



HIGHER SCHOOL OF ECONOMICS
NATIONAL RESEARCH UNIVERSITY
SAINT PETERSBURG

PROGRAMME OF



SAINT PETERSBURG INTERNATIONAL

STUDENT RESEARCH

FORUM

2016



HIGHER SCHOOL OF ECONOMICS
NATIONAL RESEARCH UNIVERSITY
SAINT PETERSBURG



SAINT PETERSBURG INTERNATIONAL
STUDENT RESEARCH
FORUM

INTERNATIONAL STUDENT RESEARCH FORUM
HSE UNIVERSITY in St. Petersburg
February 4th — 5th, 2016
St. Petersburg, Kantemirovskaya str., 3a



INTERNATIONAL STUDENT RESEARCH FORUM

February 4th 2016

Venue: Kantemirovskaya str., 3a

9:30–
10:00 Registration, welcome coffee (lobby, 4th floor)

Opening of the Forum (room 435)

Greetings of the Associate Director for Research, Professor, Chair, Department of History of the HSE University in St. Petersburg, Alexander Semyonov

10:00–
11:00 Alexander Semyonov, Associate Director for Research, Professor, Chair, Department of History of the HSE University in St. Petersburg,

Christopher John Gerry, Professor of the Faculty of St. Petersburg School of Social Humanities of the National Research University Higher School of Economics, head of the International Centre for Health Economics, Management and Policy of St. Petersburg School of Economics and Management, National Research University Higher School of Economics

Presentation “Research and Practices in the HSE University in St. Petersburg”

11:00–
11:40 Key-note speakers

Alexander Josiassen, Associate Professor, Copenhagen Business School (Denmark) “Doing Business Research with International Impact” (room 435)

11:40–
12:20 Slavo Radosevic, Professor, University College London (United Kingdom) “Why Do We Need Theory and Metrics of Technology Upgrading?” (room 435)

12:20–
13:30 Lunch break

Mini-conferences:

Economics and management

2nd International Student Conference “Sustainable Tourism Development in the Changing World”

“Modern Finance: Risks, Challenges, Values”

“Logistics and Contemporary Ways of Development”

13:30–
18:00 “Young Scientist Symposium on Applied Data Analysis”

“Economic Growth in Difficult Times”

“Management Research and Practice in the 21st century”

Social Sciences and Humanities

“Sociology in Action”

“Usable Pasts”

“Does Politics Matter? Political Research on Public Policy”

“Synergy in Public Sector Reforms: Lessons, Best Practices and New Horizons”



February 5th 2016

Venue: Kantemirovskaya str., 3a

10:00–
12:00 Mini-conferences

12:20–
13:00 Lunch break

13:30–
16:30 Mini-conferences

16:30–
17:00 Closing of the Forum (room 435)

Key-note speakers



Associate Professor Alexander Josiassen

Associate Professor of Marketing, and Center Director of the Center for Service Management, Department of Marketing, Copenhagen Business School

Alexander Josiassen is Associate Professor and Director at the Center for Service Management, Copenhagen Business School, Denmark. His research focuses on consumer behavior and firm strategy. He has published on these topics mostly in the areas marketing and tourism management and in journals such as the Journal of Marketing, Journal of Retailing, Tourism Management, and Annals of Tourism Research. He was recently awarded Tietgen's Gold Medal, which is awarded to the most promising emerging scholar in the social sciences in Denmark, and Charles R. Goeldner's Award of Excellence which is the most prestigious international award in tourism research. He is the head of the Master in Service Management, Copenhagen Business School, a program that was recently ranked by Eduniversal as one of the World's Top 3 programs in service management. He is co-founder of the Danish national tourism association. He regularly consults companies on the topics of consumer behavior and firm strategy.



Professor Slavo Radosevic

University College London

Slavo Radosevic is Professor of industry and innovation studies at University College London, School of Slavonic and East European Studies. He is also special advisor to the European Commission DG Regional Commissioner. His main research interests are in science, technology, industrial change, foreign direct investments and innovation policy in central and eastern Europe (CEE). He has published extensively in international journals in these areas and has edited several volumes on these issues. He favours empirically oriented and policy relevant research projects, based in neo-Schumpeterian economics. He acts as an expert for the EC, OECD, UNESCO, UNIDO, World Bank, UNECE and Asian Development Bank and for several governments in CEE.



INTERNATIONAL STUDENT RESEARCH FORUM

Program of the Mini-Conference “Sustainable Tourism Development in the Changing World”

February 4th 2016

Venue: Kantemirovskaya str., 3a

13:30–
14:30 Alexander Josiassen, Associate Professor, Copenhagen Business School (Denmark)
Presentation: “Managing Tourists’ Destination Image is the Most Important Aspect to Attracting Tourists” (room 254)

Session “Regional Tourism Development” (room 254)

Moderator: Alexander Josiassen, Associate Professor, Copenhagen Business School

Aleksandr Litvinov (St. Petersburg State University) “Design of Ways of Attracting Tourists to Krasnodarsky Region”

14:30–
16:30 Natalia Gross (Higher School of Economics) “Socio-Economic Development of Agritourism in Stavropol Region”

Elena Kharchenkova (Higher School of Economics) “New Vector of China – Russia Tourism on Cross-Border Territory”

Elvira Kruchinina (Northern (Arctic) Federal University) “Attractiveness of the National Park “Russian Arctic” as a Perspective Territory for Tourism Development”

Session “Managing Communications for Tourism Development” (room 254)

Moderator: Marina Matetskaya, Associate Professor, HSE University in St. Petersburg

Dmitry Voronenko, Maksim Bobrov (St. Petersburg State University) “Development of a Guerilla Marketing Communications Model for the Tourism Industry”

16:30–
18:30 Ekaterina Pavlova (Higher School of Economics) “Tour Operator Sustainability Analysis and Enhancing in Response to Crisis in Tourism Industry: The Case Study of LLC “International Tourism Center – Moscow”

