

# SUMMER SCHOOL LISBON 2015



Join the 11<sup>th</sup> edition of the Summer School Lisbon at ISCTE Business School  
and extend your skills in different fields of Management

[www.ibs.iscte.pt/en/summer-school](http://www.ibs.iscte.pt/en/summer-school)





# SUMMER SCHOOL LISBON 2015

*Points for studies  
Adventures for life!*

## Program

### 1 – 26 june

S1: International Corporate Governance 3 ECTS Master

S2: Governance of International Organizations 3 ECTS Master

### 1 – 25 july

S3: Leadership & Strategic Knowledge 6 ECTS Bachelor/Master

S4: International Financial Management 6 ECTS Bachelor/Master

S5: Brand Management and Marketing Communications 6 ECTS Bachelor/Master

S6: Persuasion, Choices and Consumer Behavior 6 ECTS Master+

### 12 july – 7 august

S7: Globalization & International Business 6 ECTS Bachelor/Master

S8: Web Marketing & Electronic Commerce 6 ECTS Bachelor/Master

### 29 july – 22 august

S9: Cross Cultural Communication & Negotiation 6 ECTS Master+

S10: International Marketing Strategy & Simulation Game 6 ECTS Bachelor/Master

All courses taught in English

## Prices

	Without Lodging	With Lodging
Students from partner universities	900€	1.150€
Students from other foreign universities	1.100€	1.350€

## Inclusive

+ Portuguese History and Culture Class	+ Company Visit
+ Basic Portuguese Language Course	+ Public Transportation Card for one month in Lisbon
+ Get to Know the Beautiful City of Lisbon	+ Organization of Leisure Activities
+ Tuition	+ Airport Pick-Up Service
+ Course Materials	+ Welcome and Farewell Dinner
+ Team-Building Event	+ Help with organizing optional trips



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**Ekaterina Rakisheva** NRU HSE, Russia

*Portugal is the first country I visited by my own. And I would change nothing because it is really a great experience. Now I know more about Portugal and its culture can speak Portuguese a little bit and, of course, have friends all over the world.*



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**Gerardo Castillo** ITESM, Mexico

*Summer school has been so far the best experience in my life. Here you have the opportunity to know more about other cultures, make friends from all over the world and Lisbon is the perfect city to live an awesome summer.*



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**Linlin Du** SUFE, China

*It's a good chance for me to get to know the world and the people from other countries. I like the trip and the experience, and I have tried a lot of things that I have never done before, e.g. surfing, food, birthday parties and so on. I will miss all the people!*