

Course Syllabus

Title of the course	Strategic Financial management				
Title of the Academic Programme	Master's programme, "Finance"				
Type of the course	Mandatory				
Prerequisites	The course is based on the students' knowledge and skills that were obtained from such disciplines as Corporate Finance, Investment Analysis/Financial Analysis/Financial Modeling				
ECTS workload	6				
Total indicative study hours	Directed Study	Self-directed study	Total		
	52	176	228		
Course Overview	The aim of the course is to develop the competencies in taking strategic financial decisions: forecasting cash flows, capital budgeting, capital structure, dividend policy, developing financial and analytic models, creating a new approach to financial management based on the integrated value-based management both for financial and nonfinancial companies.				
Intended Learning Outcomes (ILO)	Know mechanisms of strategic decisions in a competitive environment Design competitive financial strategies Understands the principles of matching financial and business strategies Calculates key value-based indicators				
Teaching and Learning Methods	The course consists of lectures (20 hours) and tutorials (32 hours). The tutorials involve task's calculation, problems solving, case analysis and the individual assignment (project).				
Content and Structure of the Course					
№	Topic / Course Chapter	Total	Directed Study		Self-directed Study
			Lectures	Tutorials	
1	The objective of the firm	25	2	4	19
2	The capital structure decision	57	4	4	49
3	The international framework	25	2	4	19
4	Capital Budgeting	80	8	12	60
5	Dividend Policy	41	4	8	29

Total study hours	228	20	32	176
Indicative Assessment Methods and Strategy	Students' progress will be measured by students' activities in class (25% of the final grade), home assignment (25%), and a final exam. The final exam will take the form of a 2-hour written test that amounts to 50% of the final grade. There will be the possibility of pass the exam by midterm exams.			
Readings / Indicative Learning Resources	<u>Mandatory</u> Brealey, R. A., Myers, S. C., & Allen, F. (2016). Principles of corporate finance. 12th International edition. <u>Optional</u> Shim, J., & Siegel, J. (2007). Schaum's Outline of Financial Management, Third Edition. Bodie, Z., & Merton, R. C. (2000). Finance. <u>Internet Resource</u> http://www.sternstewart.com http://www.evanomics.com http://www.damodaran.com http://www.vbmresources.com			
Indicative Self- Study Strategies	Type	+/-	Hours	
	Reading for seminars / tutorials (lecture materials, mandatory and optional resources)	+	31	
	Assignments for seminars / tutorials / labs	+	31	
	E-learning / distance learning (MOOC / LMS)	+ -	38 0	
	Fieldwork	-	0	
	Project work	+	47	
	Other (please specify)	-	0	
	Preparation for the exam	+	29	
Academic Support for the Course	Academic support for the course is provided via LMS, where students can find: guidelines and recommendations for doing the course; guidelines and recommendations for self-study; samples of assessment materials			
Facilities, Equipment and Software	(If required)			
Course Instructor	<i>Félix López Iturriaga, Visiting Professor</i> <i>Angel Barajas, Professor</i>			

Intended Learning Outcomes (ILO) Delivering

Programme ILO(s)	Course ILO(s)	Teaching and Learning Methods for delivering ILO(s)	Indicative Assessment Methods of Delivered ILO(s)
LO2 Demonstrate deep knowledge and critical understanding			

of theories, principles, concepts and methodologies in finance			
LO4 Examine and critically appraise research methods and tools relevant for research in finance			
LO6 Evaluate and design financial strategies for companies and financial institutions in a turbulent environment			
LO8 Take the responsibility and persuade the audience in the efficiency and reasonability of your decisions			

Course Content

1. The objective of the firm
 - 1.1. Foundations
 - 1.2. The view of practitioners
 - 1.3. Case discussion
2. The capital structure decision
 - 2.1. Introduction
 - 2.2. The trade-off theory
 - 2.3. The pecking order theory
 - 2.4. The option approach
 - 2.5. The cost of capital
 - 2.6. Capital structure in Russia
 - 2.7. The view of practitioners
3. The international framework
 - 3.1. Banks vs. markets
 - 3.2. Culture and financial decisions
 - 3.3. The Law & Finance approach
4. Capital Budgeting
 - 4.1. Capital budgeting decisions defined
 - 4.2. Measuring cash flows
 - 4.3. Capital budgeting techniques
 - 4.4. Mutually exclusive investments
 - 4.5. The modified internal rate of return (MIRR)
 - 4.6. Comparing projects with unequal lives
 - 4.7. The concept of abandonment value
 - 4.8. Capital rationing

5. Dividend Policy

5.1. Facts About Payout

5.2. Information in Dividends and Stock Repurchases

5.3. Dividends or Repurchases? The Payout Controversy

5.4. Payout Policy and the Life Cycle of the Firm

5.5. Theory of Capital Structure

Assessment Methods and Criteria

Assessment Methods

Types of Assessment	Forms of Assessment	Modules			
		1	2	3	4
Formative Assessment	Test	*			
	Essay				
	Report/Presentation	*			
	Project				
	In-class Participation	*			
	Other (write appropriate control forms for the course)				
Interim Assessment (if required)	Assignment (e.g. written assignment)	*			
Summative Assessment	Exam	*			

Assessment Criteria

In-class Participation

Grades	Assessment Criteria
«Excellent» (8-10)	A critical analysis which demonstrates original thinking and shows strong evidence of preparatory research and broad background knowledge.
«Good» (6-7)	Shows strong evidence of preparatory research and broad background knowledge. Excellent oral expression.
«Satisfactory» (4-5)	Satisfactory overall, showing a fair knowledge of the topic, a reasonable standard of expression. Some hesitation in answering follow-up questions and/or gives incomplete or partly irrelevant answers.
«Fail» (0-2)	Limited evidence of relevant knowledge and an attempt to address the topic. Unable to offer relevant information or opinion in answer to follow-up questions.

Project Work

Grades	Assessment Criteria
«Excellent» (8-10)	A well-structured, analytical presentation of project work. Shows strong evidence and broad background knowledge. In a group presentation all members contribute equally and each contribution builds on the previous one clearly; Answers to follow-up questions reveal a good range and depth of knowledge beyond that covered in the presentation and show confidence in discussion.
«Good» (6-7)	Clearly organized analysis, showing evidence of a good overall knowledge of the topic. The presenter of the project work highlights key points and responds to follow up questions appropriately. In group presentations there is evidence that the group has met to discuss the topic and is presenting the results of that discussion, in an order previously agreed.
«Satisfactory» (4-5)	Takes a very basic approach to the topic, using broadly appropriate material but lacking focus. The presentation of project work is largely unstructured, and some points are irrelevant to the topic. Knowledge of the topic is limited and there may be evidence of basic misunderstanding. In a group presentation, most of the work is done by one or two students and the individual contributions do not add up.
«Fail» (0-2)	Fails to demonstrate any appropriate knowledge.

Written Assignments (Essay, Test/Quiz, Written Exam, etc.)

Grades	Assessment Criteria
«Excellent» (8-10)	Has a clear argument, which addresses the topic and responds effectively to all aspects of the task. Fully satisfies all the requirements of the task; rare minor errors occur;
«Good» (6-7)	Responds to most aspects of the topic with a clear, explicit argument. Covers the requirements of the task; may produce occasional errors.
«Satisfactory» (4-5)	Generally addresses the task; the format may be inappropriate in places; display little evidence of (depending on the assignment): independent thought and critical judgement include a partial superficial coverage of the key issues, lack critical analysis, may make frequent errors.
«Fail» (0-2)	Fails to demonstrate any appropriate knowledge.