



Saint-Petersburg
School of Economics
and Management

Master in International Business

Master's degree

2022

Master in International Business

Training period	2 years
Education	full-time
Language	English

Available places in 2022

State-funded places	Self-funded places (Russian)	Self-funded places (Foreigners)
25	10	7

Admissions criteria in 2022

Application	English
Portfolio	International English language proficiency tests

This is your programme, if you

- Are alumni of both specialized areas of training (Economics, Management) and non-core areas of bachelor's training;
- Are bachelor graduate who wants to receive a quality education in international business, as well as international experience studying abroad and an internship in a large Russian or international company;
- Are looking for an opportunity to get the skills to create and implement new business models of companies in response to global challenges and business digitalization;
- Are looking for the skills to create and lead effective teams in a multicultural environment.

Contacts:
 St. Petersburg,
 Kantemirovskaya st., 3A,
 office 251
 E-mail: dtrubnikov@hse.ru
spb.hse.ru/ma/inbusiness



Academic director
Dmitrii Trubnikov
 PhD (Tilburg University, 2018)



What will you learn

Basic courses of the master's program in management (Research Methods; Managerial Economics) and disciplines that develop international orientation in management (Global Strategies and New Business Models; International Financial Management; HR Management in International Companies; International Marketing).

The modern context of the global economy development, where international companies should dynamically respond to the global challenges of the world economy and focus on sustainable development (Digital Business Transformation; Business Ethics and Sustainability; Corporate Responsibility and Social Entrepreneurship; one elective course from other master programmes according to global challenges).

You will be able to choose one of the two tracks to prepare for a comprehensive consulting project; 1st track courses (Digital Marketing in Creative Industries; E-business and E-commerce in CIs; Sharing Economy and Innovation Management in CIs); 2nd track courses (Global Supply Chain Management and Logistics; Business Analytics in SCM; Digital Transformation in SCM).

An adaptation module (Basic of Management, World Economy and International Trade) is provided for graduates of non-core programs.

Research and projects

Project and research activities are at the core of the program. All students participate in various projects provided by our partner business organizations or university departments. The project work is organized in micro-groups and guided by external, as well as internal experts in the relevant fields. In addition to the practically oriented projects, the students are engaged in research activities that may have not only practical but also theoretical significance.

The research can be conducted individually or in small teams under supervision of well-known scholars of the university; the students may also be involved in the work of university research groups and participate in various conferences, scientific seminars and workshops. The study plan of the first year includes the term paper that may be prepared in one of the two formats (academic research or consulting project) and be relevant to various issues of the international business area. The final master dissertation follows the same two format approach and may be based on the findings of the first-year term paper. In order to facilitate these activities, several project and research seminars are organized during the entire period of study.

Internships

The program offers business internships for all students, where they can get a professional experience and learn in practice the important aspects of business operations. The internship depends on the chosen focus of the project or research activities. The places for the internship can be provided by the business partners of the program (Unilever, Severstal, Kearney), as well as by various partners of the university.

Career prospective

Graduates of the programme are prepared to become managers and executives in companies that are active in international markets. They are also able to work as consultants or start their own businesses. The focus of the programme on the digital sphere forms the competitive advantages that allow our graduates to successfully navigate the markets of the new economy.

Partners of the program

Unilever
 Severstal
 Kearney
 RBEN Association



Program website

spb.hse.ru/ma/inbusiness

Admissions committee:

Tel: +7 (812) 644-62-12
abitur-spb@hse.ru

Contact center:

Tel: +7 (812) 980-00-30