

# MANAGEMENT INTERNATIONAL BUSINESS AND MANAGEMENT STUDIES



38.03.02

ABOUT PROGRAMME

STUDENT RESEARCH OPPORTUNITIES

**Main field of study**  
– Management

**Mode of attendance**  
– full-time

**Duration** – 4 years

**Language of instruction**  
– English

BA Management at HSE St. Petersburg is designed for students seeking a fundamental understanding of main areas of international management and eager to develop essential skills to build a successful career in this field. It is an English-taught programme, which covers up-to-date practice in international business. BA Management is aimed at developing core management and business competencies together with professional knowledge of business analytics and decision making. A set of elective courses within the programme provides two regional focuses dedicated to the culture, economy and management of South Eastern and Eastern Asia, and Northern Europe. The curriculum includes trainings conducted by representatives of international companies.

In 2016, QS World University Rankings placed HSE among TOP-200 best universities in the world for business and management studies. HSE also ranked 83d in the Times Higher Education World University Ranking 2016 for business and economics.

Starting from the second year of studies, the curriculum contains a significant practice component. Students either develop projects for companies, HSE research centres and labs or initiate their own projects. Conducting research for organisations, students act as consultants, which helps them apply their analytical skills in the real world of business.

ACADEMIC DIRECTOR

INTERNSHIPS

LANGUAGE TRAINING

STUDENT MOBILITY



**Tatiana Grishchenko**  
Associated Professor,  
Department of Management

Two compulsory internships are included in the curriculum. Students can choose to undertake them in Russian and international companies, such as Nissan, Coca-Cola, Gazprom, EMC2, Pulkovo airport, Danone and others, or in HSE labs and centres.

Students of BA Management are also actively involved in HSE SPb Case Club activities, which includes participation in business case championships and trainings conducted by international consulting companies.

HSE St. Petersburg provides a one-year Russian language course for international students. In addition to that, they can choose to take extra-curricular courses in other foreign languages, such as German, French, Spanish, Swedish and others.

A range of international activities, such as summer schools, student exchange initiatives and academic mobility, is available for our students. Students have an opportunity to spend a semester or year at one of HSE foreign partner universities. Student exchange programmes at such universities, as King's College London (UK), Friedrich-Schiller-Universität (Germany), Porto University (Portugal) are funded through Erasmus+.

Furthermore, HSE St. Petersburg welcomes students to spend one semester in one of HSE campuses in Moscow, Perm or Nizhny Novgorod.

CAREER PROSPECTS

BA Management provides an excellent foundation for a successful career. Programme graduates start their own businesses and build careers in the variety of organisations, including commercial, nonprofit, government and other enterprises. Regionally-focused courses widen the range of opportunities for those who wish to develop a career in the international arena. Our graduates also pursue master's degrees in the leading global universities.



2017

BACHELOR'S PROGRAMME

INTERNATIONAL BUSINESS  
AND MANAGEMENT STUDIES

MANAGEMENT



#### PROGRAMME'S LOCATION

The programme's location in St. Petersburg with its extraordinary cultural and historical heritage will provide students with unique opportunities for cultural enrichment, historical understanding and the learning of Russian language.

#### FEES AND FUNDING

The tuition fee for 2016/17 was 225 000 rubles per year. Please note that these fees are subject to change. A variety of scholarships are available for both Russian and international students.

#### CONTACTS



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<https://spb.hse.ru/en/ba/management/>



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