

Department of Management  
 St. Petersburg School of Economics and Management  
**Digest №1, 2022**

**The Digest is a collection of resources that serve to support research productivity and creativity of faculty in the Department of Management, SEM, HSE.**

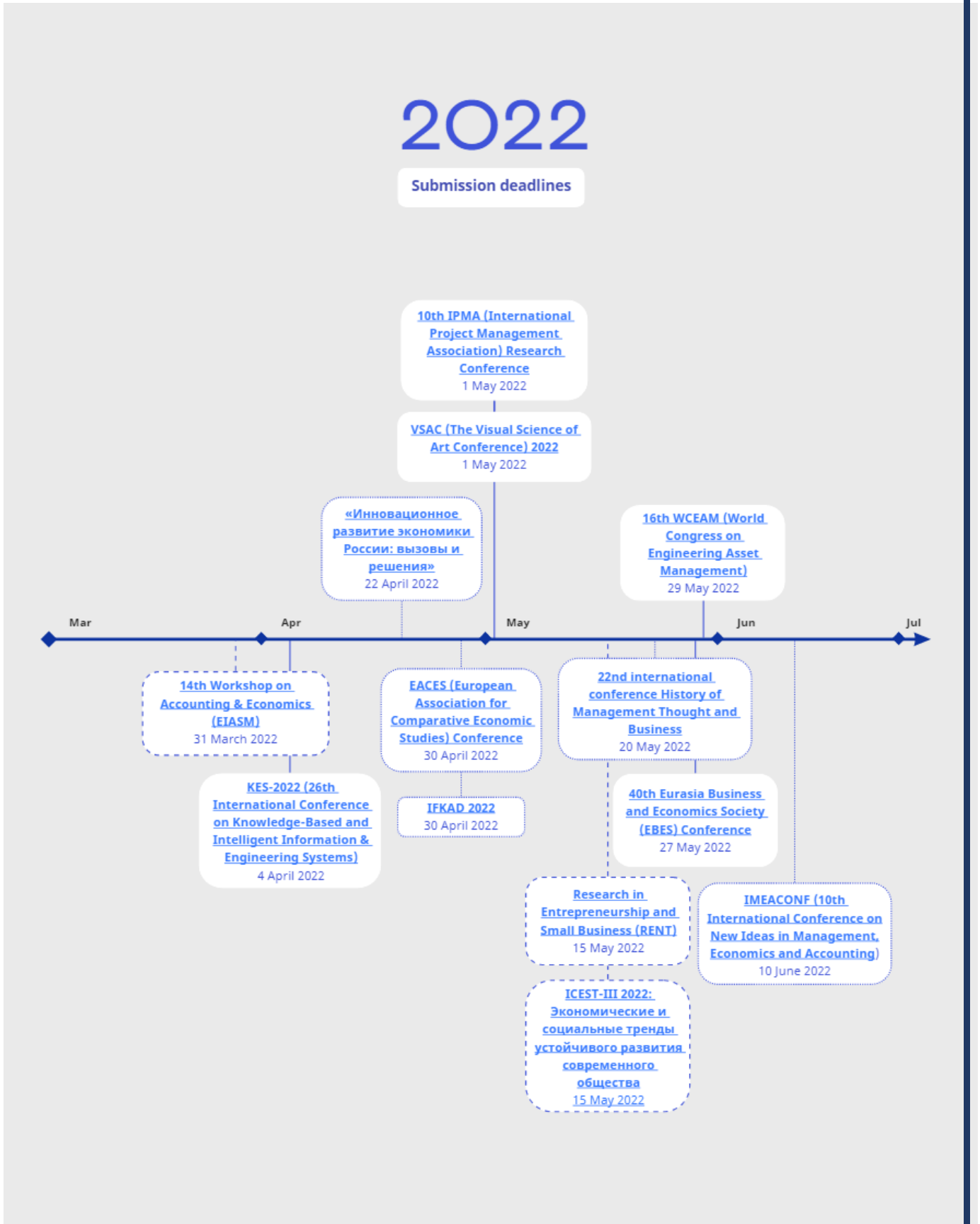
**1. Upcoming Deadlines for Conference Submissions**

*In the next few months, you might consider the following conferences for paper or abstract submission:*

