National Research University Higher School of Economics,

Saint-Petersburg

**INDIVIDUAL INTERNSHIP ASSIGNMENT**

for the student of 1 year of the study full-time / part-time / extramural program

 *(underline )*

 Ivanov Ivan Ivanovich

 *(*student’s full name*)*

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| Educational program | Master in International Business |
|  |  |  |  |  |
| Degree | Master's programme |
| Field of study | 38.04.02 Management |
|  | *(code and title)* |
| Faculty | St.Petersburg School of Economics and Management |
| Form of internship | Study internship |
| Type of internship | Science and Research Internship  |
| Internship period | from | 10.04.2021  |
|  |  |  |  | to | 05.06.2021 |
|  |  |  |  |  |  |

Goals of internship[[1]](#footnote-2):

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| systematization and extension of the theoretical and practical knowledge gained during studies at the University, |
| practical application of management skills for solving professional tasks (…) |
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| Objectives of internship: |
| solidify theoretical knowledge (for example, state-of-the-art IT solutions, statistical methods of analysis, machine learning methods for data mining, staffing analytics and performance evaluation, marketing models, management solutions information support, consumer behaviour, etc.); |
| collect, process, analyze and systematize the information on the research topic (for example, related to current applied procurement practices, consumer behaviour, their expenditures and expectations, market performance, arrangement of financial and information flows, etc.); |
| develop research tools (including, if applicable, theoretical and marketing models of the studied processes, phenomena and subjects) and implement them in professional practice; |
| … |

Internship plan (content) (questions to be studied):

|  |  |
| --- | --- |
| 1. | data collection; |
| 2. | analysis and interpretation of the primary data; |
| 3. | analysis of current applied procurement practices and challenges; analysis of requirements of category stakeholders; |
| 4. | analysis of current market balance and processes; definition of pricing model; analysis the balance of supplier and customer market powers; |
| 5. | drawing hypothesis on further strategy for procurement in the given category; |
| 6. | research and definition of the long list of qualified suppliers for the category; drawing recommendations on the short list of suppliers; drawing implementation plan for major strategy recommendations developed by the team |
| 7. | … |
| Planned results: |
| 1. | data collection; |
| 2. | analysis and interpretation of the primary data; |
| 3. | analysis of current applied procurement practices and challenges; analysis of requirements of category stakeholders; |
| 4. | analysis of current market balance and processes; definition of pricing model; analysis the balance of supplier and customer market powers; |
| 5. | drawing hypothesis on further strategy for procurement in the given category; |
| 6. | research and definition of the long list of qualified suppliers for the category; drawing recommendations on the short list of suppliers; drawing implementation plan for major strategy recommendations developed by the team |
| 7. | … |

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| Internship supervisor (HSE academic staff member): |
| Associate Professor of theDepartment of Management |  |  |  | Ekaterina Trubnikova |
| *(position)* |  | *(signature)* |  | *(print name)* |
| APPROVED |
| the Organization’s Internship Supervisor |
| Professor of Internship  |  |  |  | Irina Povoroznyk |
| *(position)* |  | *(signature)* |  | *(print name)* |
| The task accepted | 10.04.2021 |
| Student |  |  |  |  |  |  |  |  |  |  |
|  |  | *(signature)* |  | *(print name)* |  |

1. According to the internship program. [↑](#footnote-ref-2)