



# MASTER IN INTERNATIONAL BUSINESS

MASTER'S PROGRAMME

2021

# MASTER IN INTERNATIONAL BUSINESS



## THIS IS YOUR PROGRAM IF YOU

- are an alumnus of both specialized areas of training (Economics, Management), as well as non-core areas of bachelor's training (including international relations, engineering, computers sciences and others);
- are a bachelor graduate who wants to receive a quality education in international business, as well as international experience of study abroad and an internship in a well-established Russian or international company;
- are looking for an opportunity to get the skills important in the international sphere at the age of global challenges and business digitalization;
- are looking for the skills to create and lead effective teams in a multicultural environment.

## YOU WILL LEARN

- basic courses of the master programs in management (Research Methods in Management, Strategic Management), and disciplines that develop international orientation in business studies (Global Strategies and New Business Models; International Financial Management; World Economy and International Trade; International Marketing);
- the modern context of the global economy development, where international companies should dynamically respond to the global challenges of the world economy and focus on sustainable development (Digital Business Transformation; Legal Aspects of International Business; Ethics in Global Business: Decision Making and Communication);
- you will be able to choose one of the two available tracks for your individual study plan (General or Research), where the general track courses are Global Supply Chain Management and Logistics; International Procurement Management; HR Management in International Companies; and the research track courses are Strategic Entrepreneurship; Global Innovation Management; Data Analysis for Business Research;
- an adaptation module (Basics of Econometric; Managerial Economics) is provided for graduates who previously did not study management and economics;
- students also have opportunities to choose disciplines from the common campus and university pools.

#### ACADEMIC DIRECTOR



**Dmitrii Trubnikov**

PhD (Tilburg  
University, 2018)

#### QUICK FACTS

- Full-time
- 2 years
- English-taught
- State-accredited degree
- Students can choose between two options for their study tracks: Practically oriented track "International Business Operations Management" and Research oriented track "Entrepreneurship and Innovation in Global Markets"
- Students have opportunities to spend a semester in one of the partner universities. Some students are provided with grant support.

#### RESEARCHES AND PROJECTS

Project and research activities are at the core of the program. All students participate in various projects provided by our partner business organizations or university departments. The project work is organized in micro-groups and guided by external, as well as internal experts in the relevant fields. In addition to the practically oriented projects, the students are engaged in research activities that may have not only practical but also theoretical significance. The research can be conducted individually or in small teams under supervision of well-known scholars of the university; the students may also be involved in the work of university research groups and participate in various conferences, scientific seminars and workshops. The study plan of the first year includes the term paper that may be prepared in one of the two formats (academic research or consulting project) and be relevant to various issues of the international business area. The final master dissertation follows the same two format approach and may be based on the findings of the first-year term paper. In order to facilitate these activities, several project and research seminars are organized during the entire period of study.

#### INTERNSHIP

The program offers business internships for all students, where they can get a professional experience and learn in practice the important aspects of business operations. The internship depends on the chosen focus of the project or research activities and may be organized in different business partners of the university.

#### INTERNATIONAL STUDENT MOBILITY

We encourage our students to participate in academic mobility programs and spend one semester or a shorter period in one of the HSE international partner universities.

#### CAREER PROSPECTIVE

Graduates of the programme are prepared to become managers and executives in companies that are active in international markets. They are also able to work as consultants or start their own businesses. The focus of the programme on the digital sphere forms the competitive advantages that allow our graduates to successfully navigate the markets of the new economy.





#### ADMISSION CRITERIA


- Application portfolio
- English language exam/ International English language proficiency tests


#### AVAILABLE PLACES

**State-funded places — 25**


**Self-funded places (Russian) — 10**

#### CONTACTS

 **+7 (812) 644-59-11, доб. 61525**

 **Elena Leshchinskaia,  
the programme's manager  
elshchinskaya@hse.ru**

 **Dmitrii Trubnikov,  
academic director  
dtrubnikov@hse.ru**

 **St. Petersburg,  
Kantemirovskaya str. 3A, building 1**

 **spb.hse.ru/ma/interbusiness**