



Saint-Petersburg
School of Economics
and Management



International Business in the Asia-Pacific Region

Master's degree

2023

International Business in the Asia-Pacific Region

Training period	2 years	Trajectories:
Education	full-time	Applied ENG "International Business Operations in Asia-Pacific"
Language	English	Applied ENG "Business Innovations in Asia-Pacific Markets"

Available places in 2023

State-funded places	Self-funded places (Russian)	Self-funded places (Foreigners)	State-funded places (Foreigners)
35	10	12	20

Admissions criteria in 2023

Application	English
Portfolio	Qualification exam — testing + listening

This programme is for you if you are interested in

- Developing business, political and cultural relationships with China,
- Japan, India, South Korea and other Asia-Pacific countries
- Expanding your knowledge of economic, management and political trends in Russia and the world
- Cross-cultural management, the culture of Asian nations, regional issues
- International business, e-commerce development as well as international experience studying abroad and an internship in a large Russian or international company
- Improving your communication skills especially in interaction with Asian partners and colleagues
- Getting the skills to create and implement new business models of companies in response to global challenges and business digitalization

Contacts:

lveselova@hse.ru
www.hse.ru/org/persons/249103246
spb.hse.ru/ma/interbusiness



Academic director

Liudmila S. Veselova

PhD, Associate Professor



Main features

- Unique English-taught programme that provides comprehensive, truly interdisciplinary approach to studying business and management in modern Asia-Pacific countries.
- Focus on business and political processes in Asia, including business and entrepreneurship, political and financial elites of the region, national-specific issues and intercultural communication, features of talent management practices and labor market.
- Synthesis of cross-disciplinary research, project-based learning in competitive industries of global business.
- Project and research activities are at the core of the Programme. All students participate in various projects provided by partner business organizations or university departments.
- Internships for all students, so they can get a professional experience and learn in practice the important aspects of business operations.
- Double-degree Programme with Ca-Foscari University (Italy). The start of the implementation from September 2020.
- Number of students — 5

Learning process

- Classes take place in the afternoon
- Opportunities to participate in various project activities, conferences, workshops, etc.
- Guest lectures and master classes by leading Russian and foreign experts, round tables and other scientific events.

Internship opportunities

- Large state corporations
- Private companies
- Consulting companies
- Business Support Companies
- International organizations working with countries in Asia and Africa
- Think Tanks

Semester abroad

We encourage students to participate in academic mobility programmes in Asia and EU. Partners of the HSE are Fudan University School of Economics, City University of Hong Kong College of Business, Xi'an Jiaotong-Liverpool University, Akita International University, Seoul National University and many others.

Prospects after graduation

Programme provides management and strategic skills necessary for a business career in international and Asian markets.

Graduates are able to become an entrepreneurs, political scientists or researchers, who understands the Asian specifics.

Skills obtained on the Programme allow to find a job in executive and legislative bodies, as well as in leading corporations, think tanks in Russia and abroad.

Career in academia and continue studies in the leading universities in Russia and the world.



Program website

spb.hse.ru/ma/interbusiness

Admissions committee:

Tel: +7 (812) 644-62-12
abitur-spb@hse.ru

Contact center:

Tel: +7 (812) 980-00-30