



Career Options and Paths in Finance

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Evgenia Korekhova



The founder of K³ Consulting,
Partner of Career Centers «Human Technologies» and «Avanta Solutions»

Saint Petersburg State University, Mathematic methods in Economy Stockholm School of Economics, Business Management

15+ years leading positions in the Corporate World: Finance, Supply Chain, Loss Analysis, Human Resource Management, Process Optimisation

Developer of business diagnostic model and tracking tool «Business Radar C2GK»

Member of Steering Committee of Career Consulting Association AKKC

Member of the City Methodological Council for Career Guidance

Career Speaker:

Labor Forum, Leading Universities, GazpromNeft, Skolkovo, Ingria, Technorad

5 000+ hours in career consulting for experts and teenagers

Why are you studying?

Why are you studying or plan to study in Higher School of Economics?

Your Purpose: Now and Then



Internship

Limited in time Projects

Full time job

Own business

Work Format



Office

Production, Labs, Warehouses, Supermarkets

Individual services

Online

Market Trends

Career Types

Job Hunting Strategies

Market Trends



- Uncertain environment
- High speed to react and make decisions
- Online and Offline communications
- Increasing competition at labour market
- Project type of work
- Employer is looking for Proactivity, Potential, Hard skills and Emotional Intellect
- Younger Leaders
- The age become less important, especially for online format
- Functional change and location change for job description
- Outsourcing & Outplacement
- Long Life Learning

Career Types

K³

Upward career



Downward career



Horizontal career



Spiral career COOP

Job Hunting Strategies and ... Stress Level





Proactive approach

Just-in-Time Reactive approach

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... Starting to hunt a position

Magic Formula

Expert Profile & SWOT Analysis

What I want?

My My Interests **Abilities Important** My job criteria personality **Professional Choice** (c) «Human Technologies»

Who am I: Self-Profile

Hard Skills	Soft Skills
Experience	Achievements
Opportunities to Grow	Resources

Magic Formula for job hunting



Speciality

+ Industry or sector

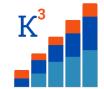
+ Job Title

+ Company Type

+ Compensation Level

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Magic Formula for job hunting



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Speciality
+ Industry or sector
+ Job Title
+ Company Size
+ Compensation Level
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Magic Formula for study

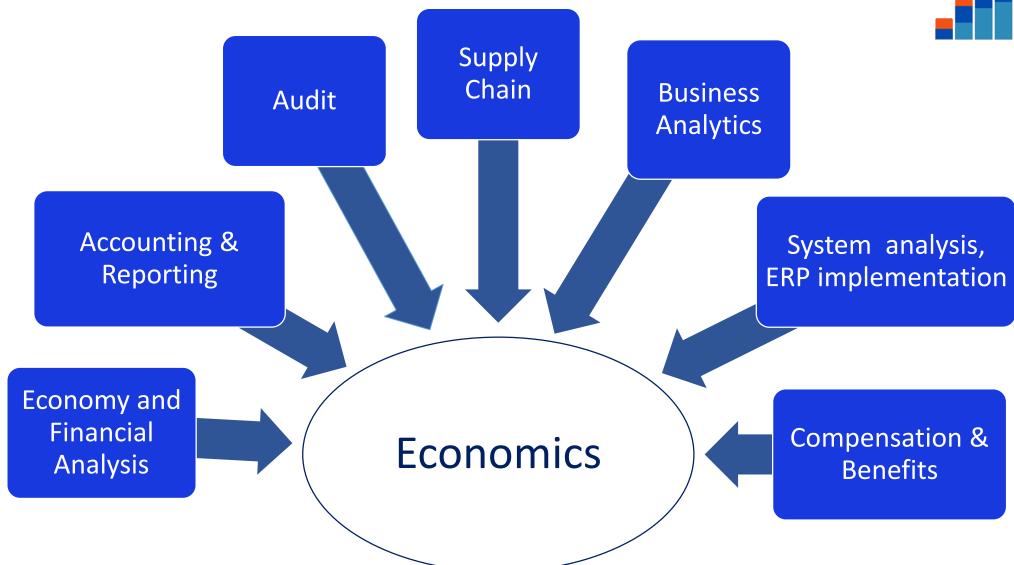
Speciality

+

Industry or sector

Variety of Options





SWOT Analysis: Idea or Task

	Strengths	Weakness
Internal focus		
	Opportunities	Threats
External		
focus		

Template

Job hunting channels

Online

- Job aggregators
- Industry aggregators
- Corporate Sites
- Social Media, Telegram, Yandex Dzen

