Altars in Central and Southern Vietnam.

Mikhail Belousov (5th year BA student, HSE University – Saint Petersburg) Graphic Analysis and Classification of Chữ Nôm Script Signs in Vietnam.

Victoria Soboleva (2nd year BA student, Saint Petersburg State University) Preserving Traditional Khmer Crafts in Northeastern Thailand (Isan) amid Political Tensions.

12:45 - 13:45 - Coffee break. Room 316.

13:45 - 15:25 - Session 2 (in-person)

Moderator: E. O. Starikova, Associate Professor, HSE University

Vyacheslav Kuzmin (1st year MA student, HSE University – Saint Petersburg) Intangible Cultural Heritage of the Zhuang People in the Context of the PRC's Ethnic Policy.

Lyubov Emelyanova (2nd year MA student, Saint Petersburg State University) Traditional Chinese Medicine through the Eyes of a Modern Translator: A Case Study of Translations of the Huangdi Neijing.

Sabina Starikova (2nd year MA student, HSE University – Saint Petersburg) Intangible Cultural Heritage of Ethnic Minorities in the PRC: Legal Regulation and Issues of Recognition.

Alexandra Krasilova (3rd year BA student, HSE University – Saint Petersburg) Regional Commonality of Motifs of the Supernatural Spouse in the Folklore of the Peoples of Southern China.

15:25 - 15:30 - Break

15:30 - 16:50 Session 3 (in-person)

Moderator: V. A. Kuzmin, MA student, HSE University

Alexey Grudnev (3rd year BA student, HSE University – Saint Petersburg) Intangible Cultural Heritage of the Hmong (Miao) in the PRC: A Case Study of the Hybridization and Transformation of Traditional Practices in the Context of Institutionalization.

Trayana Georgieva (4th year BA student, Stieglitz State Academy of Art and Design) The Evolution of the Raku Technique and Its Integration into the Educational Process: From Japanese Tea Culture to Academic Experimentation.

Darya Mazalova (2nd year BA student, Saint Petersburg State University) Costume as an Instrument of “Soft Power”: Representing Historical Heritage in Korean and Chinese Dramas.

Yana Shevnina (PhD student, Saint Petersburg State University) Ancient Cultural Symbols and Mythological Images of South Korea in 21st-Century Artistic Practice.

April 24, 2026 (Friday, hybrid format)

9:00 - 10:30 - Plenary Session (online)

Phạm Lan Oanh (Associate Professor, PhD, Vietnam National Institute of Culture, Arts, Sports and Tourism (VICAST)) Reconstructing Heritage under Conditions of Cultural Discontinuity: Community Governance and the Making of the Cái Chiên Communal Temple Festival in Contemporary Vietnam.

Meira Marianti (Duta Wacana Christian University) The Paradox of Universal Design: Cultural Identity, Building Integrity, and Thermal-Humidity Performance of Dome Housing Compared with Joglo in Post-Disaster Java.

Từ Thị Loan (Vietnam National Institute of Culture, Arts, Sports and Tourism (VICAST)) Heritage and Digital Technologies: The Dissemination of Traditional Culture on Social Media.

10:40 - 12:40 - Session 4 (online)

Moderator: N.V. Grigoreva, Associate Professor, HSE University

Đạo Mạnh Hùng (Vietnam National Institute of Culture, Arts, Sports and Tourism (VICAST)) Traditional Theatre of Vietnam in the Contemporary context: Heritage, Transformation and Cultural Policy.

Nguyễn Thị Ngọc Anh (PhD Candidate, Institute of Asia-Pacific Studies, Vietnam Academy of Social Sciences) Washoku: Preserving and Reconstructing Japanese Culinary Heritage in the Context of Globalization in Vietnam.

Vũ Thị Nhung (PhD Candidate, Faculty of Tourism, East Asia University of Technology) Restructuring the Intangible Cultural Heritage of the Co Loa Festival in Digital Space.

Hoàng Minh Phúc (Associate Professor, PhD, Viet Nam National University Ho Chi Minh City, University of Social Sciences and Humanities) Vietnamese Folk Graphic Art: Reception, Transformation, and the Process of Identity Formation.

12:40 - 12:45 Break

12:40 - 14:00 Session 5 (online)

Moderator: M. A. Belousov, BA student, HSE University

Darya Kukonkova (5th year BA student, HSE University – Saint Petersburg) Similar Motifs in the Folktales of Ethnic Minorities of China and Vietnam: The Case of Stories about Two Brothers and the Clever Poor Man.

Polina Evsyukova (PhD student, Institute of Asian and African Studies, Lomonosov Moscow State University) National Heroes of Indonesia: Past and Present.

Maria Sarycheva (1st year MA student, MSU, Institute of China and Contemporary Asia) Ballet as an Instrument of Cultural Diplomacy during the Reign of Norodom Sihanouk (1953–1970).

Ruslan Miftakhutdinov (2nd year MA student, HSE University – Saint Petersburg) Representing Cultural Heritage in Interactive Cultural Spaces: The Cases of the ASEAN Cultural Center in Bangkok and the ASEAN House in Busan.

15:30 - 17:30 - Session 6 (in-person)

Moderator: N.V. Grigoreva, Associate Professor, HSE University

Ekaterina Starikova (Associate Professor, HSE University – Saint Petersburg) Bronze Drums in the Folklore of the Lolo People in Vietnam.

Natalia Safonova (Lecturer, HSE University – Saint Petersburg) Text as Exhibit: The Linguistic Representation of Hakka Culture in the Luodai Museum.

Amalia Selezneva (2nd year BA student, Saint Petersburg State University) Múa Rối Nước: A Unique Millennia-Old Vietnamese Tradition.

Ekaterina Morozova (2nd year BA student, Saint Petersburg State University of Aerospace Instrumentation) Nianhua: Tradition and Modernity.

Anastasia Voronova (2nd year BA student, Saint Petersburg State University) The Hung Kings Commemoration Day in Saint Petersburg: How an Ancient Vietnamese Tradition Comes to Life within the Walls of SPbSU.