Domain	Name of the Conference	Submission deadline	Dates	Venue
Management, Economics	<a href="#">14th Workshop on Accounting &amp; Economics (EIASM)</a>	31 March 2022	7-8 July 2022	Rotterdam, The Netherlands
Management, IT, Machine Learning	<a href="#">26th Annual KES Conference</a>	4 April 2022	7-9 September 2022	Verona, Italy
Management, Strategy, Innovation	<a href="#">«Инновационное развитие экономики России: вызовы и решения»</a>	22 April 2022	13 May 2022	Moscow, Russia
Management, Marketing	<a href="#">EACES (European Association for Comparative Economic Studies) Conference</a>	30 April 2022	16-18 September 2022	Naples, Italy
Management, IT	<a href="#">IFKAD 2022</a>	30 April 2022	20-22 June 2022	Lugano, Switzerland
Management, Art	<a href="#">VSAC (The Visual Science of Art Conference) 2022</a>	1 May 2022	24-27 August 2022	Amsterdam, The Netherlands
Management, Project Management, Digitalization	<a href="#">10th IPMA (International Project Management Association) Research Conference</a>	1 May 2022	19-21 June 2022	Belgrade, Serbia

Management	<a href="#">4th International conference on Research in Management</a>	12 May 2022	03-05 June 2022	Oxford, United Kingdom
Entrepreneurship	<a href="#">RENT (Research in Entrepreneurship and Small Business)</a>	15 May 2022	16-18 November 2022	Naples, Italy
Management, Economics	<a href="#">ICEST-III 2022: Экономические и социальные тренды устойчивого развития современного общества</a>	15 May 2022	19-21 May, 2022	Krasnoyarsk/ Saint-Petersburg, Russia
Management, Economics	<a href="#">22nd international conference History of Management Thought and Business</a>	20 May 2022	30 June and 1-2 July, 2022	Moscow, Russia
Management, Economics, Marketing, HR	<a href="#">40th Eurasia Business and Economics Society (EBES) Conference</a>	27 May 2022	6-8 July, 2022	Istanbul, Turkey
Management, Economics, Engineering	<a href="#">16th WCEAM (World Congress on Engineering Asset Management)</a>	29 May 2022	5-7 October 2022	Sevilla, Spain
Management, Accounting	<a href="#">10th International Conference on New Ideas in Management, Economics and Accounting</a>	10 June 2022	24-26 June 2022	Oslo, Norway
Management, Economics	<a href="#">6th International Conference on Research in Management &amp; Economics</a>	27 July 2022	10-12 August 2022	Stockholm, Sweden
Management, Economics, Supply Management	<a href="#">30th International Annual EurOMA Conference</a>	TBA	3-5 July 2023	Leuven, Belgium

The submission deadline timeline:



## 2. Editors' Corner: Advice and Perspectives

*In these editorials, you can find journal editors' advice and answers to some of your questions:*

- ✓ How authors really frame a top manuscript (by Lindgreen A. C. & Di Benedetto, A., *Industrial Marketing Management*, 2021)  
<https://doi.org/10.1016/j.indmarman.2020.04.004>
- ✓ How to Avoid Desk Reject (Elliott, C., *Human Resource Development International*, 2018)  
<https://doi.org/10.1080/13678868.2018.1402982>
- ✓ On Writing Up Qualitative Research in Management (by Kohler, T., *Academy of Management Learning & Education*, 2016)  
<http://dx.doi.org/10.5465/amle.2016.0275>

## 3. Useful Readings about Scholarly Research, Writing, and Publishing

*In the following articles, you can read empirical and non-empirical works around scholarly research and publishing trends, patterns, and issues:*

The ten research questions: An analytic tool for critiquing empirical studies and teaching research rigor (by Reio, T. G. Jr., *Human Resource Development Review*, 2021)  
<https://doi.org/10.1177/15344843211025182>

Patterns in economics journal acceptances and rejections (by Clain, S. H., & Leppel, K., *The American Economist*, 2017) <https://doi.org/10.1177/0569434517732542>

Coauthorship trends in the field of management: Facts and perceptions (by Liu, C., Olivola, C. Y., & Kovacs, B., *Academy of Management Learning & Education*, 2017)  
<https://doi.org/10.5465/amle.2016.0080>