Anastasiya Bezdenezhnykh (Higher School of Economics) “Development of the Client-Oriented in the Sphere of Horeca”

Denis Ledov (St. Petersburg State University) “Franchising as an Effective Business Model for Tourism”

Margarita Tokareva (Higher School of Economics) “The Development Ontology for Recommendation System for City Travel Routes Information Portal”



February 5th 2016

10:00–
12:30 Excursion to the State Museum of History of Religion (Pochtamtskaya str., 14), presentations

Session “Creativity, Culture and Gastronomy”

Moderator: Julia Trabskaya, Associate Professor, HSE University in St. Petersburg

Elena Elkanova (Higher School of Economics) “Pulsating Effect Influence”

Yulia Shulyatyeva (Higher School of Economics) “Role of Contemporary Visual Art in Formation of Destination Tourist Brand”

Elena Zelenskaya (Higher School of Economics) “Authentic Gastronomy in Tourism: Implications for Hotel Restaurants”

Elena Trefilova (Higher School of Economics) “The Gastronomy is the Part of Sustainable Tourism”

13:30– Roundtable Discussion in the General Staff Building

14:30 Excursion to the exhibition of impressionists (additional fees)

14:30–
15:30 Lunch break

16:00–
16:30 Walking to the creative space “Taiga”

Visit to the creative space “Taiga”

16:30– Presentation of the Master’s program “Experience Economy:
17:30 Tourism and Hospitality Management”

Closing of the conference, awarding of certificates



INTERNATIONAL STUDENT RESEARCH FORUM

Program of the mini-conference “Modern Finance: Risks, Challenges, Values”

February 4th 2016

Venue: Kantemirovskaya str., 3a

Presentations (room 354)

Olga Khon (St. Petersburg State University of Economics) “Market certainty index and investors’ certainty strength on financial markets”

Liubov Belova (St. Petersburg State University) “The main features of reinsurance against political risks”

13:30–
16:00 Dayana Nurbaeva (Kazan Federal University) “Crowdfunding as a way to bring new products to market”

Sofia Bystrova “Managing Emotional Intelligence in Business: Employee Life Cycle Approach”

Ekaterina Nazarova (Higher School of Economics) “Valuation of impact of earn-outs in M&A on company’s performance in BRICS”

Adelina Nigmatullina (Higher School of Economics) “The insurance market of internet service in Russia: quality, problems and futures”

Presentations (room 354)

“Strategic oversight of boards in emerging capital markets: Evidence from CEO dismissal and the Board’s changes”

16:00–
17:00 Professor Irina Ivashkovskaya, Higher School of Economics
“World Intellectual Capital Initiative”

Stefano Zambon, Professor, University of Ferrara (Italy)

Dr. Laura Girella, University of Venice “Business model in financial and non-financial reporting”

Presentations (room 354)

Tatiana Samartseva (Far Eastern Federal University) “Main directions of tax policy and activities to reduce tax risks the Federal budget “

17:00–
18:00 Michail Chernyshov (Moscow City Psychological and Pedagogical University) “Youth entrepreneurship in the University environment: problems and prospects”

Olga Kozminykh, Ludmila Vasyukova, Natalya Masyuk (Far Eastern Federal University) “Stabilization of Russian Insurance Market by eliminating contradictions between participants of insurance relations”

Ekaterina Koroleva, Ksenia Borisenkova, Muchamet Urazbaev (Higher School of Economics) “Comparative analysis of patent activity by industries in Saint Petersburg”

Closing of the conference, awarding of certificates (room 354)



Program of the mini-conference “Logistics and Contemporary Ways of Development”

February 4th 2016

Venue: Kantemirovskaya str., 3a

Presentations (room 371)

Maksim Shestakov (Higher School of Economics) “Logistics Outsourcing as a Tool of Cost Reduction: a Case Study of Russia”

13:30–
15:30

Valeriia Grigoreva (Siberian Federal University) “Improvement of Methods of Development and Management of the Extensive Dealer Network in Modern Economic Conditions”

Aleksandr Arkhipov (Far Eastern Federal University)
“Challenges of Passenger Travel in Asia-Pacific”

Closing of the mini-conference, awarding of certificates



INTERNATIONAL STUDENT RESEARCH FORUM

Program of the mini-conference “Young Scientist Symposium on Applied Data Analysis”

February 4th 2016

Venue: Kantemirovskaya str., 3a

13:30–13:40	S. Smetanin, M. Novopashin (Higher School of Economics) “Development of a Facial Recognition System in Streaming Environment” (room 345)
13.40–13:50	I. Zakhlebin, V. Fomichov (Higher School of Economics) “Unsupervised Discovery of Semantic Classes Based on Word Embeddings” (room 345)
13:50–14:00	K. Lomotin, E. Kozlova, A. Kolesnichenko, A. Romanov (Higher School of Economics) “Automatic Categorization of Scientific Articles According to SRSTI Classifier. Comparison of Modern Classification Instruments: Neural Network Technologies and Cosine Similarity Method” (room 345)
14:00–14:10	O. Labazova, E. Egorushkina (Higher School of Economics) “Medical decision-making based on automatic linguistic text analysis” (room 345)
14:10–14:20	M. Petrov, R. Yavorskiy (Higher School of Economics) “Web Search Quality for Crawler Targeted on Places” (room 345)
14:20–14:30	Break
14:30–14:40	V. Voskresenskiy (Higher School of Economics) “Private and Public Communication in Online Groups of Apartment Buildings” (room 345)
14:40–14:50	I. Gorshkov, E. Vlasova (Higher School of Economics), R. Yavorskiy, E. Tsymbalov (Webgames LLC) “Monitoring and Analysis of Online Community of a University” (room 345)
14:50–15:00	P. Gulyaev, D. Maglevanaya, P. Moroz (Higher School of Economics) “Differentiation of students’ cultural preferences in VK: Association analysis of VK publics. Application and Research Design” (room 345)
15:00–15:10	V. Voskresenskiy, I. Krylova, A. Kuznetsova (Higher School of Economics) “Networking structure of online urban communities on “vk.com”” (room 345)
15:10–15:20	V. Karepin (Higher School of Economics) “Tools for Exploring Educational Migration Trajectories: Social Network Data Approach” (room 345)
15:20–15:30	A. Bakhitova, A. Golovchenko, K. Konstantinova, T. Paranina, D. Bulygin (Higher School of Economics) “Music quiz-up for data gathering: Application and Research Design” (room 345)
15:30–15:40	Break
15:40–15:50	Yu. Ibragimova (Higher School of Economics) “Equilibrium Properties in Linear Arrow-Debreu Economies with Large Number of Goods” (room 345)
15:50–16:00	A. Maricheva (Higher School of Economics) “On envy-free allocations in large fair divisions problems with indivisible goods” (room 345)
16:00–16:10	E. Tsymbalov (Higher School of Economics) “Multi-Stage Model for LTV Prediction for Free-to-Play Games on Social and Mobile Platforms” (room 345)
16:10–16:20	D. Bulygin, P. Okopny, G. Lysov, I. Musabirov (Higher School of Economics) “Extracting Information from Chat Logs. Text Mining and Network Analysis” (room 345)
16:20–16:30	Break
16:30–17:30	Frans Mäyrä, Professor of University of Tampere, head of Game research lab “Current Developments in Game Studies” (room 435)