Job experts

- Recruiting Agencies
- Career Centers
- Mentors and Sponsors
- Conferences, Forums, Project Accelerators, Boiling Points

Personal contacts

- Professional communities
- Networking, business contacts
- Friends, colleagues, family, ex-bosses

Business Radar C2GK

Business Radar C2GK

2001; YOURSELF (2004-04/78 4007) & \$100 100.5 **BRIGHEC-RPOLITICIA** МОДЕЛЬ «БИЗНЕС-РАДАР С2GK» H 3 0 0 DICTURE HOLTS. КАК ИНСТРУМЕНТ КОМПЛЕКСНОЙ женеджиента. ДИАГНОСТИКИ БИЗНЕСА Статья посетыем троблемии диагностине финансовите здорежие и эспециости компиний. Базышинство существрощих интодил рассчитани на кругных, тобилого развили циостичники и вермениос соедифили волого стредного бизнеск. Авторы рассказывает о результить ипробации собственной дамтилу билиской водили-билист радку СТОО в дакт рекомпедация по ег испольminimum: ten en to pulle to medicani, descriptor tes, fection execut, execut a gazanti. Читать providence resemble provincing reported exception from electronic committee. THE STATE CONTRACTOR ASSESSMENT THE SAME OF THE STATE OF mentioned probabilities for extending and policy as pro-Papersonnel British of Baranders I - pormulation recognition of the beautiful country from per un comme pepte for, stage or, pro-STREET, ST. SEC. LOSS CONTROL SPECIAL PRINCIPAL PRINCIPA on DRA ICE has it was property official a facilist a parkness of Trace Streetight. service that the real size for the part of the party of Commenced Review Surregulation - Committee process to be not been been been proposed a Process Strong Color publicative a desir enchantes protection reviews Spinore Revision 1 to a suppression area 16 - 2chi m disserve un manei - front I become Milital Annual representation Brigadisk Premior, September and September 2011 THE RESIDENCE CONTRACTOR SECURIOR SECUR

"Business Radar C2GK" Diagnostics - Company A

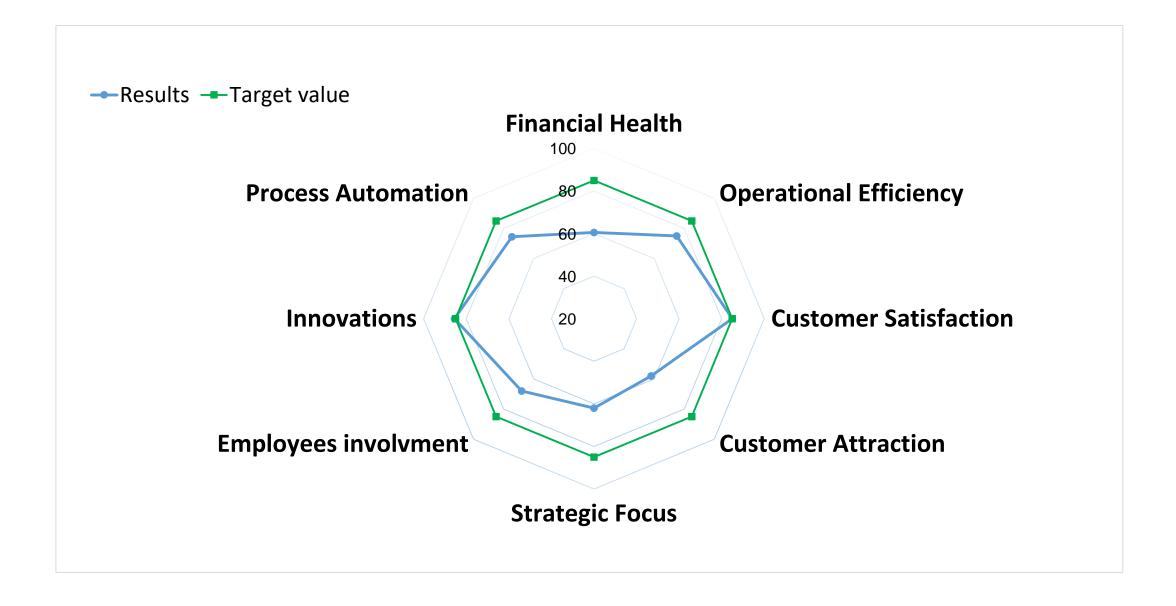
Area	Results	Target value
Financial Health	61	85
Operational Efficiency	O 75	85
Customer Satisfaction	85	85
Customer Attraction	O 58	85
Strategic Focus	6 2	85
Employees involvment	O 68	85
Innovations	86	85
Process Automation	O 75	85

