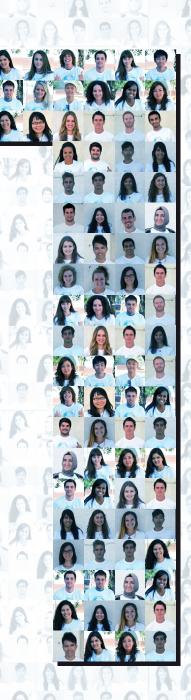


SUMMER SCHOOL LISBON 2015





Join the 11th edition of the Summer School Lisbon at ISCTE Business School and extend your skills in different fields of Management

www.ibs.iscte.pt/en/summer-school







Points for studies Adventures for life!

Program		
1 – 26 june		
S1: International Corporate Governance	3 ECTS	Master
S2: Governance of International Organizations	3 ECTS	Master
1 – 25 july		
S3: Leadership & Strategic Knowledge	6 ECTS	Bachelor/Master
S4: International Financial Management	6 ECTS	Bachelor/Master
S5: Brand Management and Marketing Communications	6 ECTS	Bachelor/Master
S6: Persuasion, Choices and Consumer Behavior	6 ECTS	Master+
12 july – 7 august		
57: Globalization & International Business	6 ECTS	Bachelor/Master
58: Web Marketing & Electronic Commerce	6 ECTS	Bachelor/Master
29 july – 22 august		
59: Cross Cultural Communication & Negotiation	6 ECTS	Master+
S10: International Marketing Strategy & Simulation Game	6 ECTS	Bachelor/Master

All courses taught in English

Prices	Without Lodging	With Lodging
Students from partner universities	900€	1.150€
Students from other foreign universities	1.100€	1.350€

Inclusive

- + Portuguese History and Culture Class + Company Visit
- + Basic Portuguese Language Course
- + Get to Know the Beautiful City of Lisbon
- + Tuition
- + Course Materials
- + Team-Building Event

- + Public Transportation Card for one month in Lisbon
- + Organization of Leisure Activities
- + Airport Pick-Up Service
- + Welcome and Farewell Dinner
- + Help with organizing optional trips



Ekaterina Rakisheva NRU HSE, Russia

Portugal is the first country I visited by my own. And I would change nothing because it is really a great experience. Now I know more about Portugal and its culture can speak Portuguese a little bit and, of course, have friends all over the world.



Gerardo Castillo ITESM, Mexico

Summer school has been so far the best experience in my life. Here you have the opportunity to know more about other cultures, make friends from all over the world and Lisbon is the perfect city to live an awesome summer.



Linlin Du SUFE, China

It's a good chance for me to get to know the world and the people from other countries. I like the trip and the experience, and I have tried a lot of things that I have never done before, e.g. surfing, food, birthday parties and so on. I will miss all the people!