



Saint-Petersburg  
School of Economics  
and Management

Master's degree

# Arts and Culture Management

**Admissions committee:**

Tel: +7 (812) 644-62-12  
abitur-spb@hse.ru

**Contact center:**

Tel: +7 (812) 980-00-30

**International admissions:**

Тел.: +7 981 881-03-31  
+7 911 941-32-47  
iadmission-spb@hse.ru

# Arts and Culture Management

---

**Training period**  
2 years

**Mode of Study**  
full-time

**Language**  
English

---

State-funded  
places

**25**

Self-funded places  
(Russian)

**25**

Self-funded places  
for international students

**6**

---

## Admissions criteria in 2026/2027

### Application

Portfolio

---

The core goal of the Master's programme 'Arts and Culture Management' is to train leaders in management of experience industry and creative entrepreneurship. The programme provides managers in art, culture, and creative industries with analytical skills, understanding global trends and complex mechanisms in the unique market of the experience industry, peculiarities of business processes in this particular market in the state of digitalization, skills necessary to create innovative start-ups in the experience industry.

The programme graduates will be in demand in art, creative industries, cultural tourism, entertainment, and creative entrepreneurship. Today, when creativity and the need to create experience is becoming reality for many industries, the programme graduates will be in demand in non-creative industries as well (for positions of creative directors).

[t.me/artzapisky](https://t.me/artzapisky)



[vk.com/artzapisky](https://vk.com/artzapisky)



E-mail: [echicherina@hse.ru](mailto:echicherina@hse.ru)  
[spb.hse.ru/ma/expman](mailto:spb.hse.ru/ma/expman)  
[t.me/artzapisky](https://t.me/artzapisky)