



SOCIOLOGY AND SOCIAL INFORMATICS

BACHELOR'S PROGRAMME

2017

ADMISSIONS REQUIREMENTS

- High School Certificate or equivalent
- On-line application package
- Skype interview
- 2 entrance exams: Math + English

APPLICATION PROCEDURE AND DEADLINES

HSE — St. Petersburg has three key deadlines for admissions:

Early-admissions — 1 February 2017.

For full-tuition scholarships — 1 May 2017.

For HSE Top Applicant Scholarship/paid admission — 10 August 2017.

All applicants wishing to apply for this programme must complete the HSE online application <http://asav.hse.ru/foreignabit.html>, attaching required documentation. If applicants wish to be considered for a scholarship, they must indicate this within the scholarship section of the application form.

Prospective international students who meet the minimum admissions requirements will be invited to conduct a Skype interview with HSE admissions staff. Applications will be assessed and ranked.

The top-ranked applicants receive unconditional, full-scholarship offer of admissions. Admitted applicants not qualified for the full scholarship receive conditional tuition-fee based offers of admissions and shall pass the entrance exams successfully and pay tuition fee to ensure their enrollment.

More details about application procedure available on our website: spb.hse.ru/international/undergrad

TUITION, FEES, AND SCHOLARSHIPS

Tuition fee is 260,000 ₺ annually.

Accommodation in student dormitory: 700 ₺ per month

No application fee applies.

Visa, travel and medical insurance expenses to be borne by the students.

Full and Partial Scholarships are available – see “Scholarships” section at spb.hse.ru/international/undergrad



NATIONAL RESEARCH
UNIVERSITY
SAINT PETERSBURG

CONTACTS



spb.hse.ru/en/ba/soc/



dalexandrov@hse.ru



TUITION, FEES, AND SCHOLARSHIPS

INTERNATIONAL ADMISSIONS



spb.hse.ru/admissions



iadmission-spb@hse.ru



SOCIOLOGY AND SOCIAL INFORMATICS



QUICK FACTS

- 4 years
- 240 ECTS
- English-taught
- State-accredited bachelor's degree
- European diploma supplement and credit transfer

OVERVIEW

This programme is the first of its kind in Russia and one of the first in the world to train sociologists of the new digital generation. It equips students with a solid foundation in the social sciences, e.g. theory construction and model building, and cutting-edge skills in data gathering, processing, analysis and visualization.

The programme provides students with the domain-specific competences for successful either business or academic careers in the digitally transformed industries: consulting and marketing, internet advertising agencies, digital start-ups, online gaming, digital media.

The programme includes a comprehensive core component of math, data analysis and computer science along with applied courses in HR management and research, digital marketing and storytelling, knowledge management and organizational analysis.

Elective courses allow students to opt for a focus in data science, IT systems, business, cultural sociology, anthropology or humanities.

CORE COURSES

7 core areas for research and study: Internet and Social Media, Computer Games, Adolescents and Youth, Education, Social Problems (inequality, migration etc.), Cultural Studies, and Comparative Cross-Cultural Analysis.

Core courses include a solid Social Sciences base (Sociological Theory, Research Methodology and Methods, Economics, Social Stratification and Inequality) combined with strong courses in Math, Data Analysis, Argumentation and Academic Writing. Wide range of electives includes digital marketing, business, model building, data-analytical skills, youth studies, social anthropology.

ACADEMIC DIRECTOR



Prof. Daniel Alexandrov
Dean of the School of Social Science and Humanities at HSE St. Petersburg

A TYPICAL DAY AT UNIVERSITY

Besides traditional lectures, seminars and computer labs, students also carry out their own research and applied project work according to their own interests. Our faculty invite academically-motivated students to participate in group projects, such as Social Media studies, Learning Analytics, Gamification, Digital Urbanism, Youth Studies etc.

Of course, students also have extracurricular activities outside of their academic interests. After your computer class, you can go to a dance class, for example, or a drama rehearsal. Our students dance, sing, compete in debates and enjoy sport.

INTERNSHIP OPPORTUNITIES

Our students are welcomed by organizations that need analytics, marketing or online community management. Organizations in the gaming industry, companies in need of digital and social media marketing, and even big computer companies like Yandex take our students as interns. In these organizations you will have the opportunity to improve your skills – and you might also find a career path. Our students are also always welcomed as interns in our research laboratories on various projects.

INTERNATIONAL EXCHANGE

The programme provides ample opportunity for student mobility. Students are encouraged to participate in study abroad programmes to enhance their expertise both in political science and in international relations, as well as to enrich their language skills. The main partners on this programme include Oslo University (Norway), Masaryk University (Czech Republic), Fudan University (China), leading universities of Germany, China, South Korea, Finland and other countries.

CAREERS AND FURTHER STUDY

Our graduates often continue their studies on European Master's programmes. Research Master's in Sociology, Political Science, or Statistics are a typical route for those interested in an academic career. Skills in Data Analysis and Programming strengthen the applications of our students on this track. Other students may opt for a more applied Master's degree, such as IT and Cognition, Interaction Design and Human-Computer Interaction, Digital Business, Information Networks and Business Analytics. Those graduates who want to start their business careers immediately have the necessary skills and knowledge for 'digital' roles in many areas, including marketing and HR research, organizational consultancy, advertisement and social media marketing, game design, and online community management. Business in the 21st century is going through a digital transition: moving to electronic markets, creating sharing economy platforms, relying on search engines and digital media for marketing and promotion. Our students are well prepared for this new digital economy.

