

Department of Management  
 St. Petersburg School of Economics and Management

**Digest №2, 2022**

**The Digest is a collection of resources that serve to support research productivity and creativity of faculty in the Department of Management, SEM, HSE.**

**1. Upcoming Deadlines for Conference Submissions**

*In the next few months, you might consider the following conferences for paper or abstract submission:*

<b>Domain</b>	<b>Name of the Conference</b>	<b>Submission deadline</b>	<b>Dates</b>	<b>Venue</b>
<b>Management, Accounting</b>	<a href="#"><u>ICMRAA 2022 (International Conference on Management Research and Advances in Accounting)</u></a>	July 31, 2022	November 24-25, 2022	Online
<b>Management, Arts</b>	<a href="#"><u>V-Cybercult 2022: Visuality and Cyberculture International Conference</u></a>	July 31, 2022	Nov 17-19, 2022	Iasi, Romania/ Online
<b>Management, Economics</b>	<a href="#"><u>ICEBTS-2022 (International Conference on Economics, Business, Tourism &amp; Social Sciences)</u></a>	July 19, 2022	August 21, 2022	Manila, Philippines/ Online
		August 16, 2022	September 18, 2022	Taipei, Taiwan/Online
<b>Management, Innovation</b>	<a href="#"><u>ACKIM 2022 (Asia Conference on Knowledge and Innovation Management)</u></a>	August 5, 2022	December 28- 30, 2022	Bangkok, Thailand
<b>Management, Entrepreneurship, Education</b>	<a href="#"><u>ICSSIET 2022 (International Congress of Social Science, Innovation and Educational Technologies)</u></a>	August 20, 2022	Aug 26-28, 2022	Ankara/Turkey

Management, IT	<a href="#">ICCMB2023 (6th International Conference on Computers in Management and Business)</a>	September 1, 2022	January 13-15, 2023	Macau, China
Management, IT	<a href="#">APIT 2023 (5th Asia Pacific Information Technology Conference)</a>	September 10, 2022	February 9-11, 2023	Ho Chi Minh, Vietnam
Management, Finance	<a href="#">5th International Conference on Advanced Research in Management, Business and Finance</a>	October 7, 2022	October 21-23, 2022	Athens, Greece
Management, Marketing	<a href="#">9th Edition of World Marketing Congress</a>	-	November 22-23, 2022	Mumbai, India
Management, Social studies	<a href="#">International Conference on Economics, Management and Social Study</a>	November 4, 2022	November 22-23, 2022	Port Louis, Mauritius
Management, Economics, Finance	<a href="#">ICEFS (10th International Conference on Economics, Finance and Statistics)</a>	November 9, 2022	December 9 2022	Bucharest, Romania/ Online
Management, IT, Machine Learning, AI	<a href="#">CFAIS 2022 (International Conference on Frontiers of Artificial Intelligence and Statistics)</a>	November 20, 2022	December 16-18 2022	Beijing, China

**Other calls for papers** for conferences with SCOPUS publications you can find [HERE](#) within a relevant keyword.

## 2. Editors' Corner: Advice and Perspectives

*In these editorials, you can find journal editors' advice and answers to some of your questions:*

Publishing in the Academy of Management journals by Kevin Rockmann, J. Stuart Bunderson, Carrie R. Leana, Paul Hibbert, Laszlo Tihanyi, Phillip H. Phan, and Sherry M. B. Thatcher, 2021, *Academy of Management Perspectives*, 35(2), 165–174.  
<https://doi.org/10.5465/amp.2021.005110.5465/amp.2021.0051>

Writing an impactful review article: what do we know and what do we need to know?

by Justin Paul, Altaf Merchant, Yogesh K. Dwivedi, and Gregory Rose, 2021, *Journal of Business Research*, 133, 337-340. <https://doi.org/10.1016/j.jbusres.2021.05.005>

Criteria for evaluating qualitative research by Valerie Anderson, 2017, *Human Resource Development Quarterly*, 28(2), 125-133. <https://doi.org/10.1002/hrdq.21282>

### 3. Useful Readings about Scholarly Research, Writing, and Publishing

*In the following articles, you can read empirical and non-empirical works around scholarly research and publishing trends, patterns, and issues:*

“An A is an A”: The new bottom line for valuing academic research by Herman Aguinis, Chailin Cummings, Ravi S. Ramani, and Thomas G. Cummings, 2020, *Academy of Management Perspectives*, 34(1), 135–154. <https://doi.org/10.5465/amp.2017.0193>

Literature review as a research methodology: An overview and guidelines by Hannah Snyder, 2019, *Journal of Business Research*, 104, 333-339. <https://doi.org/10.1016/j.jbusres.2019.07.039>

Convincing qualitative research: What constitutes persuasive writing? by Karsten Jonsen, Jacqueline Fendt, and Sébastien Point, 2018, *Organizational Research Methods*, 21(1), 30-67. <https://doi.org/10.1177/1094428117706533>

Good for science, but which implications for business? An analysis of the managerial implications in high-impact B2B marketing articles published between 2003 and 2012 by Enrico Baraldi, Antonella La Rocca, and Andrea Perna, 2014, *Journal of Business & Industrial Marketing*, 29(7-8), 574 –592. <https://doi.org/10.1108/JBIM-09-2013-0200>