February 5th 2016

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10:00–10:10 Reserved

10:10–10:20 M. Ermolova, H. Penikas (Higher School of Economics) “Basel Regulation: a Dangerous Obsession” (room 345)

10:20–10:30 J. Garibmamadova (Higher School of Economics) “Assessment of changes’ effects of regulatory policy of CB RF in 2012–2014” (room 345)

10:30–10:40 M. Kasimov, D. Aleksandrov, A. Andrianov (Higher School of Economics) “Development of a System to Monitor and Analyze Compliance with Regulatory Funding Requirements” (room 345)

10:40–10:50 A. Bronevich, E. Kosiuk, A. Lepskiy, H. Penikas (Higher School of Economics) “Analysis of Conflict and Determinant of Accuracy of Forecasts in Russian Financial Analysts’ Recommendations” (room 345)

10:50–11:00 E. Dzhantamirov (Higher School of Economics) “Predicting stock E36 market returns using text mining of online news headlines” (room 345)

11:00–11:10 V. Kunst (Norwegian University of Science and Technology) “Empirical research on return and risks in energy markets” (room 345)

11:10–11:20 F. Polishchuk (Higher School of Economics) “Preliminary Analysis of Data in Credit Scoring” (room 345)

11:20–11:30 D. Baranetskaya, Ye. Kosheleva, A. Moskvichev, A. Novikova (Higher School of Economics) “Product line optimization for hypermarkets” (room 345)

11:30–11:40 H. Cantu “Business Opportunities after Ukraine Sanctions in EU and Russia” (University of Texas at Austin) (room 345)

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11:50–12:00 S. Komissarova, T. Merezko, M. Mishugina (Higher School of Economics) “The Influence of Trust on Entering a Prenuptial Agreement” (room 345)

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12:30–13:30 Lunch break

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15:30–16:00 Closing remarks, awarding of certificates (room 345)



INTERNATIONAL STUDENT RESEARCH FORUM

Young Scientist Symposium on Applied Data Analysis

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15:30–16:00 Closing remarks, awarding of certificates (room 345)



INTERNATIONAL STUDENT RESEARCH FORUM

Program of the mini-conference “Economic Growth in Difficult Times”

February 4th 2016

Venue: Kantemirovskaya str., 3a

Session 1 (room 355)

Moderator: Prof. Sergey Slobodyan, HSE University in St. Petersburg

13:30–15:30 Maxim Bakhtin (Higher School of Economics) “Analysis of Intertemporal Choice under Prospect Theory”

Shamil Sharapudinov (Higher School of Economics) “The Impact of Factor-Biased Technological Change on the Skill Premium: Cross-Country Evidence”

Elizaveta Sokolova (Ural State University of Economics) “Influence of Precarity on the System “Employer-Employee Relation””

15:30–16:00 Break

Session 2 (room 355)

Moderator: Prof. Vladimir Matveenko, HSE University in St. Petersburg

16:00–18:00 Alexander Yarkin (Higher School of Economics) “Institutional change and Political Conflict in the Unified Growth Model: The Role of Wealth Distribution”

Andrew Ternikov (Higher School of Economics) “Collapse of the Soviet Command Economy and Economic Growth”

Daria Smirnova (Saint-Peterburg State University of Economics) “The Scientific Organization of Labor in Modern Production”

Closing of the conference, awarding of certificates

ECONOMICS AND MANAGEMENT



Program of the mini-conference “Management Research and Practice in the 21st century”

February 4th 2016

Venue: Kantemirovskaya str., 3a

Presentations (room 122)

Maria Fisun (Higher School of Economics) “Organizational Changes: Merger of the ‘Kopeyka’ by X5 Retail Group”

Natalia Gross (Higher School of Economics)
“Innovations in Motivation of Personnel”

Margarita Noskova (Higher School of Economics) “Research of the Relations Russian Internet-Users to Viral Marketing”

Anastasia Eliseeva, Elmira Ragimova (Higher School of Economics)
“Assertiveness as a Possible Blockage in Business Communication”

Irina Chervyakova (Higher School of Economics) “New Trends in Education Management: Challenges in the Use of Massive Open Online Courses”

13:30–15:30

15-minute break

Evelina Litvin (Higher School of Economics) “A Case Study of Corporate Culture in a Recruiting Company: External Recruiting – is it Good for HR, or How does it Work?”

Sergey Kuznetsov (Higher School of Economics) “Organizational Culture as a Factor of Competitiveness in the Hospitality Industry”

Matvey Kain and Daria Tkach (Higher School of Economics)
“Management in Civil Society Organizations of the 21st Century”

Oleg Medvedev (Higher School of Economics) “Modern Trends in the Development of MNCs in the Field of IT: A Case of Ubisoft Entertainment S. A.”