How prevalent is academic misconduct in management research? (by Hopp, C. & Hoover, G. A., *Journal of Business Research*, 2017) <https://doi.org/10.1016/j.jbusres.2017.07.003>

## 4. Lost & Found

*If you don't want your articles to be lost in various publication databases and platforms, check out this 35-page long How-To Guide from one of the largest publishers of academic literature, Wiley:*

Promoting your published article: Your how-to guide Wiley ebook (Wiley, 2020)  
<https://www.wiley.com/network/researchers/researcher/promoting-your-published-article-your-how-to-guide-wiley-ebook>

## 5. Scholarly Writing Style: Tips

“Many writers have trouble with the word *only*. Place *only* next to the word or phrase it modifies.

*Correct:* These data provide only a partial answer.

*Incorrect:* These data only provide a partial answer.”

(from *Publication manual of the American Psychological Association*, 2010, p. 81)

## 6. Faculty Spotlight



Anna Daviy is a senior lecturer at the Department of Management and junior research fellow in the International Laboratory of Intangible-Driven Economy, St. Petersburg and Perm campus. Her previous research focused on consumer behavior in the e-commerce market, and she has some publications in Russian peer-reviewed journals on this topic. At this moment, she is working on the topic of digital transformation. The most recent paper published by a research team that included Anna and Elena Shakina discusses how the moment that companies choose to initiate a technological change relative to other companies from the same regional and industrial context influences the company's performance. Her latest paper, which is under revision, aims to explore the effect the regional environment has on technology-driven performance, measured by enterprise resource planning (ERP). Her teaching is mainly devoted to the field of business models, business research methods, and marketing research.

## 7. Faculty Scholarly Accomplishments

*Let's celebrate scholarly accomplishments of our colleagues:*

- ✓ Ten colleagues supervising students who won or became laureates of NIRS 2021:
  - *Ekaterina Aleksandrova*
  - *Evgeny Antipov*
  - *Elena Elkanova*
  - *Tatiana Grishchenko*
  - *Maria Plakhotnik*
  - *Elena Rogova*
  - *Andrei Ternikov*
  - *Elena Veretennik*
  - *Natalia Volkova*
  - *Elena Zelenskaya*
- ✓ *Elena Zelenskaya* who won this year's competition for the creation of scientific and educational groups to start The Scientific and Educational Group "Innovations in the field of Culture and Art"

## 8. Get Inspired!

*Looking for an idea for your next research? Check out these Special Issue Calls for Papers in leading journals in management:*

*Journal of Management Studies – 5 Calls:*

<https://onlinelibrary.wiley.com/page/journal/14676486/homepage/call-for-papers>

*Journal of Marketing Management* – 5 Calls:

<https://www.tandfonline.com/action/newsAndOffers?journalCode=rjmm20>

*International Journal of Contemporary Hospitality Management* – 4 Calls:

[https://www.emeraldgrouppublishing.com/journal/ijchm?distinct\\_id=179093527cbfc-0e490ff3461523-d7e1938-100200-179093527cc269&\\_ga=2.86178392.1913146520.1644918161-428543008.1618824696#calls-for-papers](https://www.emeraldgrouppublishing.com/journal/ijchm?distinct_id=179093527cbfc-0e490ff3461523-d7e1938-100200-179093527cc269&_ga=2.86178392.1913146520.1644918161-428543008.1618824696#calls-for-papers)

*The International Journal of Human Resource Management* – 3 Calls:

<https://www.tandfonline.com/action/newsAndOffers?journalCode=rjih20>

*Critical Perspectives on International Business* – 2 Calls:

[https://www.emeraldgrouppublishing.com/journal/cpoib?distinct\\_id=179093527cbfc-0e490ff3461523-d7e1938-100200-179093527cc269&\\_ga=2.150220918.1913146520.1644918161-428543008.1618824696#calls-for-papers](https://www.emeraldgrouppublishing.com/journal/cpoib?distinct_id=179093527cbfc-0e490ff3461523-d7e1938-100200-179093527cc269&_ga=2.150220918.1913146520.1644918161-428543008.1618824696#calls-for-papers)

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Suggestions? Ideas? News? Resources? Send them to Maria S. Plakhotnik: [mplakhotnik@hse.ru](mailto:mplakhotnik@hse.ru)

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