LIST OF PARTICIPANTS ACCEPTED POSTERS

GROUP 1. (Presenting on February 2nd, 2017) Poster numbers - 1 - 34

Session: Social Informatics: Internet Research, Social Media, and Computer Games etc.

1 Nadezhda Kirilina NRU HSE The viral content analysis Kirilina Sinyavskaya NRU HSE, St Petersburg Privacy in social network sites and in real life: intergenerational comparison Sinyavskaya Siny	Poster	Name of the	University	Poster Title
Kirilina Sinyavskaya Sinyavskaya Sinyavskaya Sinyavskaya Sinyavskaya Sinyavskaya Sinyavskaya Sinyavskaya NRU HSE, St Petersburg Virtual goods. Valuation practices	numbers	participant		
Yadviga Sinyavskaya	1	Nadezhda	NRU HSE	The viral content analysis
Sinyavskaya life: intergenerational comparison		Kirilina		
3	2	Yadviga	NRU HSE, St Petersburg	Privacy in social network sites and in real
4 Ksenia Konstantinova 5 Anastasiya Malisheva, Diana Sikorskaya 6 Stanislav Pozdniakov, Alina Bakhitova 7 Mikhail Ulitskiy NRU HSE, St Petersburg 8 Kseniya Kalashnikova 9 Anastasiya NRU HSE, St Petersburg 8 Kseniya Kalashnikova 9 Anastasiya NRU HSE, St Petersburg 10 Aleksandra Matveeva 11 Oleg Nagornyy NRU HSE, St Petersburg 12 Sergey Sharypov 13 Maria Malofeeva NRU HSE, St Petersburg Performance-based Marketing as a Unified Strategy of Online Advertising Tools Agile Methodologies Adoption in Managing Software Development Projects:		Sinyavskaya		life: intergenerational comparison
Konstantinova	3	Denis Bulygin	NRU HSE, St Petersburg	Virtual goods. Valuation practices
Malisheva, Diana Sikorskaya NRU HSE, St Petersburg Pozdniakov, Alina Bakhitova NRU HSE, St Petersburg Place-identity development expressed through social media: a case of first year undergraduates in Saint Petersburg Kalashnikova NRU HSE, St Petersburg Agile Methodologies Adoption in Managing Software Development Projects:	4		NRU HSE, St Petersburg	O 1
Malisheva, Diana Sikorskaya NRU HSE, St Petersburg Pozdniakov, Alina Bakhitova NRU HSE, St Petersburg Place-identity development expressed through social media: a case of first year undergraduates in Saint Petersburg Kalashnikova NRU HSE, St Petersburg Agile Methodologies Adoption in Managing Software Development Projects:	5		Belarusian State University	
Sikorskaya SBMT BSU Case Study Otal Science from Economics to Philology: Learning Trajectories of Undergraduate Students Mikhail Ulitskiy RSU HSE, St Petersburg Mikhail Ulitskiy NRU HSE, St Petersburg RSU HSE, St Petersburg NRU HSE, St Petersburg RSU HSE, St Petersburg NRU HSE, St Petersburg RSU HSE, St Petersburg RSU HSE, St Petersburg NRU HSE, St Petersburg Analyzing Web Presence of North-Western Russian Universities in Scientometrics Context Analyzing Web Presence of North-Western Russian Universities in Scientometrics Context Analyzing Web Presence of North-Western Russian Universities in Scientometrics Context Analyzing Web Presence of North-Western Russian Universities in Scientometrics Context Analyzing Web Presence of North-Western Russian Universities in Scientometrics Context Analyzing Web Presence of North-Western Russian Universities in Scientometrics Context Segrey Sharypov NRU HSE, St Petersburg NRU HSE, St Petersburg NRU HSE, St Petersburg NRU HSE, St Petersburg Performance-based Marketing as a Unified Strategy of Online Advertising Tools Agile Methodologies Adoption in Managing Software Development Projects:			· · · · · · · · · · · · · · · · · · ·	•
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Pozdniakov, Alina Bakhitova Mikhail Ulitskiy NRU HSE, St Petersburg NRU HSE, St Petersburg Novosibirsk State University Anastasiya Kuznetsova, Stanislav Pozdniakov, Viktor Karepin NRU HSE, St Petersburg NRU HSE, St Petersburg Matveeva NRU HSE, St Petersburg NRU HSE, St Petersburg NRU HSE, St Petersburg Matveeva NRU HSE, St Petersburg Sergey Sharypov NRU HSE, St Petersburg NRU HSE, St Petersburg NRU HSE, St Petersburg NRU HSE, St Petersburg Media Activism in Russia: civil society on the Internet or personal gain? Sergey Sharypov North-Eastern State University NRU HSE, St Petersburg Performance-based Marketing as a Unified Strategy of Online Advertising Tools Agile Methodologies Adoption in Managing Software Development Projects:	6		NRU HSE. St Petersburg	· ·
Alina Bakhitova Mikhail Ulitskiy NRU HSE, St Petersburg Resembly a Kseniya Kalashnikova MRU HSE, St Petersburg Novosibirsk State University NRU HSE, St Petersburg Novosibirsk State University Place-identity development expressed through social media: a case of first year undergraduates in Saint Petersburg Visual Communication in Urban Space of Novosibirsk: Differentiation and Perception Novosibirsk: Differentiation and Perception Analyzing Web Presence of North-Western Russian Universities in Scientometrics Context Pozdniakov, Viktor Karepin Natveeva Samara University Media Activism in Russia: civil society on the Internet or personal gain? Sergey Sharypov North-Eastern State University Social problems detection in online-media. System of Website Rating Based on the Social Value Criteria NRU HSE, St Petersburg Social Value Criteria Performance-based Marketing as a Unified Strategy of Online Advertising Tools NRU HSE, St Petersburg Agile Methodologies Adoption in Managing Software Development Projects:		Pozdniakov.	, ,	Philology: Learning Trajectories of
Mikhail Ulitskiy				
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Samara University Samara University Sergey Sharypov NRU HSE, St Petersburg Stanish Maria Malofeeva NRU HSE, St Petersburg Stanish Maria Malofeeva NRU HSE, St Petersburg Stanish Maria Malofeeva NRU HSE, St Petersburg Social Marketing as a Unified Strategy of Online Advertising Tools Agile Methodologies Adoption in Managing Software Development Projects:		,	,	
Sergey Sharypov				
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9 Anastasiya Kuznetsova, Stanislav Pozdniakov, Viktor Karepin 10 Aleksandra Matveeva Sergey Sharypov North-Eastern State University Social Value Criteria 13 Maria Malofeeva NRU HSE, St Petersburg Strategy of Online Advertising Tools 14 Vitaly Porunov NRU HSE, St Petersburg Stanish Managing Software Development Projects: Analyzing Web Presence of North-Western Russian Universities in Scientometrics Context Analyzing Web Presence of North-Western Russian Universities in Scientometrics Context Media Activism in Russia: civil society on the Internet or personal gain? Social problems detection in online-media. System of Website Rating Based on the Social Value Criteria Performance-based Marketing as a Unified Strategy of Online Advertising Tools		Kalashnikova	University	Novosibirsk: Differentiation and
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10		Pozdniakov,		
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14 Vitaly Porunov NRU HSE, St Petersburg Agile Methodologies Adoption in Managing Software Development Projects:	13	Maria Malofeeva	NRU HSE, St Petersburg	Performance-based Marketing as a Unified
Managing Software Development Projects:				_
Managing Software Development Projects:	14	Vitaly Porunov	NRU HSE, St Petersburg	· ·
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				Case Study Conteq LTD