Vladimir Zelenov (Psychological and Pedagogical University of the City of Moscow) “Problems of Administration in the Social Sphere”

Closing of the conference, awarding of certificates



INTERNATIONAL STUDENT RESEARCH FORUM

Program of the mini-conference “Sociology in Action”

Session 1. Social Studies of Computer Games, Internet and Virtual Worlds

February 4th 2016	
	Session 1. Social Studies of Computer Games, Internet and Virtual Worlds (room 346) (moderators: Alexandrov D.A., Sinyavskaya Y.E., Koltsova O. Yu., Shirokanova A.A., Musabirov I.L.)
14:00–14:40	Virtual Worlds as Digital Social Research Lab Daniel Alexandrov, Higher School of Economics
14:45–15:00	Феномен selfie в студенческой молодежной среде Yuliya Mihalkina
15:00–15:15	Personal Photography as a tool for self-presentation on the Internet Anastasiya Perevozkina
15:15– 15:30	Компьютерные игры как фактор, замедляющий процесс социализации подростков Viktoriya Kalinichenko
15:30–16:15	Virtual Ethnography Ekaterina Taratuta, Hertzen University
16:15–16:30	Reserved
16:30–17:30	Current Developments in Game Studies Frans Mäyrä, University of Tampere (room 435)
17:30–17:45	Rethinking Games: Narrative and Ludic in Game-based Fanfiction Daria Kharkina, Maria Sergeeva
February 5th 2016	
10:15–10:30	The use of communicative functions and its effect on the position in a community among players in online games Grigorii Lysov
10:30–11:00	Mixed Social Network Analysis Methods in Studying Virtual Worlds Daria Kharkina, Ilya Musabirov, Higher School of Economics
11:00–11:15	Online social networks and success of nascent entrepreneurs Yadviga Sinyavskaya
11:30–12:30	Round Table Research Designs in Game, Internet and Virtual Worlds Studies
13:30–14:15	Valuation and Worth in Virtual Economy Elena Bogdanova, Gothenburg University
14:15–15:00	Game Industry: Request for Social Science Ilya Pschenichny, AminiLab
15:15–15:30	Social Status in Online Games. A Comparative case study. Darya Krysanova, Grigorii Lysov
15:30–15:45	Cosmetic items pricing in Steam Community Market. The case of Dota 2 Denis Bulygin
15:45	Closing remarks
15:45– 16:30	Awarding of certificates (room 346)

SOCIAL SCIENCES AND HUMANITIES



Program of the mini-conference “Sociology in Action”

Session 2. Social studies of education

February 4th 2016

Session 2. Social studies of education (room 123)

(moderators: Alexandrov D.A., Savelieva S.S.)

Alexey Gorgadze (HSE University in St. Petersburg, sociology, MA student), Alina Kolycheva (European University, Department of Political Science and Sociology, MA student)

13:30–15:00 “Semantic analysis of materials of “PostNauka””

Olga Karandeeva (HSE University in St. Petersburg, sociology, MA student)

“Scientific disciplines in Early Modern Europe in social context”

Alina Kolycheva (European University, Department of Political Science and Sociology, MA student)

“Formal and informal contracts in research laboratories

15:00–15:15 Break

Tatiana Chirkina (HSE, Institute of education, MA student)

“The relationship between school climate and student achievements”

Vera Titkova (HSE University in St. Petersburg, sociology, post-graduate student)

15:15– 16:45 “Influence of friends on risky behavior of adolescents: a longitudinal study”

Irina Lisovskaya (HSE University in St. Petersburg, sociology, post-graduate student)

“The institutional system of specialized institutions for adolescents at risk in regional aspect”

16:45–17:00 Break

Evgenia Cherak (Samara State Aerospace University, 4th year student)

“Modern Educational Methods in the Terms of Federal State Educational Standard of Preschool Education”

17:00–18:00

Evgenia Kutergina (HSE University in St. Petersburg, state and municipal administration, MA student)

“Skills and Knowledge in Public Administration: Education vs Practice”

February 5th 2016

Victor Karepin (HSE University in St. Petersburg, sociology, 3rd year student)

“Educational migration to Russia from the countries of the former Soviet Union: the data of social networks”

Natalia Ivanova, Maria Korshunova, Natalya Shulgina, Maria Yakovleva (State University “Dubna”, sociology, 3rd year students)

“The quality assessment of Higher Education”

10:00–12:00

Olga Karandeeva (HSE University in St. Petersburg Sociology, MA student)

“Teacher in the student’s lifeworld, student in the teacher’s lifeworld: the perception of conflicts and behavior in conflict situations in contemporary Russian universities”

Elizaveta Kukulenko (European University, Department of Anthropology, MA student)

“Negotiation of identities in multilingual contexts: teachers, children and parents at Russian-English schools in London”

15:45– 16:30 Awarding of certificates (room 346)



INTERNATIONAL STUDENT RESEARCH FORUM

Program of the mini-conference “Sociology in Action”

Session 3. Sociology of Science and Technology Scientometrics

February 5th 2016

Session 3. Sociology of Science and Technology Scientometrics (room 124)

(moderators: Kouprianov A.V., Demin M.R.)

Alina Kuleshova (Petrozavodsk State University, sociology, 4th year student)
“Problems and methods of Nordic sociological youth researches”

Alina Solomonova (St. Petersburg State University, philology, post-graduate student)
“Intractability of Cross-cultural Translation, or Interaction
on a Verge of Nervous Breakdown”

10:00–12:00

Anastasia Volkova (HSE University in St. Petersburg, Sociology, 4th year student)
“Scientists and policy: the impact of institutional reforms on the development of science in China and Russia (from the 1980s to the present)”

Evgenia Ivanova (HSE University in St. Petersburg, Sociology, 4th year student) “Privatdozenten in the pre-revolutionary Russian universities: the analysis of career mobility”

Alexei Gorgadze, Alexander Lukoyanov (HSE University in St. Petersburg, sociology, MA students)

“Content analysis of business events on the example of nanotechnology and pharmaceutical industries

12:00-13:30 Break

15:45– 16:30 Awarding of certificates (room 346)



Program of the mini-conference “Sociology in Action”

Session 4. Urban youth culture studies and ethnicity

February 4th 2016

Session 4. Urban youth culture studies and ethnicity (room 123)

(moderators: Omelchenko E.L., Sabirova G. A.)

