

## COURSE DESCRIPTION

### Intellectual Property Market

#### 1. Course name, ECTS, quarter / semester, contact hours

Intellectual Property Market, 3 ECTS, 4 quarter, 32 contact hours

**2. Author of the course:** Lipatnikov V.S., As. Professor, Department of Finance, PhD

#### 3. Outline

The discipline is focused on substance and different stages of forming intellectual property's value. You will gain knowledge on how opportunities for intellectual property's creation and protection are identified, developed, organized and implemented in the world and Russian organization. The course includes topics covering different aspects of not only intellectual property's evaluation, but, as well as, the different part of intellectual capital's evaluation. The discipline aims to provide students with the understanding how to generate, maintain, and develop intellectual capital in organizations in corporate context. Thus discipline also introduces students to the specifics of high-tech companies' positioning on stock markets.

#### 4. Structure and content

	Theme	Lectures	Seminars	Self Study
1.	General Description of the Global Intellectual Property Market	2	2	12
2.	Stages of Intellectual Property's Creation	2	2	12
3.	Key Players of Global Intellectual Property Market	2	4	12
4.	Models of High-Tech Companies Exchanges' Functioning	2	4	12
5.	Business Models of Agents on World Intellectual Property Market	2	4	14
6.	Legal Aspects of Intellectual Property Market's Development	2	4	14
<b>Total</b>		12	20	76

#### 5. Prerequisites

No prerequisites

#### 6. Assessment

Type of testing	Form of testing	Parameters
<b>Current (50%)</b>	Coursework	Results of the activities in workshops, homework, review and project presentation
<b>Final (50%)</b>	Written Examination	Presentation the research's results by home task