**Course Descriptor**

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| Title of the course | **Business Ethics and Corporate Social Responsibility** | | |
| Title of the Academic Programme | Master’s programme, “Finance” | | |
| Type of the course | Elective | | |
| Prerequisites | Financial Markets and Institutions, Introduction to Financial Management | | |
| ECTS workload | 4 (also available as MOOC) | | |
| Total indicative study hours | Directed Study | Self-directed study | Total |
| 48 | 104 | 152 |
| Course Overview | Managers are increasingly confronted with issues of sustainability, responsibility and ethics. Managing responsibly is an integrative approach to sustainability, responsibility and ethics, which allows you as a manager to deal competently with such challenges. This course will facilitate your learning process to engage in changing practices to make them more sustainable, responsible, and ethically informed.  Key topics are: Responsibility and responsible management, Sustainability, Ethics, Profession and Occupation, Integration | | |
| Intended Learning Outcomes (ILO) | To provide an introduction to the three constituting fields of managing responsibly: sustainability, responsibility and ethics.  To help apply the knowledge and insights gained from these three fields to real life problems in your own setting.  To identify, understand and facilitate individual action that can lead to change at the organisational and system level ...to ‘act is to move’  To learn to appreciate and bring together different points of view, and negotiate collective solutions to pressing problems. | | |
| Teaching and Learning Methods | The course is a blended taught online course. It is based on the course “Managing Responsibly: Practicing Sustainability, Responsibility and Ethics” from Manchester University (<https://www.coursera.org/learn/responsible-management>)  Students make their acquaintance with course content and then make a team project under the guidelines of the course instructor | | |
| Indicative Assessment Methods and Strategy | Students’ progress will be measured by students’ assessment of the project (50%) and a final exam.  The final exam will take the form of a 2-hour written test that amounts to 50% of the final grade. | | |
| Readings / Indicative Learning Resources | Mandatory  Laasch, Oliver, and R. Conway (2014). Principles of responsible management: Global sustainability, responsibility and ethics, Cengage Learning: Mason  Optional | | |
| Course Instructor | Sofia Villo | | |