Alena Pushkina (St. Petersburg State University, social psychology)

“Preferences in art and youth values”

13:30–15:00 Konstantin Galkin (HSE University in St. Petersburg, sociology, post-graduate student)

“Aspects and dilemmas of young physician’s professional identity constructions (review of theoretical approaches and methodology)”

Anna Konovalenko (European University, Department of Anthropology, MA student)

“LARP-community: still a subculture or already a hobby?”

15:00–15:15 Break

February 5th 2016

Yuri Fatkullin (St. Petersburg State University, Sociology, MA student)

“Influence of national-cultural associations in the process of social adaptation of migrants in the local community”

Alexandra Rakacheva (HSE University in St. Petersburg, oriental studies, 1st year student)

“The Frontier People: Caucasian Russians as an Ethnocultural Group”

10:00–12:00 Galina Negodina (HSE University in St. Petersburg Sociology, MA student)

“Participation of public organizations of St. Petersburg in solving the problems of migrant workers”

Olga Senkova (HSE University in St. Petersburg, sociology, MA student)

“Feminist grassroots initiatives in modern youth urban environment: identity and practice”

12:00-13:30 Break

Anastasia Sablina (HSE University in St. Petersburg Sociology, MA student)

“The Theatricalization of Body Modifications: Example of Play-Piercing Project”

Victoria Boyko, Cristina Kolupaeva (HSE University in St. Petersburg Sociology, MA students)

13:30– 15:30 “Youth as liminality: the interpretation of the age stage in the narratives of young girls”

Elena Onegina, Polina Ostroukhova (HSE University in St. Petersburg, MA students)

“On the way to adulthood: the learning of body by the teenage girls”

15:30– 15:45 Break

15:45– 16:30 Awarding of certificates (room 346)



INTERNATIONAL STUDENT RESEARCH FORUM

Program of the mini-conference “Sociology in Action”

Session 5. Labor and consumption of modern youth studies

February 4th 2016

Session 5. Labor and consumption of modern youth studies (room 124)

(moderators: Krupets Y.N., Arif E.M., Polyakov S.I.)

Maria Spirina (HSE Sociology, BA student)

“Factors of Customers’ Opportunistic Behavior in the Online Labor Market: the Paradox of Embeddedness”

15:15–16:45

Anastasia Volkova, Evgenia Ivanova (HSE University in St. Petersburg, Sociology, 4th year students)

“No more pressure: the consumption of alcohol among the international students of Masaryk University (Brno, Czech Republic)”

Alexandra Barmina (HSE University in St. Petersburg, sociology, MA student), Fedor Veselov, Tatiana Tretyakova (European University, Department of Political Science and Sociology, MA students)

“Consumer practice as a factor of segregation in the classroom”

15:00–15:15

Break

Anastasia Nesterenko (HSE University in St. Petersburg, sociology, 3rd year student)

“Functional role of the Russian IT market. Case of “MoyKrug.ru”

17:00–18:00

Julia Nikolaenko (HSE University in St. Petersburg, sociology, 3rd year student)

“Life styles in consumer media: network mapping”

Nadezhda Vasilieva (HSE University in St. Petersburg, Sociology, MA student)

“Artists career strategy”

February 5th 2016

Maria Dorofeeva (Samara State University, cultural studies, 3rd year student)

“Born in the 1990th: actualization of nostalgia in a space of a “third place””

13:30–15:30

Anastasia Korovina (Samara State University, Cultural Studies, 4th year student)

“Magnetism of «third places»: creative workshop as a form of activation the creative potential of youth projects”

12:00-13:30

Break

15:45–16:30

Awarding of certificates (room 346)



Program of the mini-conference “Sociology in Action”

Session 6. Sociological studies of the city

February 4th 2016

Session 6. Sociological studies of the city (room 125)

(moderators: Tykanova E.V., Tenisheva K.A.)

Petr Ivanov (Higher School of Urban Studies, HSE, research assistant, teacher)

“City dwellers and production of space in the city in Russia: six structures of alienation”

13:30–15:00

Lubov Chernysheva (European University, Department of Political Science and Sociology, MA student)

“Creating public transport: the case of the emergence of urban bike rental in St. Petersburg”

Anastasia Volkova, Evgenia Ivanova, Alexandra Koptyaeva (HSE University in St. Petersburg, Sociology, 4th year students)

“Portrait through the windshield: a comparative analysis of the drivers of St. Petersburg in 2012 and 2016”

15:00–15:15

Break

Tatiana Kasimova (HSE, sociology, post-graduate student)

“Interaction between city authorities, representatives of local government and the local community as an example of protest against the construction of the hotel in the district "Novokosino"”

15:15–16:45

Anastasia Golovneva (European University, Department of Political Science and Sociology, MA student)

“Why divide does not mean conquer: the commodification of wastes and materiality of urban space”

Alexander Lukoyanov (HSE University in St. Petersburg Sociology, MA student)

“Areas of social (dis)order: crime and safe urban space”

February 5th 2016

Alisa Didyk (Samara State Aerospace University, social analytics of new media, MA student)

“City as a media space”

13:30– 15:30

Elena Klyanova (Samara State Aerospace University, cultural studies, BA student)

“Emotional part of urban space: research of the street lighting Oktyabrsky district of Samara by mental map”

15:00–15:45

Break

15:45– 16:30

Awarding of certificates (room 346)



INTERNATIONAL STUDENT RESEARCH FORUM

Program of the mini-conference “Sociology in Action”

Session 7. Comparative sociology

February 4th 2016

Session 7. Comparative sociology (room 358)

(moderators: Ponarin E.D., Makeeva A.A.)

