Application to the HSE Order

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**Term Papers Topics and Supervisors List, 'Business and Politics in Modern Asia'**

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| № п/п | Student name | Term Paper Topic in Russian | Term Paper Topic in English | Term Paper Supervisor |
| 1 | Elena Ayrapetyan | Влияние коммерческого права КНР на организацию консалтинговых услуг | Influence of the PRC Business Law on Consulting Operations' Organization | Romie Frederick Littrell, PhD, Professor, Department of Management  |
| 2 | Matvey Barkov | Политика КПК в отношении малого бизнеса в 1949-1978 гг. | The Policies of the CCP Toward Small Businesses in 1949 - 1978 | Romie Frederick Littrell, PhD, Professor, Department of Management  |
| 3 | Anna Bozhukova | Культурный аспект участия в переговорных процессах между представителями России и Китая | Cultural Aspect of Engaging in Business Negotiation Processes between Russian and Chinese Representatives | Romie Frederick Littrell, PhD, Professor, Department of Management  |
| 4 | Natalia Boluchenkova | Глобальные маркетинговые стратегии российских компаний в Китае - причины неудач | Global Marketing Strategies of Russian Companies in China - the Causes of Failure | Romie Frederick Littrell, PhD, Professor, Department of Management  |
| 5 | Olga Borgolova | Роль КНР в БРИКС: анализ нарративов ведущих российских аналитических центров | Contemporary Narratives of China’s Role in BRICS (Analysis of Russian Major Foreign Policy Think Tanks) | Sergei V. Akopov, Doctor Polit. Sc., Professor, Department of Political Science  |
| 6 | Maria Burkova | Экспорт российского медицинского оборудования в Южную Корею | Export of Russian Medical Equipment to South Korea | Ivan D. Kotliarov, Candidate Econ. Sc., Associate Professor, Department of Finance  |
| 7 | Makar Ginak | Выход китайских автомобильных компаний на российский рынок | Market Entry Modes of Chinese Automotive Producers to the Russian Market | Pavel F. Vorobiev, Senior Lecturer, Department of Management  |
| 8 | Nina Grigorieva | Политика "вуменомики" премьер-министра Синдзо Абэ и демографический кризис в Японии | Japanese Prime Minister Shinzo Abe's "Womenomics" Policy and the Demographic Crisis in Japan | Romie Frederick Littrell, PhD, Professor, Department of Management  |
| 9 | Anastasia Dergacheva | Жизнеспособность Сангакан Ренкей в качестве основы инновационной системы Японии: избранные примеры за и против | Sustainability of Sangakukan Renkei as a Basis for Japanese National Innovation System: Selected Cases pro and con. | Romie Frederick Littrell, PhD, Professor, Department of Management  |
| 10 | Anastasia Evmenkova | Китайские платежные системы Alipay и WeChat Pay: перспективы внедрения в России | China's Payment Systems Alipay and WeChat Pay: Implementation Prospects in Russia | Ivan D. Kotliarov, Candidate Econ. Sc., Associate Professor, Department of Finance |
| 11 | Irina Ivanova | «Новые города» в Южной Корее: корейская модель «умного города» | New Cities in South Korea: Korean Smart City Model | Andrey V. Kovsh, Candidate His. Sc., Associate Professor, Department of Asian and African Studies  |
| 12 | Maria Krasilova | Кибербезопасность в коммерческом секторе Южной Кореи | Cybersecurity in the Commercial Sector of South Korea | Sergei M. Avdoshin, Candidate Tech. Sc., Professor, School of Software Engineering, HSE - Moscow  |
| 13 | Olga Kuznetsova | Корейская развлекательная индустрия как инструмент «мягкой силы» Южной Кореи | Korean Entertainment Industry as a Tool of Korean “Soft Power” | Liudmila S. Veselova, Candidate His. Sc., Associate Professor, Department of Political Science |
| 14 | Julia Kutepova | Ключевые факторы устойчивого развития «умных городов» в КНР: кейс Шэньчжэня | Key Drivers of the Smart City Sustainable Development in China: Case Study of Shenzhen | Liudmila S. Veselova, Candidate His. Sc., Associate Professor, Department of Political Science |
| 15 | Gleb Lapshakov | Особенности западных политических институтов в Японии: пример местного самоуправления | Features of Western Political Institutions in Japan: The Case of Local Government | Sergei V. Akopov, Doctor Polit. Sc., Professor, Department of Political Science |
| 16 | Anna Maslikova | Адаптация организационной культуры в филиалах японских компаний, оперирующих в швейной индустрии | Adapting Organizational Culture in Subsidiaries of Japanese Companies in the Apparel Industry | Maria S. Plakhotnik, PhD, Associate Professor, Department of Management |
| 17 | Dmitry Mekh | Социальное предпринимательство в Таиланде и Вьетнаме: анализ отличий | Social Entrepreneurship in Thailand and Vietnam: Analysis of Differences | Ivan D. Kotliarov, Candidate Econ. Sc., Associate Professor, Department of Finance  |
| 18 | Anastasia Plazun | Присутствие России на рынках Кореи и Японии в ситуации Торговых Войн | Russian Presence on the Korean and Japanese Markets in the Era of Trade Wars | Ivan D. Kotliarov, Candidate Econ. Sc., Associate Professor, Department of Finance  |
| 19 | Anna Poberezhnaya | Геоэкономические инициативы Японии и Индии в Индо-Тихоокеанском регионе | Geo-Economic Initiatives of Japan and India in Indo-Pacific Region | Ivan D. Kotliarov, Candidate Econ. Sc., Associate Professor, Department of Finance  |
| 20 | Viktor Trofimov | Значение выбора города создания для успеха стартапа, базирующегося в Китае | The Importance of City Choice on China-Based Startup Success | Ivan D. Kotliarov, Candidate Econ. Sc., Associate Professor, Department of Finance  |
| 21 | Svetlana Shalimova | Трансграничное взаимодействие и локальные сообщества китайско-вьетнамского приграничья в контексте государственных проектов КНР и СРВ | Cross-Border Interaction and Local Communities of the Sino-Vietnamese Border Region in Government Projects of the PRC and Vietnam | Nina V. Grigorieva, Candidate His. Sc., Associate Professor, Department of Asian and African Studies  |