Color coding

85 + points	Stable picture, with potential for further development
from 67 to 84 points	The picture is not so stable, it requires to check and act accordingly
below 67 points	Call for actions

(c) Корехова Е.В., Гумановский М.Г., Герасименко Н.Н., Чуракова И.Ю. Модель «бизнес-радар C2GK» как инструмент комплексной диагностики бизнеса // Менеджмент сегодня.—2021. — No2.—C.90—102. URL: https://grebennikon.ru/article-g2sm.html

Business Radar C2GK Results – Company A



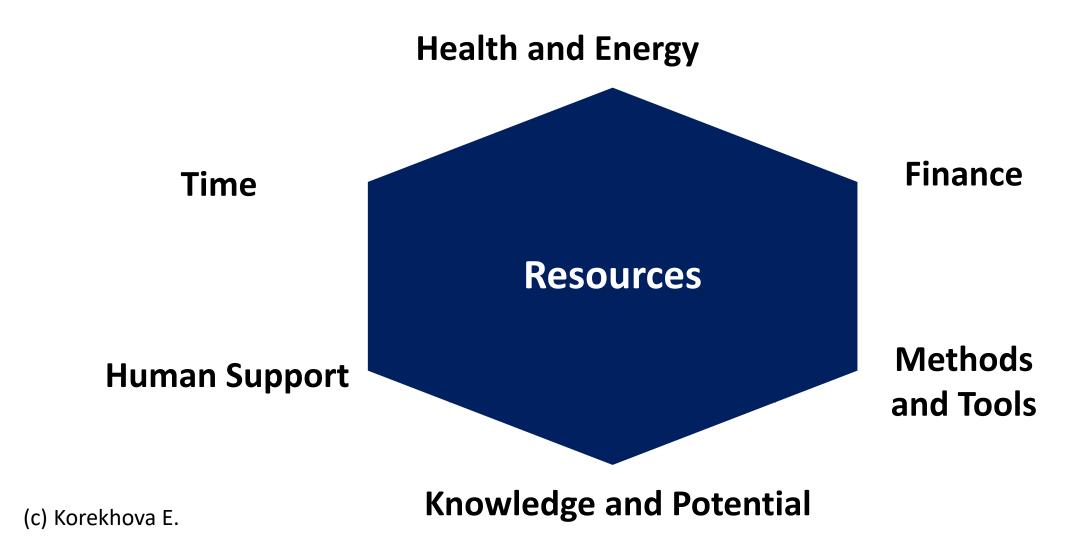
The Reasons for Master Degree Study

Resources Polyhedron

The reasons for Master Degree Study

- 1. Deeper knowledge on the base of bachelor study
- 2. Chance to extend professional knowledge and practice to nearby areas
- 3. Much wider (and higher) career opportunities, including managing positions
- 4. Different level of compensations and benefits (C&B)
- 5. Open doors for MBA and Academic Degree
- 6. Business networking
- 7. Personal networking
- 8. The Prestige

Resource Polyhedron



Thank You





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