Violetta Korsunova (HSE University in St. Petersburg, sociology, MA student), Olesya Volchenko (HSE University in St. Petersburg, sociology, post-graduate student)

“Emancipative Values and Film Industry: Naked Facts from IMDb”

13:30–15:00

Sergei Galanin (HSE University in St. Petersburg, Sociology, MA student)

Nationalism in the political behavior of youth in St. Petersburg

Pavel Savchenko (HSE University in St. Petersburg, history, MA student)

“Grain prices in Europe and urban growth: Historical comparative study”

15:00–15:15

Break

Elena Gaber (researcher, Laboratory for Comparative Social Research)

“Tolerance to immigrants in Europe: individual and country level factor”

15:15–16:45

Alexandra Koptyaeva (HSE University in St. Petersburg, Sociology, 4th year student)

“Ethnic Businesses in St. Petersburg”

Alexandra Makeeva (HSE University in St. Petersburg, sociology, 3rd year student)

“Cultural values, economic development, inequality and the Index of enabling policy environment for HIV prevention among PWID in the European Region”



Program of the mini-conference “Sociology in Action”

Session 8. The political reality: a sociological dimension

February 5th 2016

Session 8. The political reality: a sociological dimension (room 358)

(moderator: Markaryan A.G.)

Daria Kholodova (European University, Department of Political Science and Sociology, MA student)

“Protest camps in the repertoire of Post-2011 protests around the world”

10:00–12:00 Ivan Kisenko (HSE Belgorod State University, social work, 4th year student)

“Theories of Elitism as basis of protest movements in Russia 2011–2012”

Andrei Bekreev (European University, Department of Political Science and Sociology, MA student)

“Adrenaline, justice, and the frame”

Dmitry Tolkachev (HSE, Faculty of Social Sciences, BA student)

“Relationship between Legislation and Mass Evaluation of Homosexuality in the European Countries, 1980–2014”

12:00–13:30 Break

Elena Gilmanova (Ural State University, Institute of Social and Political Science, BA student)

“The influence of physical boundaries on social conflicts. The Belfast’s case”

Ekaterina Gudilina (HSE, law studies, MA student)

“The stability of the legislation as a factor of influence on political processes”

13:35–15:30

Igor Privalov (Nizhny Novgorod State University, postgraduate)

“Political life online”

Galina Pozdnyakova (HSE University in St. Petersburg, sociology, 3rd year student)

“Comparative analysis of the progovernmental audience and the audience of opposition Russian bloggers on LiveJournal”

15:45–16:30 Awarding of certificates (room 346)



INTERNATIONAL STUDENT RESEARCH FORUM

Program of the mini-conference “Usable Pasts”

February 4th 2016

Venue: Kantemirovskaya str., 3a

Session 1. Cultural Heritage, Museum Collections, and Images (room 246)

Commentator: Professor Adrian Selin (HSE University in St. Petersburg)

Alexandra Kolesnik (Higher School of Economics) “British Popular Music History and New Urban Images: The Case of Sheffield”

13:30–
15:00

David Danttar (Higher School of Economics) “Ghana’s Cultural Heritage: a Retrospective View of the Kente Cloth”

Polina Saburova (Higher School of Economics) “Steeped in History Through the Lens of Camera: Doubled Reflection of Medieval Castles”

Sil Samrat (Higher School of Economics) “Heritage, Religion and Conservation: Situating The Taj Mahal”

Ivan Antonov (North-Eastern Federal University) “Problem of Multiculturalism in Yakutia by Field Researches in Central Yakutia”

15:00–
15:15

Break

Key-note speaker lecture

15:15–
16:30

Professor David Moon (Anniversary Professor in History, University of York, UK) (room 246)
“Place-Based Environmental History Projects in Britain and Russia”

16:30–
16:45

Break

Session 2. Technology, Environment and the City in Historical Perspective (room 246)

Commentator: Professor David Moon (Anniversary Professor in History, University of York, UK)

Anna Agafonova (Cherepovets State University) “Environmental Problems of Provincial Cities in the Russian North, 1860–1917”

16:45–
18:15

Mikhail Pitatelev (European University at St. Petersburg) “Building the Saimaa Canal in the Grand Duchy Finland: Between Russia and Sweden”

Pavel Pokidko (European University at St.-Petersburg) “History of Sewing Machines in Soviet Russia (1918-1930)”

Elena Voskresenskaya (Higher School of Economics) “Tailoring Industry and the Women Labor in the Context of Urbanization in St. Petersburg of the Second half of 19th Century”

Justin Jacob Ramsey & Anastasia Karkotskaya (Higher School of Economics) “Architects to Metro Workers”



February 5th 2016

Venue: Kantemirovskaya str., 3a

10:00–
10:15 Professor Alexander Semyonov (Higher School of Economics)
Greetings from the Department of History HSE SPb
(room 246)

Session 3. Comparative History of the Imperial Pasts, Imperial Diversity and Imperial Legacy (room 246)

Commentator: Professor Ekaterina Boltunova (HSE, Moscow)

Alexander Korobeynikov (Higher School of Economics) “Orientation to the West: the Analysis of Alash Intellectuals’ Activities on the Imagination of the Kazakh Nation”

10:15–
12:00 Dinara Mardanova (European University at St.Petersburg) “Islamic-Christian” Polemics in the Light of the Imperial Discourse in the late 19th Century”

Maria Zimina (Higher School of Economics) as the Religious ‘Other’, 1850–30s.”