Session: The Young Scientist Symposium on Applied Data Analysis (PiterADA 2017)

Poster	Name of the	University	Poster Title
numbers	participant		
15	Galina	NRU HSE, St Petersburg	Russian political blogs and their
	Pozdniakova		subscribers: analysis of the structure of the
			audience of LiveJournal
16	Tatiana Merezhko	NRU HSE	The Shift of Boundaries of Private and

			Public Spheres: Practices of Mobile
			Application Usage
17	Daria	NRU HSE, St Petersburg	City as a platform for Web 2.0 resources
	Maglevanaya,		realization. From bars to Foursquare.
	Vladimir Yashin,		_
	Elene Tabutsadze		
18	Artem	NRU HSE	Video-based Monitoring of Audience
	Shafarostov		Attention
19	Vladislav	ITMO University	Ensuring data integrity with blockchain
	Akimenko,		technology
	Viktor Nikulichev		
20	Nikita Saiapin	Buryat State University	Modeling of graph structures using Yii2
			framework
21	Anton Ukhlin	National Mining	Loss prevention and maximization of
		University, Ukraine	investment portfolio returns via Artificial
			Intelligence

Session: Youth Studies

Poster	Name of the	University	Poster Title
numbers	participant		
22	Ariuna Radnaeva	Novosibirsk State	National Buryat identity of youth
		University	
23	Natali Rubtsova	NRU HSE, St Petersburg	An equestrian sport through the gender lens
24	Elvira Antoshina	Saint Petersburg State	Specifics of Russian youth over-
		University	consumption practices with reliance on
			consumption rates of Apple products
25	Nikita Chernov	National Research Tomsk	Cyber sportsman profession: myths and
		State University	reality
26	Polina Krutskikh	NRU HSE, St Petersburg	Skateboard Scene of Saint- Petersburg: the
			sociological analysis of subcultural capital
			in skateboarding
27	Ekaterina	NRU HSE, St Petersburg	Perception of bulling by students of 8-9
	Guzieva, Polina		grades from different educational
	Malakhova,		conditions (based on the example taken
	Nicole Fuks,		from 3 schools in Saint-Petersburg)
	Anastasia		
	Akimkina,		
20	Snezhana Iureva	Til 1 Y CY	0.10 0.11 1.11 1100 1.11
28	Zukhra	Elabuga Institute of Kazan	Self -reflection in the ""field"": positive
20	Bikmukhametova	Federal University	and negative aspects of pairwork
29	Maria Kolupaeva	NRU HSE, St Petersburg	The role of different social environments in
			students cultural values transformation
20	77	NEW MARK OF BUILDING	(qualitative analysis)
30	Konstantin	NRU HSE, St Petersburg	Young Russian doctors professional
2.1	Galkin	NDULHOE C. D 1	identity between love and frustration
31	Natalia	NRU HSE, St Petersburg	Formal and Informal Rules of a Student
22	Romanenko	T1 1 T (1) CT	Dormitory and their Enforcement Agents
32	Maksim Kolchin	Elabuga Institute of Kazan	"West" in the Russian provinces
22	X7 1 '	Federal University	0.111.1
33	Valeriya	NRU HSE, St Petersburg	Solidarity approach in studying youth
	Tkachenko, Anna		culture: a case study of the concert hall
	Sverdlo, Olga		"Ionoteka"
	Durova		

34	Liya Morozova	Elabuga Institute of Kazan	Online - staying syndrome or how gadgets
		Federal University	and modern online-practices influence on
			everyday life