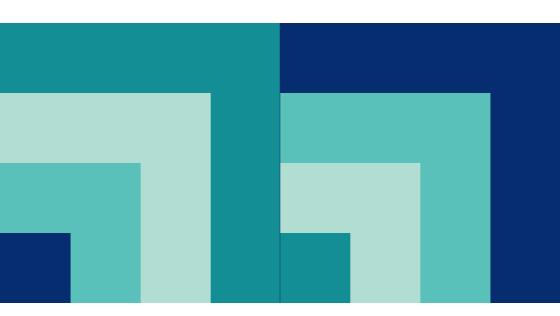


St. Petersburg School of Economics and Management



# International Business in the Asia-Pacific Region

# International Business in the Asia-Pacific Region

**Training period** 2 years **Trajectories:** 

Educationfull-timeApplied ENG "International Business Operations in Asia-Pacific"LanguageEnglishApplied ENG "Business Innovations in Asia-Pacific Markets"

## Available places in 2023

State-funded Self-funded Self-funded State-funded places (Russian) places (Foreigners) places (Foreigners)

**35 10 12 20** 

## Admissions criteria in 2023

Application English

Portfolio Qualification exam — testing + listening

#### This programme is for you if you are interested in

- · Developing business, political and cultural relationships with China,
- · Japan, India, South Korea and other Asia-Pacific countries
- · Expanding your knowledge of economic, management and political trends in Russia and the world
- · Cross-cultural management, the culture of Asian nations, regional issues
- International business, e-commerce development as well as international experience studying abroad and an internship in a large Russian or international company
- · Improving your communication skills especially in interaction with Asian partners and colleagues
- Getting the skills to create and implement new business models of companies in response to global challenges and business digitalization

#### Contacts:

3/1 Kantemirovskaya Ulitsa, Lit. A, St. Petersburg E-mail: lveselova@hse.ru www.hse.ru/org/persons/249103246 spb.hse.ru/ma/interbusiness







#### Main features

- Unique English-taught programme that provides comprehensive, truly interdisciplinary approach to studying business and management in modern Asia-Pacific countries.
- Focus on business and political processes in Asia, including business and entrepreneurship, political and financial elites of the region, national-specific issues and intercultural communication, features of talent management practices and labor market.
- Synthesis of cross-disciplinary research, project-based learning in competitive industries of global business.
- Project and research activities are at the core
  of the Programme. All students participate in
  various projects provided by partner business
  organizations or university departments.
- Internships for all students, so they can get a professional experience and learn in practice the important aspects of business operations.
- · Number of students 5

#### Learning process

- · Classes take place in the afternoon
- Opportunities to participate in various project activities, conferences, workshops, etc.
- Guest lectures and master classes by leading Russian and foreign experts, round tables and other scientific events.

#### Internship opportunities

- · Large state corporations
- · Private companies
- · Consulting companies
- · Business Support Companies
- International organizations working with countries in Asia and Africa
- · Think Tanks

#### Semester abroad

We encourage students to participate in academic mobility programmes in Asia and EU. Partners of the HSE are Fudan University School of Economics, City University of Hong Kong College of Business, Xi'an Jiaotong-Liverpool University, Akita International University, Seoul National University and many others.

#### Prospects after graduation

Programme provides management and strategic skills necessary for a business career in international and Asian markets.

Graduates are able to become an entrepreneurs, political scientists or researchers, who understands the Asian specifics.

Skills obtained on the Programme allow to find a job in executive and legislative bodies, as well as in leading corporations, think tanks in Russia and abroad.

Career in academia and continue studies in the leading universities in Russia and the world.



### Program website

spb.hse.ru/ma/interbusiness



Admissions committee:

Tel: +7 (812) 644-62-12 abitur-spb@hse.ru Contact center:

Tel: +7 (812) 980-00-30