Aleksander Kuchinskiy (Higher School of Economics) “Traces of Japanese nationalism in the end of XVIII — the beginning of XIX century”

Margarita Pavlova (Higher School of Economics) “Group of Rescue (Spasenie)”

12:00–
13:30 Lunch break

Session 4. Making Identities and Concepts in National and Transnational Perspectives (room 246)

Commentator: Professor Alexander Semyonov (HSE, St. Petersburg)

13:30–
15:00 Stanislav Mohylnyi (National University of "Kiev Mohyla-academy", Ukraine) “Little Russian Identity in the First Half of the 19 century: the History of Emotions Approach”

Nikita Tumanov (Higher School of Economics) “The Concept of "Enlightenment" in M.N. Muravyev’s Texts Intended for Educating of Future Emperor Alexander the First”

Augusto C. M. Petter (Federal University of Santa Maria, Brazil) “The Monarchist Thought in Brazil Fin-De-Siècle: Viewed by the Intellectual History”

Julia Gerda (Higher School of Economics) Identity Politics in Postwar Germany

Session 5. Uses of History in the Past (room 246)

Commentator: Silja Pitkanen (PhD candidate, University of Jyväskylä, Finland)

Wiivi-Maria Jouttijärvi (University of Jyväskylä, Finland) “In the world of two truths: Soviet-Estonian childhood and youth between conflicting history versions in the 1970-80’s”

15:00–
16:30 Aleksandr Rummyantsev (Yaroslavl State Pedagogical University named after K.D. Ushinsky, Yaroslavl) “Usable Pasts in the Discussion about the Victorian British Army Reform”

Timofey Rakov (European University at St. Petersburg) “The use of the past in political discussions in the Bolshevik party”

Roberto A. Castelar (University of Glasgow, UK — University of Tartu, Estonia) “The Uses of History in Totalitarian Regimes”

Closing of the conference, awarding of certificates



INTERNATIONAL STUDENT RESEARCH FORUM

Program of the mini-conference “Does Politics Matter? Political Research on Public Policy”

February 4th 2016

Venue: Kantemirovskaya str., 3a

13.30–14.00 Aleksandr Golubnik (Petrozavodsk State University)
“Geopolitics of the Indigenous People” (room 255)

14.00–14.30 Dmitrii Tolkachev (Higher School of Economics) “Relationship
between Legislation and Mass Evaluation of Homosexuality
in the European Countries, 1980–2014” (room 255)

14.30–15.00 Daria Kuklinskaiia (St. Petersburg State University) “Counteraction to Sex
Crimes against Minors: Analyzing Russian Public Policy” (room 255)

15.00–15.15 Break

15.15– 16.00 Methodological Training, Anna Dekalchuk, Anna Tarasenko
(Higher School of Economics) (room 255)

16.00–16.30 Alyona Tsolova (Higher School of Economics) “Anti-Semitism in France in
2010–2014: Program Contradictions of Political Parties” (room 255)

16.30–17.00 Yuliya Sesyunina (Higher School of Economics) “Political and Ideological
Paradigms of Scottish National Party” (room 255)

17.00–17.30 Aleksei Sorbale (Higher School of Economics) “The Influence
of the Particularities of National Party Systems on the Speed of the EU
Accession of the Candidate Countries: the Case of the Post-socialist States
of Central, Eastern and Southern Europe” (room 255)

17.30–18.00 Andrei Kolomatchii (The Russian Presidential Academy of National Economy
And Public Administration, The North-West Institute of Management) “The
Changing Nature of Values in Contemporary Russia” (room 255)

18:00–18:30 Rostislav Kiselev (Higher School of Economics) “Case of Transformation of Post-
Soviet State into a Modern European State. The example of Ukraine” (room 255)

18:30–19:00 Aleksandr Kuznetcov (St. Petersburg state University of Economics) “The Process
of NATO’s Eastward Expansion since the End of the Cold War” (room 255)

SOCIAL SCIENCES AND HUMANITIES



February 5th 2016

10:00–10:30 Viktoria Poltoratskaya (Higher School of Economics) “Factors of Administrative Centralization of Modern Democratic Federations” (room 255)

10:30–11:00 Victoria Semenova (St. Petersburg State University) “Do Formal Institutions Matter for Policy Outcomes? Evidence from Russian Regions” (room 255)

11:00–11:30 Nikolay Sidorov (Russian State University Justice RPA Russian Ministry of Justice) “The Ability of States and Administrative Reforms in Russia” (room 255)

11:30–12:00 Kirill Shamiev (Higher School of Economics) “Factors of Military Reforms in the Former Socialist Countries Comparative Analysis” (room 255)

12:00–13:30 Lunch break

13:30–14:00 Evgenia Zobacheva (Higher School of Economics) “Funding of Mass Media by Regional and Local Authority (case study of Perm’ region)” (room 255)

14:00–14:30 Nina Ilchenko (European University at St. Petersburg) “Adoption of the Regional Advisory Councils’ Recommendations by the European Commission: Between the Coherence of Policy and Communities” (room 255)

14:30–15:45 Professor Vladimir Gelman (University of Helsinki) “Political Foundations of Bad Governance: Lessons from Russia’s Experience” (room 255)

15:45– 16:30 Final discussion and awarding of certificates (room 255)



INTERNATIONAL STUDENT RESEARCH FORUM

Program of the mini-conference “Synergy in Public Sector Reforms: Lessons, Best Practices and New Horizons”

February 4th 2016

Venue: Kantemirovskaya str., 3a

13:30–14:00 Lecture: “The Structure of American Administrative Theory: Liberalism and the US Bureaucratic State” — Kravchuk, Robert, Professor, Director Master’s Programs in Public Affairs School of Public & Environmental Affairs Indiana University (USA) (room 247)

14:40–15:10 Lecture: “St. Petersburg’s Labour Market: The Contemporary Condition” — Meshkis Darius Kestutis, Committee on Labor and Employment, St. Petersburg (Russia) (room 247)

15:20–15:50 Lecture: “Role of Metropolitan Areas in New Strategies of Russian Regions” — Limonov, Leonid E., Professor, Academic Director of the Graduate Program in Public Administration, Head of Laboratory for Urban Studies NRU HSE St. Petersburg (Russia) (room 247)

