

Department of Management  
St. Petersburg School of Economics and Management

**Digest №3, 2022**

**The Digest is a collection of resources that serves to support research productivity and creativity of faculty in the Department of Management, SEM, HSE.**

**1. Upcoming Deadlines for Conference Submissions**

*In the next few months, you might consider the following conferences for paper or abstract submission:*

Month	Conference title	Dates	Location	Submission deadline
February	<a href="#"><u>International Conference on Innovative Research Practices in Economics, Business and Social Sciences (ICIRPEBS)</u></a>	1 February	Jaipur, India	13 January
	<a href="#"><u>International Conference on Economics and Business Management (ICEBM)</u></a>	1-2 February	Dubai, UAE	13 January
	<a href="#"><u>International Conference on Science, Innovation and Management</u></a>	1-2 February	Dhaka, Bangladesh	13 January
	<a href="#"><u>International Conference on Science, Technology, Engineering &amp; Management (ICSTEM)</u></a>	1-2 February	Singapore, Singapore	20 January
March	<a href="#"><u>International Conference on Business Analytics and Operations Research (ICBAOR)</u></a>	1-2 March	Port Elizabeth, South Africa	18 February

	<a href="#">National Conference on Business Management, Economics &amp; Social Science</a>	20 March	New Delhi, India	3 March
	<a href="#">6<sup>th</sup> International conference on Business Management in the Digital Economy</a>	23-24 March	Saint-Petersburg, Russia	25 January
	<a href="#">Global Strategy Conference 2023</a>	23-24 March	Istanbul, Turkey	3 February
<b>April</b>	<a href="#">International scientific conference of students, graduate students and young scientists "Lomonosov"</a>	10-21 April	Moscow, Russia	16 February
	<a href="#">16<sup>th</sup> International Conference on Systems and Business Analysis</a>	21-22 April	Moscow, Russia	TBA
<b>May</b>	<a href="#">15<sup>th</sup> Conference "Improving the Efficiency of Corporate Business Processes"</a>	18-19 May	Moscow, Russia	TBA
	<a href="#">5th Eastern European Conference of Management and Economics (EECME 2023)</a>	25 May	Ljubljana, Slovenia	20 February
	<a href="#">4<sup>th</sup> conference "Development of the corporate training system and knowledge management in the corporation"</a>	30-31 May	Moscow, Russia	TBA

*Please share*

If you have any suggestions upon the list of upcoming conferences or would like to add an important event: [apleshkova@hse.ru](mailto:apleshkova@hse.ru)

**Other calls for papers** for conferences with SCOPUS publications you can find [HERE](#) within a relevant keyword.

## 2. Editors' Corner: Advice and Perspectives

*In these editorials, you can find journal editors' advice and answers to some of your questions:*

Enhancing research significance by addressing “Why”, by J. Wang (2019), *Human Resource Development Review*, 18(3) 291–293. <https://doi.org/10.1177/153448431986>

Prompting readers to think about business practice in new and innovative ways, by G. Fisher (2021), *Business Horizons*, 64(2), 161-162. <https://doi.org/10.1016/j.bushor.2020.11.004>

What implications came from your study: An overview of the discussion and conclusion sections, by J. R. Turner (2019), *Performance Improvement Quarterly*, 32(1), 7-11. <https://doi.org/10.1002/piq.21303>

## 3. Useful Readings about Scholarly Research, Writing, and Publishing

*In the following articles, you can read empirical and non-empirical works around scholarly research and publishing trends, patterns, and issues:*

Why clear managerial recommendations matter in major projects research: Searching for relevance in practice, by J. Denicol (2022), *International Journal of Project Management*, 40(2), 98-100. <https://doi.org/10.1016/j.ijproman.2022.01.004>

Publishing research with undergraduate students via replication work: The collaborative replications and education project, by J. R. Wagge, M. J. Brandt, L. B. Lazarevic, N. Legate, C. Christopherson, B. Wiggins, & J. E. Grahe (2019), *Frontiers in Psychology*, 10, article 247. <https://doi.org/10.3389/fpsyg.2019.00247>

How often are basic details of the research process mentioned in social science research papers? by A. Coates (2020), *Learned Publishing*, 34(2), 128-136. <https://doi.org/10.1002/leap.1330>

How to conduct a bibliometric analysis: An overview and guidelines, by N. Donthu, S. Kumar, D. Mukherjee, N. Pandey, & W. M. Lim (2021), *Journal of Business Research*, 133, 285-296. <https://doi.org/10.1016/j.jbusres.2021.04.070>