Building consistency between title, problem statement, purpose, and research questions to improve the quality of research plans and reports by Isadore Newman and Duane M. Covrig, 2013, *New Horizons in Adult Education & Human Resource Development*, 25(1), 70-79. <https://doi.org/10.1002/nha.20009>

### 4. Lost & Found

*If you don't want your articles to be lost in various publication databases and platforms, check out this one-page handout with hot links to relevant media from one of the largest publishers of academic literature, Sage:*

*“Using Social Media to Enhance Discoverability”*

[https://us.sagepub.com/sites/default/files/author\\_marketing\\_social\\_media\\_guide\\_web.pdf?utm\\_source=selligent&utm\\_medium=email&utm\\_campaign=&utm\\_content=&utm\\_term=&M\\_BT=28352788113466](https://us.sagepub.com/sites/default/files/author_marketing_social_media_guide_web.pdf?utm_source=selligent&utm_medium=email&utm_campaign=&utm_content=&utm_term=&M_BT=28352788113466)

### 5. Scholarly Writing Style: Tips

Adverb *hopefully* is “often misused as an introductory or transitional word... *Hopefully* means ‘in a hopeful manner’ or ‘full of hope’; *hopefully* should not be used to mean ‘I hope’ or ‘it is hoped.’”

*Correct:* I hope this is not the case.

*Incorrect:* Hopefully, this is not the case.”

(from *Publication manual of the American Psychological Association*, 2010, p. 83)

## 6. Faculty Spotlight



**Aleksandra Bordunos** is a lecturer at HSE University teaching seminars in transformational leadership, economics, personnel economics, analytics communication and management, and a research seminar. She is certified as a coach (2020) and corporate trainer (2010), since 2009 expands her professional expertise in human resource management in such companies as Magna Cosma, Rhenus Automotive, Energoform, and Russian Standard, as well as in HR club «Kak delat'». She joined a PhD program in 2014 in GSoM SPU and is getting ready for the defense. She was recognized as an outstanding reviewer by Emerald Publishing in 2019 and 2020.

Professionally she is enrolled in consulting projects Selfmama and Mamainsuccess aiming for gender inclusion; she is also ex Vice President of Junior Chamber International in Saint-Petersburg and ex Vice President of AIESEC in Russia and Jordan, focused on fostering entrepreneurship among youth. These areas drive her research interests, which include strategic human resource management with a focus on gender inclusion and individual antecedents in entrepreneurship. Her new topics of interest are mindful learning and aesthetic intelligence, as since spring 2021 she serves as a technical consultant for Teach4HSE holding masterclasses on teaching online and consulting on related methodological concerns.

## 7. Faculty Scholarly Accomplishments

Let's celebrate scholarly accomplishments of our colleagues:

### *Receiving new grants:*

Evgeny A. Antipov and Elena B. Pokryshevskaya received new grants from the Russian Science Foundation, “Young Scholars’ Research Initiatives” 2021-2023:

- ✓ Evgeny A. Antipov: Grant 21-78-00100 (Аналитическая поддержка разработки конкурентоспособных цифровых устройств на основе моделирования спроса и потребительских предпочтений методами машинного обучения)
- ✓ Elena B. Pokryshevskaya: Grant 21-78-00099 (Моделирование тяжести последствий дорожно-транспортных происшествий в России на основе методов интерпретируемого машинного обучения для аналитической поддержки выработки превентивных мер снижения смертности на дорогах)

***Receiving grant extensions:***

Galina V. Shirokova received an extension of funding from the Russian Science Foundation for her grant, «From start-up to global innovative company: Development of sources of competitive advantage in Russian entrepreneurial firms», for an additional period of 2022-2023.

***Receiving scholarly recognitions:***

Galina V. Shirokova, Aleksandra K. Bordunos, and Louisa V. Selivanovskikh with Michael Morris (University of Notre Dame, USA) co-authored a paper, “Unravelling the relationship between dark triad traits and effectuation and causation within SMEs” that was recognized as top 10% by the reviewers at the 2022 Annual Meeting of the Academy of Management.

**8. Get Inspired!**

*Looking for an idea for your next research? Check out these Calls for Papers in Special Issues of leading journals in management, which are included in the HSE journal list for academic bonuses:*

*R&D Management* – 6 Calls:

[https://onlinelibrary.wiley.com/page/journal/14679310/homepage/call\\_for\\_papers](https://onlinelibrary.wiley.com/page/journal/14679310/homepage/call_for_papers)

*Journal of Marketing Management* – 5 Calls:

<https://www.tandfonline.com/action/newsAndOffers?journalCode=rjmm20>

*The International Journal of Human Resource Management* – 4 Calls:

<https://www.tandfonline.com/action/newsAndOffers?journalCode=rijh20>

*Journal of Management Studies* – 3 Calls:

<https://onlinelibrary.wiley.com/page/journal/14676486/homepage/call-for-papers>

*Journal of International Management* -2 Calls:

<https://www.sciencedirect.com/journal/journal-of-international-management/about/call-for-papers>

*The Service Industries Journal* – 2 Calls:

<https://www.tandfonline.com/action/newsAndOffers?journalCode=fsij20>

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Suggestions? Ideas? News? Resources? Send them to Maria S. Plakhotnik: [mplakhotnik@hse.ru](mailto:mplakhotnik@hse.ru)

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