16:00–18:00 Panel 1 “Effective instruments supporting territorial development”
Limonov, Leonid E., Professor, Academic Director of the Graduate Program in Public Administration, Head of Laboratory for Urban Studies NRU HSE St. Petersburg (Russia) (room 247)

Panel 2 “St. Petersburg’s labor market: making career choices and decisions”
Meshkis Darius Kestutis, Committee on Labor and Employment, St. Petersburg (Russia) (room 169)

16:00–16:10 Welcome speech — Limonov, Leonid E., Professor, Academic Director of the Graduate Program in Public Administration, Head of Laboratory for Urban Studies NRU HSE St. Petersburg (Russia) (room 247)

Welcome speech — Meshkis Darius Kestutis, Committee on Labor and Employment, St. Petersburg (Russia) (room 169)

Presentations (room 247)

Ainur Biktashev (Higher School of Economics) “Government influence and business environment in the Russian regions”

Elena Ivanova, Tatiana Koroleva, Ekaterina Mozgacheva (Higher School of Economics) “Evaluation of the tourist potential of the Komi Republic for the Tourism Development Strategy 2030”

16:10–17:50 Diana Ibatullina (Volga State University of Technology) “Regional aspects of land’s legal regulation in Russian Federation”

Darya Bazhina (Higher School of Economics) “Perspectives and problems of place branding development: Russian and foreign experience”

Valeria Gulyaeva (Herzen State Pedagogical University) “Government-to-business electronic interaction (SZFO case-study)”

Presentations (room 169)

Darya Goryacheva (Higher School of Economics) “Value orientations of women local administration in Russia”

Ilya Matveev (Higher School of Economics) “The post-transition adaptation process of Crimean officials: problems and recommendations”

Anna Zhbannikova (Higher School of Economics) “The Recruitment of Public Administration Graduates in Russia”

Evgeniia Kutergina (Higher School of Economics) “Skills and knowledge in public administration practice and education: evidence from empirical research”

Daria Klimenko (Higher School of Economics) “Evaluation of Antimonopoly policy effectiveness in Russia”

Elina Zvereva (Higher School of Economics) “Government and The New Public Management”



February 5th 2016

Venue: Kantemirovskaya str., 3a

Panel 3 “Bureaucracy: is the motor or the brake on reforms?”

Kravchuk, Robert, Professor, Director Master’s Programs in Public Affairs School of Public & Environmental Affairs Indiana University (USA): “The Structure of American Administrative Theory: Liberalism and the US Bureaucratic State” (room 247)

Panel 4 “The growing challenge of public health reform in Russia: fiscal crisis or radical modernization?” Gerry, Christopher, Professor, Chair of Internationalization Commission and Academic Director, School of Social Sciences and Humanities, Head of International Laboratory, Centre for Health Economics, Management and Policy, HSE University in St. Petersburg (Russia) (room 170)

10:00-
10:15

Welcome speech — Kravchuk, Robert, Professor, Director Master’s Programs in Public Affairs School of Public & Environmental Affairs Indiana University (USA): “The Structure of American Administrative Theory: Liberalism and the US Bureaucratic State” (room 247)

Welcome speech — Gerry, Christopher, Professor, Chair of Internationalization Commission and Academic Director, School of Social Sciences and Humanities, Head of International Centre for Health Economics, Management and Policy, HSE University in St. Petersburg (Russia) (room 170)

Presentations (room 247)

Pavel Girin (Higher School of Economics) (“The main approaches to evaluating the effectiveness of the government administration”)

Anna Semikova (Higher School of Economics) “Forms of Outsourcing Public Service: Domestic and Foreign Experience”

Ekaterina Filatova (Higher School of Economics) “Government reforms in financial sector”

Julia Loginova (Higher School of Economics) “E-Government: openness and transparency in Government”

Viktoria Matskevich (Higher School of Economics) “Innovative policy in state strategic development and governance”

Presentations (room 170)

Daniyar Serikov, Alina Sagimuldina, Anna Svinukhova (Nazarbayev University) “The effect of the Eurasian Customs Union on Kazakhstani economy: analysis of performance in manufacturing, oil and gas, and agricultural sectors”

Dosmukhamed Zhaipanov (Nazarbayev University) “Health without fraud. The program for reducing corruption in healthcare sector in Kazakhstan”

Ekaterina Amuzinskaia (St. Petersburg State University) “The high efficient public sector as a driver of the deoffshorization course in Russia”

Anastasia Baranova (Higher School of Economics) “The Conceptual Links from Higher Education to Economic Growth”

Andrew Gamov (Higher School of Economics) “Specification of property rights on the common property of apartment house”

12:00–
13:30 Break



INTERNATIONAL STUDENT RESEARCH FORUM

Program of the mini-conference “Synergy in Public Sector Reforms: Lessons, Best Practices and New Horizons”

Panel 5 “St. Petersburg Agglomeration Development Concept”

13:30-13:45 Welcome speech — Victor E. Polishchuk, Honoured Architect of the Russian Federation, Professor, Department of Public Administration, St. Petersburg School of Social Sciences and Humanities, HSE University in St. Petersburg (Russia) (Room 247)

Presentations: (room 247)

“Monotowns: problems and solutions”, Anna Iakushkina (St. Petersburg State University)

13:40-14:40 “Strategic Planning in St. Petersburg: the concept of a “smart city”, Andrew Ternikov (Higher School of Economics)

“The ability of states”, and administrative reforms in Russia”, Nikolay Sidorov (Higher School of Economics)

14:50-15:50 Brainstorm: “St. Petersburg Agglomeration Development Concept”, Victor E. Polishchuk, Honoured Architect of the Russian Federation, Professor, Department of Public Administration, St. Petersburg School of Social Sciences and Humanities, NRU HSE St. Petersburg (Russia) (room 247)

15:50-16:30 Closing of the mini-conference, awarding of certificates (room 247)