Writing integrative literature reviews: Using the past and present to explore the future, by R. J. Torraco (2016), *Human Resource Development Review*, 15(4), 404-428. <https://doi.org/10.1177/1534484316671606>

## 4. Lost & Found

*If you don't want your articles and other publications to get lost in various databases and platforms, check out resources in **Author Hub** – a dedicated online platform for authors provided by Cambridge University Press. In the Hub, you can find guides to publishing and marketing scholarly work.*

Author Hub - <https://www.cambridge.org/authorhub/resources>

Sample guide – “How to set up an Author Facebook Page”

[https://www.cambridge.org/authorhub/application/files/8815/0229/2644/How\\_to\\_Use\\_Facebook\\_Guide.pdf](https://www.cambridge.org/authorhub/application/files/8815/0229/2644/How_to_Use_Facebook_Guide.pdf)

## 5. Scholarly Writing Style: Tips

“**Since vs. because.** *Since* is more precise when it is used to refer only to time (to mean “after that”); otherwise, replace it with *because*.”

*Correct:* Data for two participants were incomplete because these participants did not report for follow-up testing.

*Incorrect:* Data for two participants were incomplete since these participants did not report for follow-up testing.”

(from *Publication manual of the American Psychological Association*, 2010, p. 84)

## 6. Faculty Spotlight



**Andrei Ternikov** is a senior lecturer at HSE University teaching Data Culture courses such as data analysis in Python/R, research methods in management, and machine learning. He is currently pursuing his PhD degree in HSE University. His research interest includes an applied data analysis of labor market. In particular, the analysis of skill demands and wage premium are discussed in his latest research. The results from his research have been published in journals related to such fields as computer science, management, and economics.

## 7. Faculty Scholarly Accomplishments

*Let's celebrate scholarly accomplishments of our colleagues:*

Congratulations to Maria Plakhotnik, Andrei Ternikov, Natalia Volkova, and Evgeny Zazdravnykh! Their students won or became laureates of NIRS 2022!

## 8. Get Inspired!

*Looking for an idea for your next research? Check out these Calls for Papers in Special Issues of leading journals in management or related fields, most of which are included in the HSE journal list for academic bonuses:*

- *Journal of Business Research* – 10 calls:

<https://www.sciencedirect.com/journal/journal-of-business-research/about/call-for-papers>

- *Management Decision* – 8 calls:

<https://www.emeraldgrouppublishing.com/journal/md#calls-for-papers>

- *Journal of Management Studies* – 5 calls:

<https://onlinelibrary.wiley.com/page/journal/14676486/homepage/call-for-papers>

- *Journal of Chinese Economic and Business Studies* – 5 calls:

<https://www.tandfonline.com/action/newsAndOffers?journalCode=rcea20>

- *Entrepreneurship and Regional Development* – 3 calls:

<https://www.tandfonline.com/action/newsAndOffers?journalCode=tepn20>

- *The International Journal of Human Resource Management* – 3 calls:

<https://www.tandfonline.com/action/newsAndOffers?journalCode=rijh20>

- *Journal of Marketing Management* – 2 calls:

<https://www.tandfonline.com/action/newsAndOffers?journalCode=rjmm20>

- *Journal of International Management* – 2 calls:

<https://www.sciencedirect.com/journal/journal-of-international-management/about/call-for-papers>

- *International Journal of Educational Management* – 2 calls:

[https://www.emeraldgrouppublishing.com/journal/ijem?distinct\\_id=183ff9989042a6-048046af9371fa-26021f51-100200-183ff99890532&\\_ga=2.77497109.1646768113.1671550351-541509611.1666440602&\\_gl=1\\*1udvshf\\*\\_ga\\*NTQxNTA5NjExLjE2NjY0NDA2MDI.\\*\\_ga\\_45RWY1YP1V\\*MTY3MTYxNjk4My4yMS4wLjE2NzE2MTY5ODMuMC4wLjA.#calls-for-papers](https://www.emeraldgrouppublishing.com/journal/ijem?distinct_id=183ff9989042a6-048046af9371fa-26021f51-100200-183ff99890532&_ga=2.77497109.1646768113.1671550351-541509611.1666440602&_gl=1*1udvshf*_ga*NTQxNTA5NjExLjE2NjY0NDA2MDI.*_ga_45RWY1YP1V*MTY3MTYxNjk4My4yMS4wLjE2NzE2MTY5ODMuMC4wLjA.#calls-for-papers)

.....

Suggestions? Ideas? News? Resources? Send them to Maria S. Plakhotnik: [mplakhotnik@hse.ru](mailto:mplakhotnik@hse.ru)